

**ACRM**

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Website Advertising – ACRM.org

18JAN2024

**SCHEDULE** — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

### OVERVIEW

REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

### HOW THIS WORKS

Please contact **365 Sales Team** for questions, placement instructions and orders.

\*All submitted content is subject to ACRM approval\*

\*\*ACRM will place an ‘advertisement’ disclaimer on all ads\*\*

## MARKETING

### ADVERTISING OPPORTUNITIES

- **ACRM.org Homepage Slider** (991p x 426p)
  - Bring your message center-stage at ACRM
  - This ad space is on the carousel rotation on the ACRM homepage
- **Box Ad** (300p x 250p)
  - This ad is located on the sidebar of ACRM.org
  - Box ads can be purchased in various locations “above the fold”:
    - ACRM.org homepage
    - interior web pages ROS (run-of-site)
    - specific interior pages (targeting specific ACRM Community Groups)

[ACRM.org/WebsiteAdv](http://ACRM.org/WebsiteAdv)

## DETAILS

- Ads rotate each time web page is refreshed.
- Ads are sold for 3, 6 or 12-month blocks

## INVESTMENT OPPORTUNITIES

\*Prices shown USD for ONE ad period 3, 6 or 12-month block. Prices are subject to change without notice.

- **ACRM.org Homepage Slider**
  - Select one of four to seven slider positions that rotate equally: (seen upon landing on ACRM.org): **\$3,299; \$5,499; \$10,499**
- **Box Ad location — each location is “above the fold” (no lower than the 2<sup>nd</sup> ad spot)**
  - ACRM.org homepage: **\$3,199; \$5,399; \$10,399**
  - interior web pages ROS (run-of-site) **\$1,999; \$3,999; \$5,999**
  - specific interior pages (targeting specific ACRM Community Groups): **\$1,999; \$3,999; \$5,999**
- **Change of ad fee: \$150** (2 weeks’ notice kindly requested)
- **Change of logo fee: \$150** (2 weeks’ notice kindly requested)

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)

