



ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

ACRM Vendor Advertising Exposure

*based on planned exposure from Feb 2023 - Jan 2024

TOTAL IMPRESSIONS

ARCHIVES of PM&R PRINT

Full Page Ad in Archives Thanking Vendors 241,332

ACRM WEBSITE ACRM.org

"Thank You" Footer Graphic on ALL 1,871 ACRM website pages 1,186,806

ACRM VIRTUAL Annual Conference – in the footer of all 180 web page on the 2023 Conference website (within ACRM.org) 1,154,268

ACRM eNews (average visits per month)

4 Exhibitors highlighted - rotation 268,000

Weekly eNews logo highlight - footer 3,722,316

ACRM eMail Blasts

"Thank You" logo graphic 123,090,731

ACRM Online Program

Online program (live from April 2023) 35,179

Exhibitors directory 35,179

Exhibitors interactive floorplan 35,179

Sponsors directory 35,179

TOTAL 129,804,169

Additional Bonus Exposure

Emails to Registered Attendees (including presenters)

T-MINUS (countdown to conference) emails

Exhibitors Highlight/Introductory eBlast