

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM Meeting Sponsored Session

12MAY2023

### OVERVIEW

The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 1000+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

### HOW THIS WORKS

- Identify a session your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
- The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
- Certain restrictions may apply due to CME/CEU regulations and speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.

## MARKETING

### ADVERTISING OPPORTUNITIES

When you sponsor a session, your logo will be:

- Integrated on the Session Badge to be used in...
  - eBlasts- guaranteed two eBlasts to membership
  - eNews – our weekly newsletter reaching 80,000+ members
  - Social media posts – ACRM has 75,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 15 tweets, 10 FB posts, 10 LinkedIn posts, 5 Instagram posts
  - Included on the Session's web landing page

- Name recognition along with the session title on the HOME page of the ACRM Online Program
- Sponsorship acknowledged with signage featuring your logo at the in-person session
- Bonus Distribution – have your sponsored session featured in:
  - A print\* issue advertisement in the Archives of Physical Medicine and Rehabilitation (Reach 20,011+ print readers) OR
  - A digital\*\* web banner advertisement on the Archives of Physical Medicine and Rehabilitation homepage ([www.archives\\_pmr.org](http://www.archives_pmr.org) – 45,790+ monthly visits)

\*Deadline dates to be confirmed at the time of purchase.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Basic Sponsored Session package: \$14,999**
- **Bonus Distribution including print or digital advertisement: \$17,249**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call +[1.703.435.5335](tel:17034355335)



***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

ACRM INSTITUTIONAL SUPPORT PROGRAM