

CONVINCE YOUR BOSS: **ATTEND ACRM 2017**

You know you want to attend the ACRM 94th Annual Conference (ACRM 2017), but if you're going to ask your employer to pick up the tab, you want to make a strong case for attending. So here's some tactical advice on getting your manager to send you to the ACRM Conference.

Use these talking points to show your boss that this is the one event you can't afford to miss:

- **COLLABORATE & MAKE VALUABLE CONNECTIONS** – ACRM is the HOME for the best rehabilitation research and those who clamor for it. Meet respected leaders in the field. There is no substitute for meeting in-person to share experiences, ideas, knowledge and know-how in the same space. ACRM 2017 brings all the puzzle pieces together to create an environment for essential interdisciplinary exchange. Meet collaborators, mentors and funders.
- **SHARPEN YOUR SKILLS** – Whether you attend for one day, all six or any number in between, you can take away evidence-based knowledge you can put to work right away. Improve your care, improve efficiencies and bring back the latest science to your practice.
- **SHAPE THE FUTURE of REHABILITATION** – ACRM is THE VOICE for rehabilitation research and its translation into clinical practice. With dozens of ACRM community meetings, and 19+ community groups there are plenty of places to pitch-in and help advance the field. ACRM provides the opportunity to roll-up your sleeves, meet and connect, affect policy and IMPROVE LIVES.
- **ADVANCE YOUR CAREER** – Earn up to 44.25 Continuing Education Credits in your choice of 15 disciplines – that's more disciplines & more credits than any other conference in the world.
- **RECEIVE EXCELLENT VALUE FROM YOUR INVESTMENT** – The cost per CME hour is as low as \$10.15 for the student WORLD PASS versus the industry average of \$40 per hour. And ACRM's discounted hotel rates can save members as much as 30% - 40% per night over regular market rates.

The bottom line? Improved collaboration and visibility for your institution. Come for the knowledge and leave with smarter solutions to bring back to your team.

Sit down with your boss and make your pitch.

Don't forget: conference costs may be tax-deductible as a continuing education and professional development expense.

And be sure to remind your manager that everything you learn at ACRM will improve your team's research and help IMPROVE LIVES.