

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



Spring Meeting Sponsorship Opportunities

23JAN2024

OVERVIEW

Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The **ACRM Spring Meeting** is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the **ACRM Training Institute**, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS – OPTION A

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of **6 lead eNews articles featuring your logo** on our Spring Meeting promotion as well as a Box Ad in each weekly issue. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your logo featured on ACRM web pages:
 - **A featured ad in rotation on the homepage of ACRM.org**
 - **Box ads on ACRM.org pages**
 - **Featured ad on all ACRM.org Spring Meeting pages**
- **2 full conference registrations to spring & fall meetings**
- **2 eblasts to ACRM's 101,000+ members**
- Billboard for social media
- Logo recognition on signage at in-person event
- Option to provide giveaway to be supplied by sponsor (ie. Padfolios, Insulated water bottle/coffee mugs)
- Sponsor thanked at in-person event during Board of Governors Meeting

[ACRM.org/SpringSponsorship](https://www.acrm.org/SpringSponsorship)



ACRM

365
SALES TEAM

Contact: ThreeSixtyFive@ACRM.org | [+1.703.435.5335](tel:+1.703.435.5335) | [ACRM.org/sales](https://www.acrm.org/sales) PROSPECTUS | 202

HOW THIS WORKS – OPTION B

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of **3 lead eNews articles** featuring your logo on our Spring Meeting promotion. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 130 Million+ exposures annually
- **1** conference registration to spring & fall meetings
- **1 eblast to ACRM’s 101,000+ members**
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION C

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of **1 lead eNews articles** featuring your logo on our Spring Meeting promotion. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 130 Million+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION D

- **2.2 million emails promoting the event, which will include your logo**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM’s 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- **Your Logo will be added to the footer of the ACRM website**
- Your Logo will be added to ACRM’s Vendor Exposure™
 - Your logo systemwide, across nearly all of ACRM media properties
 - 130 Million+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event



INVESTMENT OPPORTUNITY

*all prices are subject to change without notice

- Spring Meeting Sponsorship Option A: **\$25,000**
- Spring Meeting Sponsorship Option B: **\$15,000**
- Spring Meeting Sponsorship Option C: **\$10,000**
- Spring Meeting Sponsorship Option D: **\$5,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365



reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM