

ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## Social Media Mentions & Custom Billboard

23JAN2024

### OVERVIEW

ACRM has a strong network of social media channels across Twitter, LinkedIn, Facebook and Instagram — more than 85 channels.

This package is for companies who wish to boost their association with ACRM — either as an exhibitor, Institutional Supporter, webinar sponsor, or advertiser.

Elevate the relationship between your company and ACRM.

### WHAT YOU GET

- **75 social media mentions** across ACRM channels over a minimum of 4 weeks.
- **Billboard** (static graphic: rectangle 1024p x 512p) optimum for Twitter, LinkedIn, Facebook, emails and webpages.
  - Graphic will be custom-made with your logo (see sample below).



2024 SAMPLE BILLBOARD

[ACRM.org/SMMentions](https://www.acrm.org/SMMentions)

## INVESTMENT OPPORTUNITIES

\*Prices are subject to change without notice

- **75 social media mentions**
- **Custom digital billboard with logo to promote booth, session, or other ACRM-related event or affiliation: \$7,500**

\*All submitted content is subject to ACRM approval\*

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)



***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

ACRM INSTITUTIONAL SUPPORT PROGRAM

