

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM SALES

ACRM ANNUAL CONFERENCE // CORE: 21 – 24 OCT 2020 // PRE-CONFERENCE: 19 – 21

21SEP2020

Annual Conference – App Advertising

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

The eventScribe® mobile event app makes it easy for attendees, exhibitors, and speakers to connect.

HOW THIS WORKS

- Advertising in the ACRM Annual Conference App solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference App.
- Advertising in the ACRM Annual Conference App allows your company to reach the global rehabilitation community.

MARKETING

ADVERTISING OPPORTUNITIES

- **Sponsorship Events** (For non-CME/CEU events) Possible events include Exhibit Hall time, 150+ Community Group Meetings, Meet & Greets, Receptions, Gala, Closing Ceremony, Annual Membership Meeting, etc. Logos submitted by exhibitors.
- **Main Screen Tiles**
 - ¼ Width Ad (600p x 400p)
 - 1/3 Width Ad (800p x 400p)

- ½ Width Ad (Long) (1200p x 400p)
- ½ Width Ad (Tall) (1200p x 800p)
- Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p)
- **Sub-page Banner** (1080p x 152p) (1920p x 225p) (2048p x 180p) (1920p x 152p)
- **Main Screen Sticky Banner** (2048p x 200-500p) (1536p x 150-400p)
- **Splash Screen** Attendees will see one loading “splash screen” when the app launches. It shows for 3.5 seconds.
Mechanical requirements: (2048p x 2732p) (1080p x 1920p) (1242p x 2688p) (2732p x 2048p) (1920p x 1080p) (2688p x 1242p)

INVESTMENT OPPORTUNITIES

- **Sponsorship Events (150+ choices): \$500**
- **Main Screen Tiles: \$1,000-2,000**
 - ¼ Width Ad (600p x 400p): **\$1,000**
 - 1/3 Width Ad (800p x 400p): **\$1,000**
 - ½ Width Ad (Long) (1200p x 400p): **\$1,500**
 - ½ Width Ad (Tall) (1200p x 800p): **\$1,500**
 - Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p): **\$2,000**
- **Sub-page Banner: \$1,500**
- **Main Screen Sticky Banner: \$2,000**
- **Splash Screen: \$10,000**

EVENT BOOST

Extra ACRM amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — one dedicated eblast to ACRM’s exclusive email list, extra App pushes, additional social media boosting including and sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Amie Devine (adevine@acrm.org)
- Katy Sell (ksell@acrm.org)
- Evie Thompson (ethompson@acrm.org)
- Email sales@acrm.org or complete this inquiry form: www.ACRM.org/salesform

CALL

+1.703.435.5335