

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

ACRM ANNUAL CONFERENCE // CORE: 21 – 24 OCT 2020 // PRE-CONFERENCE: 19 – 21

21SEP2020

Annual Conference – Online Program Advertising

SCHEDULE — SPRING 2020 THROUGH 30 JUNE 2021

OVERVIEW

The ACRM Online Program is the portal into the Virtual Conference. The landing page and sub-pages for conference navigation are open and free to the world. Presentation content is available only for paid attendees. All attendees must enter through the Online Program.

HOW THIS WORKS

- Advertising in the ACRM Annual Conference Online Program solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference Online Program.
- Advertising in the ACRM Annual Conference Online Program allows your company to reach the global rehabilitation community.

MARKETING

ADVERTISING OPPORTUNITIES

- **Left Column Square Top** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)

- **Left Column Square Second** (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)
 - **Right Column Top** (320p x 320p) On the home page of the Online Program (eventScribe)
 - **Right Column Middle** (320p x 320p) On the home page of the Online Program (eventScribe)
 - **Right Column Bottom** (320p x 320p) On the home page of the Online Program (eventScribe)
- OR
- **Right Column Skyscraper** (320p x 1200p)

INVESTMENT OPPORTUNITIES

- **Left Column Square Top: \$5,000**
 - **Left Column Square Second: \$5,000**
 - **Right Column Top: \$3,500**
 - **Right Column Middle: \$3,500**
 - **Right Column Bottom: \$3,500**
- OR
- **Right Column Skyscraper: \$10,000**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Amie Devine (adevine@acrm.org)
- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335

Online Program Advertising Example

ACRM 97th Annual Conference
ACRM Annual Conference **VIRTUAL** 21-24 OCT 2020
PROGRESS IN REHABILITATION RESEARCH
 TRANSLATION TO CLINICAL PRACTICE #ACRM2020

Schedule Search for... Search

ACRMconference.org
 Searchable Schedule
 People
 Posters
 Exhibitors and Sponsors
 Product Showcase
LEARNING CENTER
 My Schedule
 Evaluation
 Conference App
 ACRM Trivia Contest

PRE-CONFERENCE 19 – 21 OCT 2020
CORE CONFERENCE 21 – 24 OCT 2020

SEARCHABLE PROGRAM **REGISTER** **PLENARIES**
SOCIAL NETWORKING **PRODUCT SHOWCASE** **SPONSORS**
FAQs/RESOURCES **CME / CEUs** **PAPERS & POSTERS**
USNews **ACRM COGNITIVE REHABILITATION TRAINING** **LEADERSHIP DEVELOPMENT COURSE**
BEN HARDER **ACRM COGNITIVE REHABILITATION TRAINING** **ACRM LEADERSHIP DEVELOPMENT COURSE**

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