

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM Annual Conference T-Minus Emails Sponsorship

4FEB2024

**SCHEDULE** —12 T-Minus emails first sent monthly, then mid-monthly, and finally daily leading up to the conference. Additionally, this sponsorship includes the 6daily digest emails sent during the conference. Sponsorship includes 18 emails total.

### OVERVIEW

Every year the ACRM Annual Fall Conference presents a great opportunity for exhibiting, sponsorship, networking and brand awareness! Sponsor the Annual Fall Conference T-Minus eBlasts that go to every registered conference attendee and reach all of the PM&R movers and shakers joining us in Dallas. Highlight your exhibit booth, promote your institution's recruiting services or your company's latest product or new technology. Reach thousands of clinicians and researchers from around the world as they receive the latest updates on all things ACRM2024.

### HOW THIS WORKS

- As an advertiser, you can request standard e-mail metrics.
- Advertising in the ACRM Annual Fall Conference T-Minus emails solidifies your place among key information provided to members.
- Advertising in the ACRM Annual Fall Conference T-Minus emails allows your company to reach industry decision-makers.

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Leaderboard** (600p x 75p) This premier position provides your company with top exposure and quality traffic.
- **Banner: Middle** (600p x 75p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

[ACRM.org/Tminus](https://www.acrm.org/Tminus)

- **Lower Leaderboard** (600p x 75p) The lower leaderboard gives your company a prominent position right before the vendor exposure mega thank you graphic.

## DETAILS

Prices are for participation in **18 emails sent over five months to all registered conference attendees**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

\*\*ISP discounts may be applied

- **Leaderboard: \$7,999**
- **Banner: \$4,999**
- **Lower Leaderboard: \$7,999**
- **SOV (all three positions): \$16,999**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: [ACRM.org/SalesForm](http://ACRM.org/SalesForm) | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [ACRM.org/365](http://ACRM.org/365)



**reaching millions in rehab**

*sponsorships | exhibiting | advertising*

ACRM INSTITUTIONAL SUPPORT PROGRAM

