ATTENDEE PROFILE

Career Stage

<table>
<thead>
<tr>
<th>Stage</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>26 years +</td>
<td>19%</td>
</tr>
<tr>
<td>16–25 years</td>
<td>21%</td>
</tr>
<tr>
<td>11–15 years</td>
<td>13%</td>
</tr>
<tr>
<td>7–10 years</td>
<td>12%</td>
</tr>
<tr>
<td>4–6 years post-doctorate</td>
<td>14%</td>
</tr>
<tr>
<td>0–3 years post-doctorate</td>
<td>10%</td>
</tr>
<tr>
<td>Student/Resident/Fellow</td>
<td>11%</td>
</tr>
</tbody>
</table>

Professional Roles

- Researchers 38%
- Physicians 30%
- Clinicians 27%
- Administrators 12%
- Educators 10%
- Students / others 3%

ACRM attendees are passionate, life-long learners. THEY WANT TO KNOW ABOUT YOUR PRODUCTS & SERVICES

Professions (specialties)

Physician 27% Academic researcher 16% Clinical researcher 14% Neuropsychologist 12% Rehabilitation Psychologist 9% Physical Therapist 9% Occupational Therapist 9% Administrator 6% Biomechanist 6% Professor/Teacher 5% Speech-Language Pathologist 4% Neurologist 2% Rehabilitation Nurse 2% Case Manager 2% Psychiatrist 2% Recreational Therapist 1% Other 8%

We are DEFINITELY planning on attending ACRM next year.”
—ACRM exhibitor

98% of ACRM attendees surveyed said they are likely to recommend the conference to colleagues

ACRM 96th Annual Conference

“We are DEFINITELY planning on attending ACRM next year.”
—ACRM exhibitor

98% of ACRM attendees surveyed said they are likely to recommend the conference to colleagues

ACRM attendees are passionate, life-long learners. THEY WANT TO KNOW ABOUT YOUR PRODUCTS & SERVICES

Statistics from 2012 - 2017 ACRM Annual Conference surveys

www.ACRM.org/salesform // T: +1.703.435.5335
LEARNING CENTER

Take exhibiting to the next level by participating in these 45-minute session that allow you to showcase your product services/research. Give attendees hands-on demonstrations and in-depth research information on the benefits of your products and services. Available to registered exhibitors.

EXHIBITOR-SPONSORED LEARNING CENTER INCLUDES:

• 45-minute session all to yourself in EXPO hall during show hours
• Set-up with table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
• Publicized in the ACRM Conference Online Program, App and in the printed program
• Promoted through ACRM’s vast social media network with dedicated tweets and extra support from 20+ twitter channels
• Logo and hyperlink on ACRM.org Website
• Onsite signage logo recognition

Limited Learning Center sessions available. Reservations on a first-come, first-served basis. Contact ACRM & lock-in your preferred spot now: ACRM.org/salesform.

SPONSOR

ATTENDEE SUPPORT ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Tote Bag</td>
<td>Top visibility &amp; take-home longevity</td>
</tr>
<tr>
<td>Lanyard</td>
<td>Inescapable logo placement on all attendees</td>
</tr>
<tr>
<td>Conference Tote Bag flyer</td>
<td>Your ad prominently delivered</td>
</tr>
<tr>
<td>Conference Portfolio</td>
<td>Goodwill with logo exposure</td>
</tr>
<tr>
<td>Cyber Café</td>
<td>Position your brand with this attendee favorite</td>
</tr>
</tbody>
</table>

ADVERTISING

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite Conference Program Ad</td>
<td>3,000</td>
</tr>
<tr>
<td>Preliminary Brochures and Poster Advertising</td>
<td>100,000+</td>
</tr>
<tr>
<td>ACRM Online Program</td>
<td>Widely used pre-event</td>
</tr>
<tr>
<td>ARCHIVES of PM&amp;R Journal</td>
<td>Print &amp; digital advertising</td>
</tr>
</tbody>
</table>

NETWORKING FUNCTIONS

<table>
<thead>
<tr>
<th>Event</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break</td>
<td>Attendees will Thank You for this one</td>
</tr>
<tr>
<td>Luncheon Lecture with Guest Speaker</td>
<td>These typically sell-out</td>
</tr>
<tr>
<td>Expo Welcome Reception</td>
<td>Superb brand placement opps</td>
</tr>
<tr>
<td>Henry B. Betts Awards Dinner and Gala</td>
<td>Custom branding opps</td>
</tr>
<tr>
<td>ACRM Past Presidents Reception</td>
<td>Exclusive audience</td>
</tr>
<tr>
<td>Early Career &amp; First Timer Attendee Welcome Reception</td>
<td></td>
</tr>
<tr>
<td>ACRM Community Group Meetings</td>
<td>Align with specialized sub-</td>
</tr>
<tr>
<td>Cognitive Rehabilitation Training Coffee Break</td>
<td></td>
</tr>
<tr>
<td>ACRM LaunchPad</td>
<td>ACRM’s popular rehab tech competition</td>
</tr>
</tbody>
</table>

These sell-out fast. Each item comes with it’s own set of unique customizable branding opps. Other sponsorable items available. Let’s Talk!

DID YOU KNOW? ALL of the Top-rated hospitals for rehabilitation in “America’s Best Hospitals” by U.S. News & World Report are involved with ACRM in some way— as passionate members, faculty, special guests, authors and collaborators. Most are Institutional Members with ACRM.

MORE: www.ACRM.org/im

UPGRADE TO ACRM INSTITUTIONAL MEMBERSHIP for BEST VALUE & MAX exposure >>>

SPONSOR BENEFITS

VALUABLE LOGO EXPOSURE

• In print ads in the Archives of Physical Medicine and Rehabilitation appearing in the months leading up to the Conference and immediately following.
• In the top of the footer of every page of the ACRM website ACRM.org, beginning the month after payment received and through 2019.
• In the footer of ACRM Conference news and promotional emails (eblasts) beginning the month after payment received. Each eblast reaching 15,000+
• Logo included in signage onsite
• Included in onsite recognition slideshows showing prior to all Plenary Sessions in the main ballroom
• Post-conference listings on the ACRM Conference webpage and online program for one year
• In the printed onsite program

LOGO PLUS 50-WORD DESCRIPTION & LINKS

• On the ACRM website: ACRM.org
• Appearing in the online Conference program
• Featured in the Conference App

Mentions & Affiliations

• Weekly member newsletter: ACRM eNews
• Social media “lift” from ACRM social media — featured and tagged in Conference tweets

www.ACRM.org/salesform ◆ T: +1.703.435.5335
EXHIBIT

Excellent Traffic Flow
To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.

- Generous unopposed exhibition hours
- Scientific posters displayed near the EXPO hall

**TWO exhibitor WELCOME RECEPTIONS** are held in the EXPO hall with food & beverage provided

» This makes for TWO exiting high-traffic evenings in the EXPO hall

- Crowd-draws: Chat with the Experts and Learning Center are also held in the EXPO hall

**EXHIBIT SPACE IS LIMITED** to a select number to provide ample opportunity for quality one-on-one interactions

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ACRM INSTITUTIONAL MEMBERSHIP

### LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>INSTITUTIONAL MEMBER</td>
<td>$5,000</td>
<td>The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation. Your support makes a positive impact in immeasurable ways.</td>
</tr>
<tr>
<td>BRONZE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INSTITUTIONAL MEMBER</td>
<td>$10,000</td>
<td>QUALIFYING DOLLARS correspond to the total number of dollars spent with ACRM in a calendar year. For example &gt;&gt;&gt;</td>
</tr>
<tr>
<td>SILVER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INSTITUTIONAL MEMBER</td>
<td>$15,000</td>
<td>1) Membership dues at any level or category</td>
</tr>
<tr>
<td>GOLD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INSTITUTIONAL MEMBER</td>
<td>$25,000</td>
<td>2) Conference registrations, sponsorship and/or exhibit space</td>
</tr>
<tr>
<td>PLATINUM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INSTITUTIONAL MEMBER</td>
<td>$75,000</td>
<td>3) Advertising in the Archives of PM&amp;R (classified or display adverts)</td>
</tr>
<tr>
<td>CORNERSTONE INSTITUTIONAL MEMBER</td>
<td>$10,000</td>
<td>4) Advertising on the ACRM and/or Archives of PM&amp;R websites</td>
</tr>
<tr>
<td></td>
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<tr>
<td></td>
<td></td>
<td>5) Advertising in the weekly ACRM eNews</td>
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<td></td>
<td></td>
<td>6) Job posts on the Rehab Job Board</td>
</tr>
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<tr>
<td></td>
<td></td>
<td>7) Rental of the ACRM mailing list</td>
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<td></td>
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<tr>
<td></td>
<td></td>
<td>8) Bulk purchase of the ACRM Cognitive Rehabilitation Manual or live training registrations</td>
</tr>
</tbody>
</table>

ACRM customizes any packages to best suit your unique marketing needs

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BOOTH SPACE INCLUDES

- 6-foot table covered and skirted
- 2 chairs
- Wastebasket
- 8’ high drape back wall
- 3’ high drape side wings
- Standard 7" x 44" signage displaying company name
- Allotted exhibitor badges according to booth size
  » Access to the core conference sessions during opposed expo hours
- AND huge EXHIBITOR exposure benefits (below)

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EXHIBITOR BENEFITS

**RECOGNITION GALORE >>>**

**VALUABLE LOGO EXPOSURE**

- In print ads in the Archives of Physical Medicine and Rehabilitation appearing in the months leading up to the Conference and immediately following.
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**LOGO PLUS 50-WORD DESCRIPTION & LINKS**

- On the ACRM website: ACRM.org
- Appearing in the online Conference program
- Featured in the Conference App
- In the printed onsite program
- Pre-conference eblast introducing attendees to exhibitors and appointments

**Mentions & Affiliations**

- Weekly member newsletter: ACRM eNews
- Social media “lift” from ACRM social media — featured and tagged in Conference tweets

**Top Reasons Why Your Team Should Participate with ACRM**

- ACRM hosts the world’s largest rehabilitation research conference
- ACRM is the “Membership Community of Choice” for top rehab researchers and clinicians around the world.
- ACRM offers the greatest rewards to institutions who make the greatest contributions—up to 25% off purchases.
- ACRM has the largest print circulation of any scientific journal in rehabilitation.
- Archives has more than 2M downloads of rehabilitation research annually.
- ACRM provides a unique platform for interdisciplinary exchange
ABOUT

ACRM serves a global community of researchers and clinicians striving to deliver evidence-based rehabilitation interventions to people with disabling conditions, such as traumatic brain injury, spinal cord injury, stroke, neurodegenerative disease, pain, cancer, and more. ACRM is committed to the dissemination of research and educating providers while supporting advocacy efforts to ensure adequate public funding of research endeavors.

MISSION

With the mission of improving lives of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:
- IN PERSON (ACRM Annual Conference & meetings),
- IN PRINT (ACRM ARCHIVES of PM&R), and
- ONLINE (ACRM.org and ARCHIVES-pmr.org).

STATS & FACTS

» ACRM is the fastest-growing professional association in physical medicine & rehabilitation
» ACRM = 3,000+ members from more than 65 countries
» ACRM works with top hospitals, universities, professional and advocacy organizations, and rehabilitation professionals GLOBALLY
» Comprised of 20+ special-interest and networking groups
» ACRM = interprofessional & inclusive
» ACRM embraces diverse opinions and thoughts in order to get the science into practice FASTER
» ACRM has a social media team: 40+ channels/pages on Twitter, Facebook and LinkedIn representing the 20+ active and growing community groups — all helping to amplify the great work of members and partners — exhibitors, sponsors and institutional members to help get research into practice faster & to IMPROVE LIVES.

THE ACRM SCIENTIFIC JOURNAL

• ACRM has the highest-rated rehabilitation medicine journal in the world.
• The ACRM journal, Archives of Physical Medicine & Rehabilitation (affectionately also known as "The ARCHIVES") is THE MOST-CITED JOURNAL IN REHABILITATION.

LIMITED SPACE — RESERVE NOW

COMPLETE THIS INQUIRY FORM
ACRM.org/salesform

"We make a living by what we get, we make a life by what we give"
— Winston Churchill

ACRM / Chief Operating Officer
Direct phone: +1.703.574.5845
Fax: +1.866.692.1619
Email: jrichard@ACRM.org

LOCKBOX ADDRESS
ACRM
P.O. Box 896700
Charlotte, NC  28289-6700

www.ACRM.org // T: +1.703.435.5335