ACRM 97th Annual Conference

ACRM Annual Conference VIRTUAL
21–24 OCT 2020
PRE-CONF: 19–21 OCT

PROGRESS IN REHABILITATION RESEARCH
TRANSLATION TO CLINICAL PRACTICE

#ACRM2020

ACRM Vendor Advertising Exposure for the 2020 ACRM Annual Conference

FEB 2020 - JAN 2021	TOTAL IMPRESSIONS
ARCHIVES of PM&R PRINT	
Full Page Ad in Archives Thanking Vendors	210,864
Annual Meeting Brochure Outsert	193,292
ARCHIVES of PM&R WEBSITE Archives-PMR.org (average visits per month)	
Annual Meeting on homepage and vendors beginning in August	1,439,490
ARCHIVES eTOC	46,900
ARRCT Online Ads	7,000
ARRCT eToc	7,000
ACRM WEBSITE ACRM.org (average visits per month)	
"Thank You" logo graphic on ALL 1,324 ACRM website pages	1,105,000
ACRM VIRTUAL Annual Conference — in the footer of all 35 web pages on the 2020 Conference website (ACRM.org/2020)	1,105,000
ACRM eNews (average visits per month)	
4 Exhibitors highlighted — rotation	204,750
Weekly eNews logo highlight — footer	563,329
ACRM eMail Blasts (average impressions per month)	
"Thank You" logo graphic	8,246,381
ACRM Online Program	
Online program (live from April 2020)	33,198
Exhibitor directory	33,198
Exhibitor interactive floorplan	33,198
Sponsor directory	33,198
Printed Mailings	
April Brochure 2020	13,500
May Brochure 2020	13,500
Poster Brochure — June, July, Aug 2020	203,451
TOTAL	**13,492,249**

Additional Bonus Exposure

Emails to Registered Attendees (including presenters)

T-MINUS emails

Exhibitors Highlight/Introductory eBlast