



## Annual Conference – Satellite Symposium

29JAN2024

### OVERVIEW

The **Annual Fall Conference – Satellite Symposium** events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each **Satellite Symposium** will be 60 minutes with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website and app.

### HOW THIS WORKS

- Purchase your Satellite Symposium package
- Presentation must be submitted to ACRM for approval prior to the event
- ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
  - Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, A/V technician, table, and seating all in the historic Chicago Hilton
  - ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more
  - Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product
  - ACRM staff liaison between vendor and host hotel
- Vendor will be given the option to provide food and beverage if desired at an additional charge. This product document details a sample breakfast event for up to 100 people.

[ACRM.org/Satellite](https://www.acrm.org/Satellite)



**ACRM**

**365**  
SALES TEAM

Contact: [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [+1.703.435.5335](tel:+17034355335) | [ACRM.org/sales](https://www.acrm.org/sales) PROSPECTUS | 118

- ACRM does not guarantee attendee numbers
- Food, beverage and meeting space can accommodate up to 100 people. ACRM cannot guarantee that we can accommodate additional attendees, but we will work with the host and the hotel to the best of our ability if these circumstances arise.

*After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.*

## MARKETING

### EVENT PUBLICITY

- Your Satellite Symposium will be publicized in the **ACRM Conference Online Program** and **Conference App**.
- Two App pushes (\$500 value)
- Your event will receive two conference eblasts to all attendees.
- Your Event will receive a custom digital billboard “**badge graphic**” complete with your logo.
- Your Event will receive a custom landing page in the **Online Program**.
- Your Event will be promoted in **ACRM eNews**, the weekly e-newsletter sent to 83,000+ ACRM members.
- Your Event will receive amplification and boosts via the **ACRM Social Media Network** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 85+ social media channels with a following of 85,000+.
- You will receive Three Single-Day Registrations for the day of your event, these can be used by the speaker and your support staff. In the event you wish to upgrade your registration, these would be a credit towards a Core Conference Registration or World Pass.

### VENDOR RECOGNITION — ACRM e365

- Your logo will be added to **ACRM’s Vendor Exposure™**
  - your logo systemwide, across nearly all of ACRM media properties
  - **130 Million+** exposures annually

### VENDOR ORGANIZATION PROVIDES

- Speaker(s)
- Speaker and Vendor(s): travel, lodging, and per diem costs
- Sales collateral – any additional printed or digital material not covered elsewhere in this product document
- On-site support staff to handle all aspects of check-in, registration and speaker assistance
- Content of the presentation including any slide sets or handouts



- CME/CEU – all aspects of CME/CEU certification

### INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **One Satellite Symposium for up to 100 attendees, continental breakfast provided: \$35,999**

### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

### CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)



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ACRM INSTITUTIONAL SUPPORT PROGRAM

