

Dear Exhibitor,

Thank you for choosing to exhibit at ACRM's 97<sup>th</sup> Annual Conference at the beautiful Hilton Atlanta, October 21 – 24, 2020. We appreciate your support and look forward to working with you as we prepare for this Conference.

### **EXHIBITOR REGISTRATION**

Our Exhibitor Registration system is now live.

**Please read the following Exhibitor Registration procedures carefully.**

To register for the Conference as an Exhibitor, please click [HERE](#)

\*Select EXHIBITOR as attendee type

\*After completing the registration information page, you will be directed to the admission page

\*Select EXHIBITOR (INCLUDED) if your exhibitor registration is included with your booth fee

\*Select EXHIBITOR (ADDITIONAL) to add additional exhibitor registrations at \$599 per person

Any additional sessions or events you select beyond attendance to the CORE Conference will be an additional fee.

### **EXHIBITOR BADGES**

Your booth fee includes one, two, or four exhibitor registrations depending on your booth size, or Exhibitor Agreement. **You will be charged additional fees if your company exceeds its included registrations.** If you do not know how many registrations your company is receiving, please ask.

8x8 tabletop – 1 included exhibitor registration

10x8 booth – 2 included exhibitor registrations

10x10 booth – 2 included exhibitor registrations

20x10 booth – 4 included exhibitor registrations

### **PRESENTER/EXHIBITOR INSTRUCTIONS**

**If you or your booth representative is also presenting content during the Conference,** they will still register as an exhibitor but will need to indicate the session they are presenting. Any additional sessions or events they select beyond attendance to the CORE Conference will be an additional fee.

If you have any questions or need assistance, please contact Katy Sell at [KSell@ACRM.org](mailto:KSell@ACRM.org) or [memberservices@acrm.org](mailto:memberservices@acrm.org)