PROSPECTUS

2024

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

365
SALES TEAM

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

365
SALES TEAM

WE ARE HERE TO HELP

The sales team is called the **ACRM 365 Sales Team** because we help build customized solutions to meet your goals any time of the year.

WEBSITE
ACRM.org/sales

EASY INQUIRY FORM
ACRM.org/SalesForm

EMAIL
threesixtyfive@ACRM.org

CALL
+1.703.435.5335

FAX
+1.866.692.1619

MAILING ADDRESS
11654 Plaza America Drive
Suite 535
Reston, VA 20190

Pricing and offerings are subject to change. For the latest, please visit the product documents here: ACRM.org/sales

JON W. LINDBERG, MBA, CAE, Yale-GELP, Chief Executive Officer
MEGANNE FURNBERG, Executive Administrator
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CRYSTAL PRESCOTT, Email Marketing Specialist
LAUREN MORGAN, Chief of Sales Representative
GLENN COLLINS, Director of Publications, Sales and Social Media

SIGNY ROBERTS, Marketing and Graphics
AMIE DEVINE, Director of Meetings and Expositions
LACEY BURNS, General Administrative Support

ACRM is a global non-profit medical association of members seeking to improve lives with rehabilitation research and getting research into clinical practice.

This prospectus contains a number of ways that ACRM can help to promote organizations, hospitals, rehabilitation clinics, rehabilitation products, rehabilitation services as well as academic institutions and those with disabling conditions.

ACRM has the most advanced database, furthest reach, lowest cost and highest value for reaching your audience and/or marketplace.

ACRM 100+ YEARS SINCE 1923

Global Access

REACH millions of rehab professionals

2,500,000+

Please reference the latest product documents: ACRM.org/sales

ACRM reserves the right to change the pricing and/or alter the offerings at any time.

TABLE *of* CONTENTS

CHAPTER 1 ACRM at-a-glance
- Mission . . . 6
- Membership . . . 10
- Media . . . 14
- Meetings . . . 16
- Marketing . . . 20
- Management . . . 22

CHAPTER 2 ACRM JOURNALS

ARCHIVES of Physical Medicine & Rehabilitation (ARCHIVES of PM&R)
- ABOUT the *ARCHIVES of PM&R* . . . 26
- Print Advertising . . . 28
- Website Advertising . . . 34
- eTOC and AIP Advertising . . . 38
- *ARCHIVES of PM&R* Open Access & How to Submit . . . 42
- RehabCast Advertising . . . 44

ARCHIVES of Rehabilitation Research & Clinical Translation (ARRCT)
- *ARRCT* Open Access Publishing . . . 46
- *ARRCT* Website Advertising . . . 48
- ARCHIVES Open Access Content Journal Alert . . . 50

CHAPTER 3 EMAIL MARKETING *access rehab professionals*
- E-mail Blast by Contact . . . 54
- E-mail Blast by Open Rate . . . 64
- Shot Gun Email Blast . . . 74
- Conference Email Blast . . . 78
- ACRM eNews – Sponsored Story . . . 82

CHAPTER 4 SPONSORED EDUCATIONAL CONTENT
- Rehabilitation Product WEBINAR™ . . . 86
- ACRM Meeting Sponsored Session . . . 90

CHAPTER 5 ACRM ANNUAL CONFERENCE
- EXHIBITING: 2024 Annual Conference Dallas In-Person + Online Extended Exposure . . . 94
- ACRM 2024 Sponsorship . . . 106
- ACRM Fall Conference Plenary Sponsorship . . . 112
- Full-Size Poster Advertising . . . 116
- Satellite Symposium . . . 118
- EXPO Hall Learning Center . . . 122
- Annual Conference Cocktail Hour . . . 124
- Mentoring Cocktail Hour . . . 126
- App Advertising . . . 128
- App Push Notifications . . . 138
- Online Program Advertising . . . 140
- Annual Conference T-Minus Emails Sponsorship . . . 144
- Group Registrations . . . 146
- Social Media Mentions & Custom Billboard . . . 148
- Exclusive Sponsorship of the ACRM Gala . . . 150

CHAPTER 6 ACRM MEMBERSHIP
- ACRM eNews: Advertising . . . 154
- Website Advertising: ACRM.org . . . 158
- ACRM Group Memberships . . . 160
- ACRM Institutional Support Program (ISP) . . . 162
- ACRM Institutional Support Page . . . 166
- Survey Creation & Distribution . . . 170

CHAPTER 7 COGNITIVE REHABILITATION TRAINING
- ACRM Cognitive Rehabilitation Online Course Multi Seat . . . 182
- ACRM Cognitive Rehabilitaiton In-Person Group Learning . . . 192
- ACRM Pediatric Cognitive Rehabilitation Training . . . 202

CHAPTER 8 MORE OPPORTUNITIES
- Spring Meeting Sponsorship Opportunities . . . 212
- Direct Mail to the ACRM Database . . . 216
- ACRM Rehab Job Board . . . 220
- The Kitchen Sink: Got an idea? Please let us know . . . 224

CHAPTER I

ACRM AT-A-GLANCE

ACRM
AMERICAN CONGRESS OF
REHABILITATION MEDICINE

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

365
SALES TEAM

reaching millions in rehab

sponsorships | *exhibiting* | *advertising*

ACRM INSTITUTIONAL SUPPORT PROGRAM

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Meetings),
- IN PRINT (ACRM FAMILY OF JOURNALS), and
- ONLINE (ACRM.org).

ACRM is truly interdisciplinary — uniting all members of rehabilitation teams from around the world

ACRM is a global community of both researchers and consumers of research, in the field of rehabilitation. ACRM is the only professional association representing all members of the interdisciplinary rehabilitation team, including:

- Physicians, clinicians and nurses
- Researchers and scientists
- Counselors and therapists
- Case managers and administrators
- Biomedical engineers and others
- And many MORE titles

ACRM

AMERICAN CONGRESS OF REHABILITATION MEDICINE

STATS & FACTS

- ACRM is a non-profit association with a mission to IMPROVE the LIVES through interdisciplinary rehabilitation research
- **100+** year history
- We are **interprofessional**
- We work with hospitals, universities, professional and advocacy organizations, and rehabilitation professionals **GLOBALLY**
- We have **101,000+** members from more than 65 countries
- We are the **fastest-growing** professional association in physical medicine and rehabilitation with premium membership growth of 55% in 2023
- We have **23+** interdisciplinary special interest and networking groups
- We promote evidence-based practice and practice-based research
- We are inclusive
- We embrace diverse opinions and thoughts in order to get the **science into practice FASTER**

The heart of ACRM is its members who are actively involved in **23+ Community Groups** and more than **130+ Task Forces and Committees.**

A primary driving force advancing the mission of ACRM is the dedicated volunteers working within ACRM community groups.

Each Interdisciplinary Special Interest and Networking Group is a unique community where like-minded, yet specialized health care and research colleagues network and collaborate to improve the lives of people living with disabling conditions.

WELCOMING

BRAIN INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

STROKE INTERDISCIPLINARY SPECIAL INTEREST GROUP

INTERNATIONAL INTERDISCIPLINARY SPECIAL INTEREST GROUP

AGING RESEARCH & GERIATRIC REHABILITATION NETWORKING GROUP

MEASUREMENT INTERDISCIPLINARY SPECIAL INTEREST GROUP

ARTS & NEUROSCIENCE NETWORKING GROUP

SPINAL CORD INJURY INTERDISCIPLINARY SPECIAL INTEREST GROUP

ATHLETE DEVELOPMENT & SPORTS REHABILITATION NETWORKING GROUP

BEHAVIORAL HEALTH NETWORKING GROUP

CANCER REHABILITATION NETWORKING GROUP

CAREER DEVELOPMENT NETWORKING GROUP

my.ACRM.org

ACRM.org/community

Independently, each group pursues their choice of projects and product development initiatives relative to their interests and expertise.

Collectively, they share a commitment to support the advancement of evidence-based practice, public funding of rehabilitation research and the promotion of high-standards for rehabilitation research.

ACRM audiences are inter-professional across all spectrums of the career timeline — from students to seasoned pros

COMMUNITY

COMPLEMENTARY INTEGRATIVE REHABILITATION MEDICINE NETWORKING GROUP

HEALTH SERVICES RESEARCH NETWORKING GROUP

LIFESTYLE MEDICINE NETWORKING GROUP

LIMB CARE NETWORKING GROUP

MILITARY / VETERANS AFFAIRS NETWORKING GROUP

NEURODEGENERATIVE DISEASES NETWORKING GROUP

NEUROPLASTICITY NETWORKING GROUP

PAIN REHABILITATION NETWORKING GROUP

PEDIATRIC REHABILITATION NETWORKING GROUP

PHYSICIANS & CLINICIANS NETWORKING GROUP

REHABILITATION TREATMENT SPECIFICATION NETWORKING GROUP

TECHNOLOGY NETWORKING GROUP

professional home of choice

ACRM Membership

BENEFITS AT-A-GLANCE

	FREE MEMBER			PAID MEMBER∞
	eMEMBER	6-MONTH TRIAL MEMBER*	EVENT MEMBER*	FULL BENEFITS *from $5.99/mo – $299/yr*
SUBSCRIPTION to ACRM eNews *(weekly newsletter)*	✓	✓	✓	✓
ARCHIVES of PM&R eToc *(electronic Table of Contents)*	✓	✓	✓	✓
MEMBERS-ONLY access to content & materials	NO	NO	NO	✓
Periodic gifts & discounts	✓	✓	✓	✓
BETTER gifts & BIGGER discounts	NO	NO	NO	✓
ACRM JOURNALS				
SUBSCRIPTION to *ARCHIVES of PM&R*	✓	✓	✓	✓
PRINT **$617**	NO	NO	NO	✓
ELECTRONIC **$617**	NO	NO	NO	✓
SUBSCRIPTION to *ARCCT* — ELECTRONIC	✓	✓	✓	✓
OPEN ACCESS SAVINGS				
ARCHIVES of PM&R Open Access Fee (APC) **SAVE up to $800**	NO	NO	NO	✓
ARRCT Open Access Fee (APC) **SAVE up to $500**	NO	NO	NO	✓
PARTICIPATE, NETWORK, LEAD				
Participation in ACRM Community Group Meetings	NO	✓	✓	✓
Participation in ACRM Task Force Meetings	NO	✓	✓	✓
Participation in ACRM Committees *(after invitation)*	NO	NO	NO	✓
Participation in ACRM leadership positions	NO	NO	NO	✓
GET INVOLVED with product development such as practice guidelines, information education pages and supplements for the *ARCHIVES of PM&R*	NO	✓	✓	✓
LEAD author/editor of product development such as practice guidelines, information education pages and supplements for the *ARCHIVES of PM&R*	NO	NO	NO	✓
Meet your next mentor, funder or employer	NO	✓	✓	✓
Access to the ACRM Rehab Job Board	NO	NO	NO	✓
SAVINGS				
Eligible for ACRM MEMBER pricing	NO	NO	NO	✓
ACRM Annual Conference — **SAVE up to $195**	NO	NO	NO	✓
ACRM Spring Meeting — **SAVE up to $100**	NO	NO	NO	✓
ACRM Cognitive Rehabilitation Training — Manual, Online & Live Training — **SAVE up to $100**	NO	NO	NO	✓

SAVE UP TO $2,262+

VALUE of PAID ACRM MEMBERSHIP $2,312! **Become a PAID member & SAVE up to $2,262+**

PLEASE NOTE

*Limit one time use per person per lifetime. Eligible for marketing promotions savings off regular event rates.

∞ There are substantial savings for students, residents, fellows, early career status (within first five years after completion of post-graduate studies), and consumers/persons with disabilities and caregivers. Not eligible for promotions; already receive the best price.

- This is the condensed benefits list. For the full list CLICK HERE.
- See dues HERE. • Dollars are USD. • Benefits are subject to change without notice.

JOIN ACRM or UPGRADE NOW

102,000+ members & steadily growing with a database reach of **2,500,000+**

The professional home of rehabilitation research lovers

my.ACRM.org

Join, learn, engage

ACRM PAID MEMBERSHIP

INCLUDES: Print subscription to the *ARCHIVES of Physical Medicine & Rehabilitation* — the oldest and largest rehabilitation journal in the world, full participation in ACRM Community Groups, enjoys member savings on event registration & more.

Consumer/Patient/Caregiver

Access the same research as soon as it becomes available — whether you are a patient in a hospital, in outpatient rehab, or are a person with a disability.

5.99/month OR **49.99**/year

Student/Resident/Fellow

Those enrolled in a school of medicine or graduate, or undergraduate program or fellowship. Includes *ARCHIVES of PM&R* subscription.

5.99/month OR **49.99**/year

Early Career

Professionals during the first five years after completion of post-graduate studies. Find your mentors and long-lasting relationships here.

11.99/month OR **124.99**/year

Professional

Full membership includes subscription to the *ARCHIVES of PM&R*. Help advance the rehabilitation field as well as your own livelihood.

28.99/month OR **299.99**/year

ACRM FREE MEMBERSHIP

Try ACRM on for size with one of these options. FREE membership does not include a subscription to the *ARCHIVES of PM&R* and does not enjoy lower pricing on ACRM event registration.

ACRM eMember

Stay in-touch with ACRM & the rehab industry by receiving the industry newsletter, *ACRM eNews*, in your in-box each Thursday. If you wish to attend ACRM meetings, please join the ACRM PAID level or Six-Month Trial.

FREE

Six-Month Trial*

This membership includes everything included in the ACRM PAID LEVEL above minus the print edition of the *ARCHIVES of PM&R*. Participate in community group meetings including Task Forces for up to six months.

FREE

*Some restrictions apply. Not available to memberships that have lapsed or who have previously been members. Six-month trial membership is for new members only. Limit one time use per person. Prices are USD.

WE ARE ACRM

ACRM
POSTER GRAND ROUNDS
106
Be The Hope...
Hope
EARLY CAREER
DEVELOPMENT
COURSE

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

102,000+ members & climbing fast

ACRM is home to two scientific journals

Impact Factor 4.3

"Archives is the oldest and largest rehabilitation journal in the world"

—***Leighton Chan**, MD, MPH, FACRM*, Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation

Archives of Physical Medicine & Rehabilitation (The ARCHIVES) is the acclaimed international journal of ACRM covering the specialty of physical medicine and rehabilitation and allied disciplines.

Original articles report important trends and deliver authoritative information on the therapeutic utilization of physical behavioral and pharmaceutical agents in providing comprehensive care for individuals with chronic illness and disabilities.

According to the Journal Citation Reports, the 2022 **Impact Factor for Archives is 4.3**. The Archives ranks 11th out of 68 journals in the Rehabilitation category. It also has the second highest Impact Factor of all general Rehabilitation journals that are not discipline- or condition-specific and is one of only two journals in the top ten that publish over 200 papers per year.

With more than 35,000 lifetime citations, the ***ARCHIVES is by far the most cited journal in Rehabilitation.***

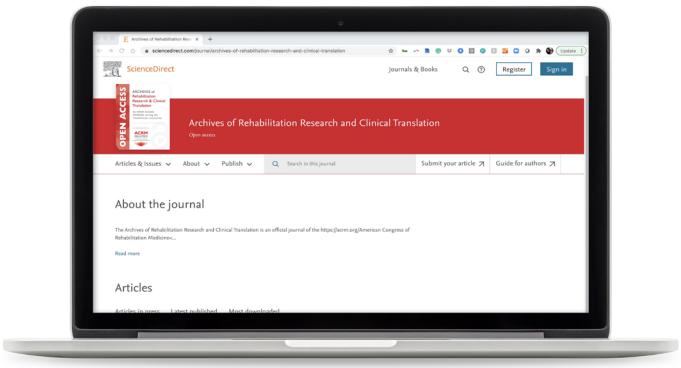
The ARCHIVES is **#2** in **Google Scholar Metrics** in the field of Rehabilitation Therapy.

MORE about the ARCHIVES: ACRM.org/archives

the goal of ARRCT is to advance the health of persons with chronic diseases and disability.

Archives of Rehabilitation Research & Clinical Translation (ARRCT), an open access journal serving the rehabilitation community with the goal of advancing the health of persons with chronic diseases and disability.

ARRCT is indexed in PubMed Central, Scopus, the Directory of Open Access Journals (DOAJ) and Web of Science. It will receive its first Impact Factor in June 2024.



More than **90%** of readers agree — *The Archives* publishes articles written by respected authorities who are relevant to patient care and critical to the field of PM&R*

**Readex Research. Readership Study. 2021*

Held every fall

ACRM Annual Conference

PROGRESS IN REHABILITATION RESEARCH
TRANSLATION TO CLINICAL PRACTICE

ACRMconference.org

WHAT:

- World's largest interdisciplinary rehabilitation research event every fall
- Evidence-based educational content & community
- Comprised of a 3.5 day main CORE Conference and a 2.5 day Pre-Conference delivering a total of SIX jam-packed days

FOR:

- The whole rehab team
- Those with disabilities and caregivers

CALL FOR PROPOSALS: ACRM.org/call
REGISTER: ACRM.org/register

More than a Conference...

- 6 days of the LATEST RESEARCH translated to practice
- 3.5 days CORE conference
- 2.5 days PRE-conference instructional courses
- **NONSTOP CONTENT** for **35+** focus areas

» **DOZENS** of **LIVE ACRM** Community Group Meetings

» Powerhouse speaker line-up — renowned names in rehab

» **NETWORKING** with potential collaborators, funders, mentors, employers

» ACRM is THE place, nationally and internationally for everyone interested in rehabilitation practice and research

» ACRM provides complete career support – Early Career Development Course, Leadership Development Course and our Mentorship Program

» CME / CEUs for **14** Disciplines

» Earn up to **100s** of credit hours — more than any other event

» **300+** educational sessions, symposia & lectures

» **600+** scientific papers (up 58% in 2023) & poster presentations (up 20% in 2023)

» ACRM In-Person Exhibiting

» Discover the latest products and services

» Receptions, Educational Events, Scavenger Hunt & more

» **INTERDISCIPLINARY**, cooperative, inclusive environment —

- every member of the rehab team is welcome and valued

» Inter-professional, international audience

» **COOPERATIVE INCLUSIVE** environment

» **5,000+** conference registrations from around the world

...Improving lives

ACRMconference.org

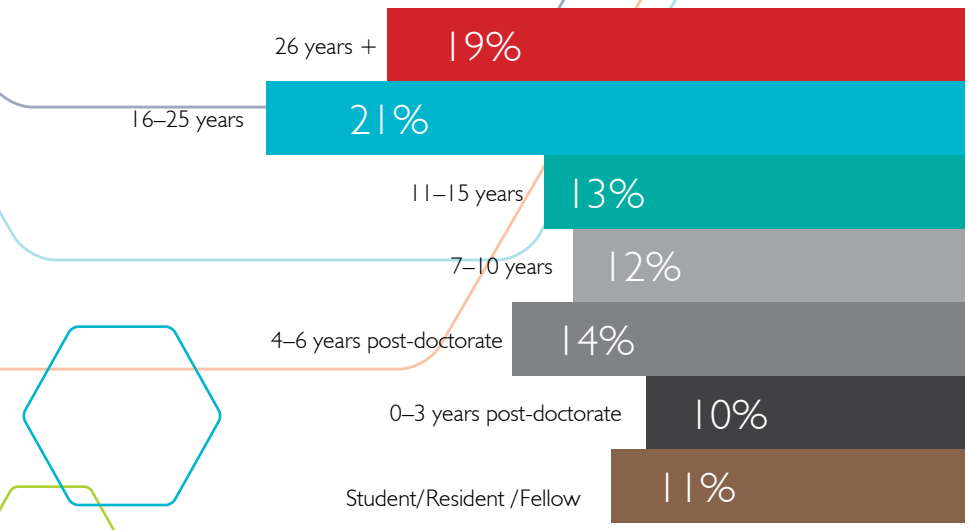
ATTENDEE PROFILE

Purchasing decision-makers & influencers

A whopping **89%** of attendees play a role in the purchasing decisions for their departments

63% 37%

Career Stage



Statistics from 2012 - 2016 ACRM Annual Conference surveys

IN THEIR WORDS...

"The vast reach ACRM has in the medical community is ABOVE & BEYOND ANY OTHER organization"

SONNY MULLEN
Director of Outreach, Help Hope Live
ACRM 365 customer • Exhibitor

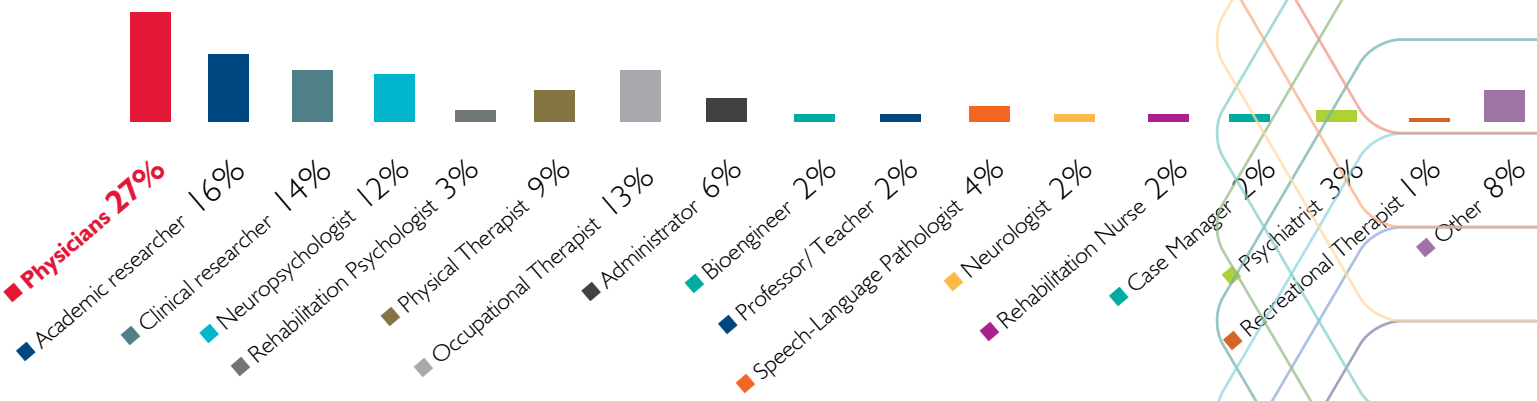
SPONSORSHIPS | EXHIBITING | ADVERTISING
ACRM INSTITUTIONAL SUPPORT PROGRAM
reaching millions in rehab
ACRM.org/365

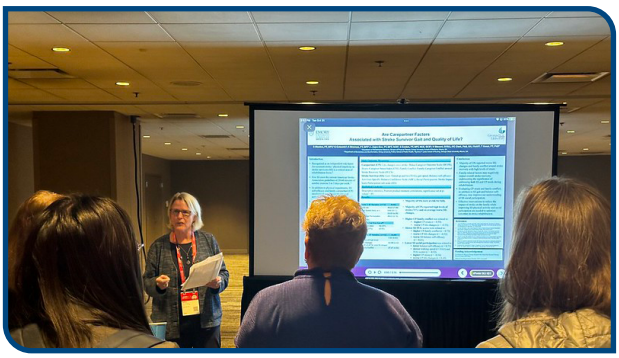
ACRM 365 SALES TEAM

The **ACRM** Annual Conference is the *PREMIER* educational scientific event for health care professionals in the field of rehabilitation.

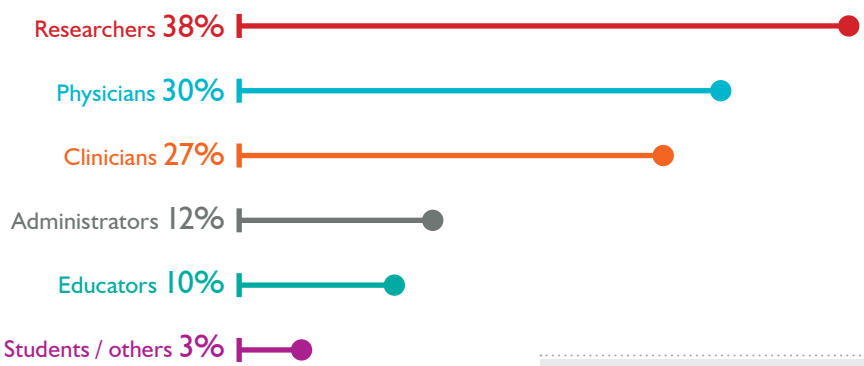
ATTENDEE PROFILE

Professions (specialties)





Professional Roles



ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.

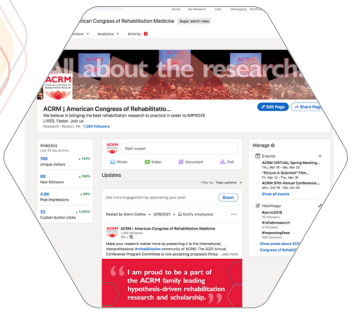
The ACRM marketing machine reaches 2.5 million professionals in the field of physical medicine and rehabilitation

MOST CONVENIENT and
BEST VALUE for reaching global interdisciplinary and multi-diagnostic rehabilitation researchers & clinicians around the world

- EASY ACCESS to ACRM MEMBERS
- REACH the ARCHIVES of Physical Medicine & Rehabilitation subscribers
- EMAIL MARKETING to reach REHAB PROFESSIONALS
- SPONSOR EDUCATIONAL CONTENT and find new prospects
- ACRM Annual Conference, APP & Online Program advertising opportunities

Because
"COMMUNITY"
IS
the new
"MARKETING"

ACRM has created the highway to reach rehabilitation professionals



ACRM ON SOCIAL MEDIA

ACRM is all over social media in order to help members to expand their reach and to help our communities stick together virtually in between in-person events. Find links to these social media channels here: **ACRM.org/socialmedia**

connect!

ACRM helps amplify members & their research to advance rehabilitation research & to IMPROVE LIVES

	FLICKR	FACEBOOK	LINKEDIN	TWITTER	YOUTUBE	VIMEO	INSTAGRAM
ACRM							
ARCHIVES of PM&R							
ARRCT – OPEN ACCESS							
COMMUNITY GROUPS	Access this interactive table: ACRM.org/socialmedia						
Brain Injury Interdisciplinary Special Interest Group (BI-ISIG)							
Spinal Cord Injury Interdisciplinary Special Interest Group (SCI-ISIG)							
Stroke Interdisciplinary Special Interest Group							
Aging Research and Geriatric Rehabilitation Networking Group							
Arts & Neuroscience Networking Group							
Athlete Development & Sports Rehabilitation Networking Group							
Behavioral Health Networking Group							
Cancer Rehabilitation Networking Group							
Career Development Networking Group							
Complementary Integrative Rehabilitation Medicine Networking Group							
Health Services Research Networking Group							
International Interdisciplinary Special Interest Group (I-ISIG)							
Lifestyle Medicine Networking Group							
Limb Care Networking Group							
Measurement Interdisciplinary Special Interest Group (M-ISIG)							
Military/Veterans Affairs Networking Group							
Neurodegenerative Diseases Networking Group							
Neuroplasticity Networking Group							
Pain Rehabilitation Networking Group							
Pediatric Rehabilitation Networking Group							
Physicians & Clinicians Networking Group							
Rehabilitation Treatment Specification Networking Group							
Technology Networking Group							
EVENTS							
ACRM Annual Conference							
ACRM Cognitive Rehabilitation Training							
ACRM Spring Meeting							

BOARD of GOVERNORS

EXECUTIVE COMMITTEE

PRESIDENT

A / **Pamela Roberts**, PhD, OTR/L, SCFES, FAOTA, CPHQ, FNAP, FACRM
Executive Director and Professor, Physical Medicine and Rehabilitation, Executive Director Office of the Chief Medical Officer, and Co-Director Division of Informatics, Cedars-Sinai
Los Angeles, CA

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Cincinnati, OH

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E / **Deborah Backus**, PT, PhD, FACRM
Vice President of Research & Innovation
Shepherd Center
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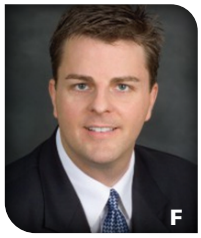
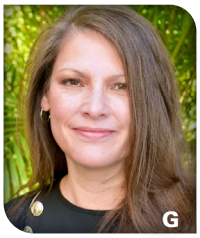


CHIEF EXECUTIVE OFFICER

F / **Jon Lindberg**, MBA, CAE, Yale-GELP
ACRM
Reston, VA

MEMBERS-AT-LARGE

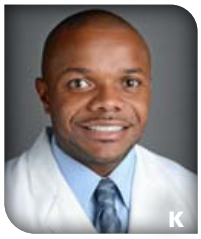


G / **Risa Nakase-Richardson**, PhD, FACRM
Professor, James A. Haley Veterans Hospital and University of South Florida
Tampa, FL

H / **Jeanne M. Zanca**, PhD, MPT, FACRM Kessler Foundation
East Hanover, NJ

I / **Claire Kalpakjian,** PhD, MS, FACRM
Associate Professor
University of Michigan, Dept. of Physical, Medicine and Rehabilitation
Ann Arbor, MI

J / **Christina Papadimitriou**, PhD
Oakland University
Rochester, MI



K / **Terrence Pugh**, MD
Carolinas Rehabilitation and Carolinas Medical Center
Charlotte, NC

L / **Brian Downer, PhD**
Associate Professor
University of Texas Medical Branch

EARLY CAREER MEMBER-AT-LARGE

M/ **Sutanuka Bhattacharjya**, PhD, OTR/L
Assistant Professor
Georgia State University
Atlanta, GA

ACRM

AMERICAN CONGRESS OF REHABILITATION MEDICINE

MEMBERS EX-OFFICIO

N

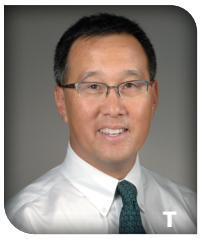
O

P

Q

R

S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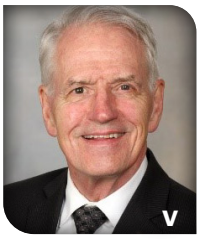
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SPINAL CORD INJURY-ISIG CHAIR
Interdisciplinary Special Interest Group
N / **Catherine VanDerwerker**, PT, DPT, PhD
Research Health Scientist
Ralph H. Johnson Veterans Affairs Health Care System
Charleston, SC

STROKE-ISIG CHAIR
Interdisciplinary Special Interest Group
O / **Maria Cecilia Alpasan**, PhD, OTR/L, CPHQ
Quality and Education Coordinator
Cedars-Sinai Medical Ctr
Los Angeles, CA

BRAIN INJURY-ISIG CHAIR
Interdisciplinary Special Interest Group
P / **Angelle M. Sander**, PhD, FACRM
Associate Professor, Department of Physical Medicine and Rehabilitation
Baylor College of Medicine
Director, Brain Injury Research Center
TIRR Memorial HermannFICER

MEASUREMENT-ISIG CHAIR
Interdisciplinary Special Interest Group
Q / **Alex Wong,** PhD, DPhil
Research Associate Professor
Shirley Ryan AbilityLab/ Northwestern University
Chicago, IL

INTERNATIONAL-ISIG CHAIR
Interdisciplinary Special Interest Group
R / **Chetan Phadke,** BPhT, PhD
Manager of Research and Library Services
Providence Care Centre
Kingston, ON

PROGRAM COMMITTEE CHAIR
S / **Anne Deutsch**, RN, PhD, CRRN
Research Scientist, Research Associate Professor, Feinberg School of Medicine, Northwestern University, Shirley Ryan AbilityLab, Chicago, IL

CO-EDITOR-IN-CHIEF *Archives of Physical Medicine & Rehabilitation*
T / **Leighton Chan**, MD, MPH, FACRM
*Dr. Chan is serving in his personal capacity
Bethesda, MD

CO-EDITOR-IN-CHIEF *Archives of Physical Medicine & Rehabilitation*
U / **Allen W. Heinemann**, PhD, ABPP (RP), FACRM
Professor, Physical Medicine and Rehabilitation, Northwestern University
Shirley Ryan AbilityLab
Chicago, IL

EDITOR-IN-CHIEF *Archives of Rehabilitation Research & Clinical Translation*
Jeffrey R. Basford, MD, PhD, FACRM
V / Professor, Physical Medicine and Rehabilitation Mayo Clinic
Rochester, MN

CHAPTER 2

ACRM JOURNALS

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365
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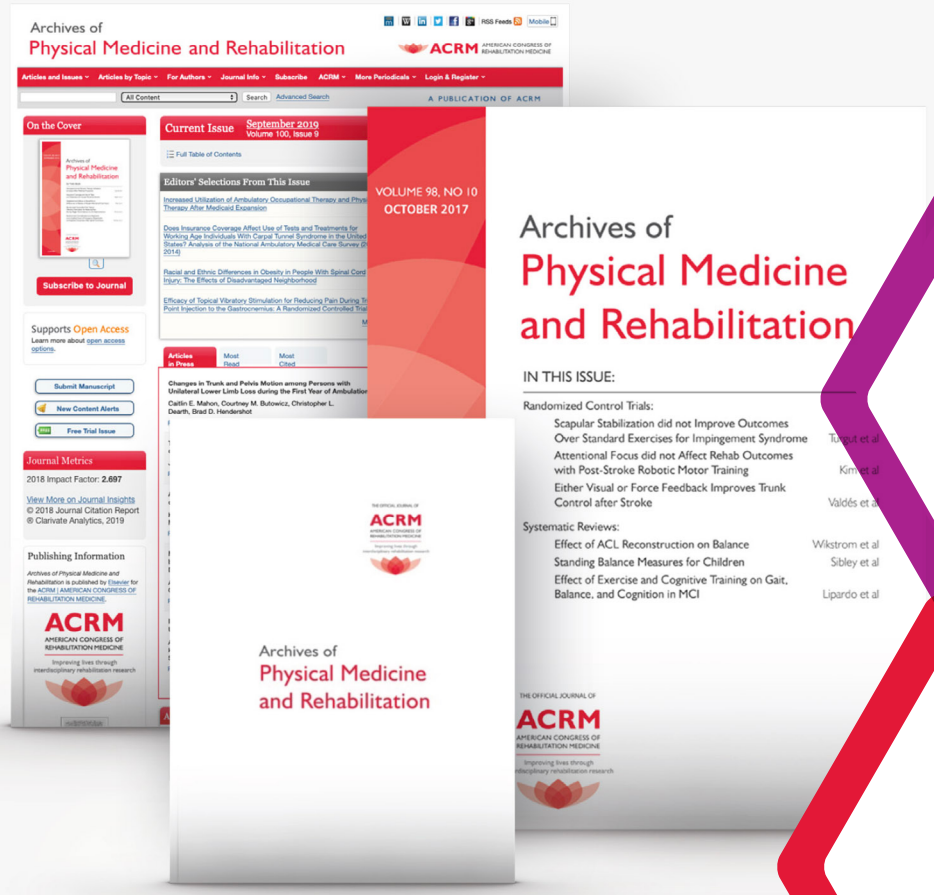
ACRM INSTITUTIONAL SUPPORT PROGRAM



Impact Factor
4.06

Ranked #2
publication in Rehabilitation Therapy by Google Scholar Metrics[Δ]

ARCHIVES of Physical Medicine and Rehabilitation

ARCHIVES of PM&R aka "The ARCHIVES"

100 YEARS PUBLISHING SCIENTIFIC RESEARCH 1920 – 2020

Print Circulation
12,507

Pass-along** Circulation
17,943

Pass-along readership is .4 readers/copy
12,817 (circulation) + 5,126 (pass-along)

Circulation*

Archives circulation includes reach to all office-based and hospital-based AMA Board Certified PM&R physicians

*Elsevier Publisher Statements and LWW website June 2018
**Readex Research, Readership Study, August 2019.
[Δ]Google Scholar Metrics http://bit.ly/2QlmX2n

The journal offers a variety of advertising options & customizable solutions — from the print side PLUS the new, robust online platform (see pg 26)

» Target specific healthcare professionals with a single campaign

» Digital advertising delivers your message and drives traffic to your landing page while users are ***actively seeking and viewing specialty*** *content*.

» Metrics are sent on a monthly basis.

2nd highest Impact Factor of all general rehabilitation journals that are not discipline- or condition-specific

The ARCHIVES is the oldest and largest rehabilitation journal in the world

Archives of PM&R – Print Advertising

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

1JAN2024

SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

ABOUT *The ARCHIVES*

- Impact Factor (Ranked 11th): 4.3; CiteScore (Ranked 11th): 6.2; Google Scholar h-5 Index (Ranked 2nd): 61 - All Metrics are All-Time Highs
- 104-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 20,011 print reach (subscribers + pass along)
- 34,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 77,000+ monthly page views to www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)
- Over 80% of readers read the journal in print and of those 59% ONLY read it in print
- Over 30% of our readers take action off of print ads

ACRM.org/ArchivesPrintAds

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

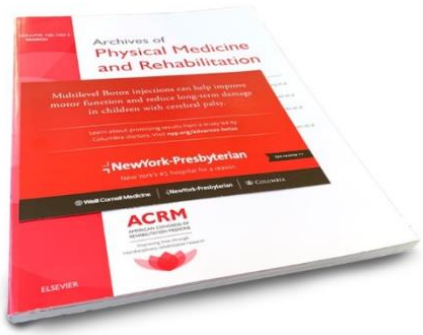
- Advertising in *The ARCHIVES* solidifies your place among monthly information provided to members.
- Advertising in *The ARCHIVES* allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval

MARKETING

ADVERTISING OPPORTUNITIES

- **1-page and ½-page ads** Available in black and white or color
- **Cover Tips** An eye-catching and cost-effective way to get your message in front of an engaged audience of 10,000+ physicians.
- **Poly-Bagged Outserts** Strategically position your brand message alongside trusted, relevant content. Effectively distribute your promotional materials with our highly respected, specialty-leading journals. Capture a reader's attention before they even open the journal with promotional brochures, conference collateral, CDs/ DVDs, and more.
- **Bellyband** IMPOSSIBLE to MISS – Your message completely wraps the issue. Bellyband advertising is designed to target a specific sub-set of APM&R subscribers with high impact print advertising.



Cover Tip: Glue strip on left side.
Your message here

DETAILS

Prices listed are for 1 advertisement run in one monthly issue. Discounts for multiple inserts may apply.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **½ Page Ad (B/W): $1,745**
- **½ Page Ad (Color): $2,430**
- **1 Page Ad (B/W): $2,460**
- **1 Page Ad (Color): $3,145**
- **Cover Tips: $9,300 + printing costs**
- **Poly-Bagged Outserts: $9,800**
- **Contact us for more advertising opportunities**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

MECHANICAL SPECIFICATIONS

AD SIZE	NON BLEED	BLEED
Trim	8-1/4" x 11"	—
Full Page	7-3/4" x 10-1/2"	8-1/2" x 11-1/4"
Spread	15" x 10"	16-3/4" x 11-1/4"
1/2 Horizontal	7" x 5"	8-1/2" x 5-3/4"
1/2 Vertical	3-1/2" x 10"	4-3/8" x 11-1/4"
1/4 Page	3-1/2" x 5"	—

Keep live matter 1/4″ from all trim edges.

- File format: high-resolution PDF

COVER TIP DESCRIPTION, KEY INFO, & SPECS

- Standard 2-sided
- Size range:
  - Minimum: 4"H x 6"W
  - Maximum: 7"H X 8"W
- Client-provided artwork
- Additional printing, shipping, and handling charges may apply

POLY-BAGGED OUTSERT DESCRIPTION, KEY INFO & SPECS

Description: Whatever collateral you have on-hand, or wish to produce, buying an Outsert puts your collateral front and center and in the hands of all journal subscribers. From a product brochure to a postcard, flyer or multi-page newsletter, or a fold-out multi-panel leaflet — an outsert is produced and shipped by the advertiser and can be anything smaller than the journal trim size.

Key Info & Specs:

- Final size must be SMALLER than the size of the journal itself — known in the industry as the "trim size".
- THE ARCHIVES of PM&R trim size = **8.25** x 11
- Maximum weight = Additional fees may apply for weight
- A PDF of the piece must be reviewed and approved by ACRM prior to order confirmation and before the advertiser orders their printing.
- **15,000 printed copies** are needed in New Hampshire / Elsevier publishing house by the **15th of the month** before the insertion issue.
    - **SPECIAL SHIPPING LABELING:** please be sure **all boxes** are marked with "**YAPMR volume/issue**"

TO: Archives of Physical Medicine and Rehabilitation
Dartmouth Journal Services Inc.
69 Lyme Road
Hanover, NH 03755
(800) 244-8320 ext. 234
Attn: Elsevier Team

- Advertiser is responsible for printing & shipping their material on time.

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
105/1	January 2024	12/01/2023	12/06/2023	12/13/2023
105/2	February 2024	01/04/2024	01/09/2024	01/16/2024
105/3	March 2024	02/01/2024	02/06/2024	02/13/2024
105/4	April 2024	03/04/2024	03/07/2024	03/14/2024
105/5	May 2024	04/04/2024	04/09/2024	04/16/2024
105/6	June 2024	05/03/2024	05/08/2024	05/15/2024
105/7	July 2024	06/05/2024	06/10/2024	06/17/2024
105/8	August 2024	07/05/2024	07/10/2024	07/17/2024
105/9	September 2024	08/02/2024	08/07/2024	08/14/2024
105/10	October 2024	09/04/2024	09/09/2024	09/16/2024
105/11	November 2024	10/03/2024	10/08/2024	10/15/2024
105/12	December 2024	11/01/2024	11/06/2024	11/13/2024

BELLYBAND DESCRIPTION, KEY INFO & SPECS

- Size range: Between 1/2 to 3/4 the size of the journal page, width may vary. Please work out exact specs with the sales and production office.
- Client-provided artwork
- Additional printing, shipping, and handling charges may apply

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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Archives of PM&R – Website Advertising

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

01JAN2024

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

ABOUT *The ARCHIVES*

- Impact Factor (Ranked 11th): 4.3; CiteScore (Ranked 11th): 6.2; Google Scholar h-5 Index (Ranked 2nd): 61 - All Metrics are All-Time Highs
- 104-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 20,011 print reach (subscribers + pass along)
- 34,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 77,000+ average monthly page views at www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)
- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)

Average Monthly Visits
45,790

Average Monthly Pageviews
76,983

Opt-In Email Subscribers
6,552

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

ACRM.org/ArchivesWebAds

HOW THIS WORKS

- Advertising in *The ARCHIVES* solidifies your place among information provided to members.
- Advertising in *The ARCHIVES* allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

- **Prestitial Splash (**300p x 250p)(480p x 640p)
  Ad displayed as page loads and auto-closes after 7 seconds. Ad appears on homepage, TOC or article pages.
- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages
- **Skyscraper** (160p x 600p) Right hand column of journal page, displays on all non-content pages
- **Large Rectangle** (300p x 250p) Bottom center of the page, displays on HOMEPAGE only
- **Mobile Leaderboard** (320p x 50p) Journal banner and logo set to display on all non-content journal pages when viewed on a mobile device

DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds (i.e. "sticky banner").
- Skyscraper remains in place on right side throughout scroll.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Prestitial Splash: $1,100/Month 100% SOV (2-month minimum)**
- **ROS Banner Ads: $110/net/CPM – includes all ad sizes (728 x 90, 300 x 250, 160 x 600, 320 x 50)**
- **$1,500 minimum ad placement**

MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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Archives of PMR – eTOC and AIP Advertising

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES) 01JAN2024

SCHEDULE — ADS SOLD ON A MONTHLY BASIS – FIRST COME, FIRST SERVE

- January 2024 – Available
- February 2024 – Available
- March 2024 – Available
- April 2024 – Available
- May 2024 – Available
- June 2024 – Available
- July 2024 - Available
- August 2024 - Available
- September 2024 – Available
- October 2024 – Available
- November 2024 - Available
- December 2024 – Available

ABOUT *The ARCHIVES*

- Impact Factor (Ranked 11th): 4.3; CiteScore (Ranked 11th): 6.2; Google Scholar h-5 Index (Ranked 2nd): 61 - All Metrics are All-Time Highs
- 104-year-old journal, founded in 1920
- Archives is Number 2 on the Media Kantar Report for advertising in the PM&R/Pain space
- 20,011 total print reach (subscribers + pass along)
- 34,690+ Lifetime Citations
- 50,000+ unique visitors per month
- 60%+ of the content comes from outside of the United States
- 77,000+ average monthly page views at www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)

Average Monthly Visits
45,790

Average Monthly Pageviews
76,983

Opt-In Email Subscribers
6,552

ACRM.org/ArchiveseTocAds

- Over 90% of readers agree – the Archives publishes articles written by respected authorities that are relevant to patient care and critical to the field of PM&R (Readex Research Survey, 2021)

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

HOW THIS WORKS

- The Archives sends out a monthly electronic table of contents alert (eTOC) and on average 12 article in press (AIP) alerts per month.
- Your ad will make it through spam filters because each subscriber self-registers.
- Advertising in *The ARCHIVES* eTOC or AIP solidifies your place among critical information provided to members.
- Advertising in *The ARCHIVES* eTOC or AIP allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

- **eTOC Leaderboard** (728p x 90p)
- **3 individual side Boombox positions** (300x250)
- **AIP only – skyscraper (160x600)**
- **AIP only – rectangle (300x250)**

Total = 4 ad positions for eTOC; 3 for AIP

DETAILS

Prices listed are per month and per location.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **eTOC Leaderboard: $1,575**
- **eTOC single BoomBox: $1,315**
- **eTOC 100% Share of Voice (3 ads in one month-Leaderboard plus 2 BoomBoxes): $2,999**
- **AIP Share of Voice: $2,310 per month for 100% share of voice, 3 month minimum**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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Archives of PM&R – Open Access Fees & How to Submit

ARCHIVES of Physical Medicine & Rehabilitation (The ARCHIVES)

01JAN2024

SCHEDULE — Papers are submitted, evaluated, and accepted papers published on a rolling basis

ABOUT *The ARCHIVES*

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- 77,000+ monthly page views to www.Archives-PMR.org
- 2.9M+ downloads in 2020 (1 every 11 seconds)

The ARCHIVES is **the most influential journal on rehabilitation** in the world—its papers have been cited more than any other rehabilitation journal.

ACRM.org/ArchivesOpenAccess

HOW THIS WORKS

- *The Archives of Physical Medicine and Rehabilitation* is a scientific, peer-reviewed journal that publishes original articles that report on important trends and developments in physical medicine and rehabilitation and in the wider interdisciplinary field of rehabilitation.
- *The ARCHIVES* is a subscription-based journal available to ACRM members and to 5,000+ institutions worldwide.
- Authors submitting their work to *The ARCHIVES* should follow the author instructions and submit their paper here.
- Authors in *The ARCHIVES* have the option to publish their article under the gold open access model by paying an article processing charge (APC).

ARTICLE PROCESSING CHARGES

- **ACRM Member Benefit: 20% discount off the article processing charge**
- **Original Research, Review Articles, Special Communication and Brief Reports: $3,200 for members / $4,000 for non-members**

DETAILS

- Authors only pay the article processing charge (APC) for accepted manuscripts. There are no submission fees.
- Articles are published under the CC BY-NC-ND license.
- Articles will be freely available online and still appear in a print issue of the journal.

DISSEMINATE YOUR RESEARCH

The ARCHIVES is the most-cited lifetime journal in the field of physical medicine and rehabilitation and rated number one in google scholar. Articles in *The ARCHIVES* are downloaded 2.9 million+ times per year. Publishing your work in *The ARCHIVES* under the open access model ensures it will meet the widest possible audience leading to higher citations and greater impact.

CONTACT OPTIONS

- Glenn Collins, Managing Editor (gcollins@ACRM.org)
- Editorial Office (ArchivesMail@Archives.ACRM.org)
- Call +1.703.435.5335

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RehabCast Advertising

01JAN2024

SCHEDULE – LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

RehabCast is the official bimonthly podcast of the *Archives of Physical Medicine and Rehabilitation*.

Hosted by Dr. William Niehaus, MD, Associate Program Director of CU Physical Medicine and Rehabilitation Residency; Outpatient Medical Director of Physical Medicine and Rehabilitation, Anschutz Medical Campus, University of Colorado School of Medicine, Department of Physical Medicine & Rehabilitation, RehabCast features in-depth interviews with scientists publishing in the journal and news briefs relevant to all rehabilitation clinicians — PM&R physicians, physical therapists, occupational therapists, speech-language pathologists, psychologists and more.

HOW THIS WORKS

As of January 1, 2024, there have been 47 episodes of RehabCast and new episodes are recorded regularly. The past 12 episodes have an average of 5,209 listens across multiple platforms (Soundcloud, iTunes, etc.). The episodes range from 22 to 45 minutes long on average.

The vendor will send the script to ACRM and ACRM will use their own voiceover person to make the recording. ACRM will add the disclaimer "The following is a paid advertisement from X. ACRM does not assume responsibility for content on sites external to ACRM.org." at the beginning of the script.
The ad will run at the beginning of the episode before the opening credits.
Ads are subject to approval from ACRM.

INVESTMENT OPPORTUNITIES

Vendors may purchase either a one or multiple episode spot. Spots are sold on a first-come, first-serve basis. There is one **EXCLUSIVE** spot available per episode. Episodes are always available and live forever.

Vendors may also purchase full-year sponsorship if available. Their advertisement will run before every episode for a minimum guaranteed 10 episodes.

ACRM will announce the vendor as the official sponsor of RehabCast before each episode and acknowledge their sponsorship in official postings for RehabCast and on the RehabCast webpage.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **$2,499 for a 30-second ad in one episode**
- **$3,999 for two 30-second ads (one per episode)**
- **$5,999 for three 30-second ads (one per episode)**
- **$10,500 for six 30-second ads (one per episode)**
- **$15,000 to purchase full-year sponsorship (guaranteed to run in 10 episodes or every episode in the 365-day period from the first episode the spot runs in)**

CONTACT OPTIONS

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Archives of Rehabilitation Research and Clinical Translation (ARRCT) – Open Access Publishing

01JAN2024

SCHEDULE — Papers are submitted, evaluated, and accepted papers published on a rolling basis

OVERVIEW

- Open Access Journal serving the rehabilitation research and clinical practice community
- 430,800+ downloads lifetime in just its fifth year of publication
- Online only journal publishing under the gold open access model - all articles are free to all
- **Accepted to Web of Science. First Impact Factor to be issued June 2024**
- **Currently indexed in PubMedCentral (PMC), Scopus and the Directory of Open Access Journals (DOAJ)**
- Companion journal to *the Archives of PM&R*

ARRCT has quickly established itself as **THE** open access journal for the field of physical medicine and rehabilitation. Together *the Archives* and *ARRCT* provide complete coverage of the latest research and its clinical applications to the PM&R world.

HOW THIS WORKS

- *ARRCT* is a scientific, peer-reviewed open access journal accepting submissions in the field of physical medicine and rehabilitation
- *ARRCT* publishes original, peer-reviewed research and systematic and other reviews covering important trends and developments in rehabilitation. It also considers exceptional case reports, qualitative research, and methodological protocols
- Authors should prepare their manuscript according to the Author Instructions and submit them online here

ARTICLE PROCESSING CHARGES

- **ACRM Member Benefit: 20% discount off the article processing charge**
- **Original Research, Special Communication, Methodology and Research Protocols, Quality Improvement and Review papers: $2,000 for members of ACRM and $2,500 for non-members**
- **Case Reports and Images in Rehabilitation: $504 for members of ACRM and $630 for non-members**
- **Correspondence: No Charge**
- Fees, in special situations (e.g., you are from a country that is eligible for the Research for Life program) may be reduced or waived after review by the *ARRCT*'s Editor-in-Chief.

DETAILS

- Authors only pay the article processing charge (APC) for accepted manuscripts. There are no submission fees.
- Authors may submit directly to the journal. Alternatively, their submission to the *Archives of Physical Medicine and Rehabilitation* may be referred to ARRCT pending their approval.
- Articles are published under the CC BY-NC-ND license.

DISSEMINATE YOUR RESEARCH

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates word class rehabilitation research. Publishing your article in *ARRCT* under the open access model strengthens this mission. Since all articles are freely available, they each have the potential to be viewed by more people. This will lead to **higher usage, citations and ultimately, impact for your work**.

CONTACT OPTIONS

- Glenn Collins, Managing Editor (gcollins@ACRM.org)
- Editorial Office (OpenAccess@ACRM.org)
- Call +1.703.435.5335

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- Advertising in the ARRCT solidifies your place among information provided to members.
- Advertising in the *ARRCT* allows your company to reach industry decision-makers.

All submitted content is subject to ACRM approval

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (728p x 90p) Journal banner and logo set to display on all non-content journal pages

DETAILS

- Rate given below is CPM or Cost Per Thousand (1,000 ad units served)
- Leaderboard banner remains in place during scroll for 8 seconds.
- Skyscraper remains in place on right side throughout scroll.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Leaderboard: $100 CPM**
- **$1,500 minimum ad placement**

MECHANICAL SPECIFICATIONS

- File format: JPG, GIF (Max 3 loops of animation, up to 15 seconds per loop) or SWF (rich media) at 72 DPI
- 200KB max file size
- Target URL required

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM Journals OPEN ACCESS CONTENT ALERT - Advertising

4FEB2024

SCHEDULE — ADS SOLD ON A QUARTERLY BASIS (6 issues)

OVERVIEW

ACRM Journals Open Access Content Alert brings the growing open access content in the ACRM journals to the vast ACRM membership of 101,000+ as well as our marketing database of 2.2 million+ professional contacts in the entire physical medicine and rehabilitation field. ACRM is the premier publisher of open access (free) content in the field of PM&R/physiatry.
ACRM members represent various disciplines including clinicians, researchers, administrators, consultants, consumers, educators, funders, insurers, policymakers, and others.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

HOW THIS WORKS

- As an advertiser, you can request standard e-mail metrics
- Advertising in the ACRM Open Access Content Alert solidifies your place among bi-weekly information provided to members.
- Advertising in ACRM Open Access Content Alert allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (600p x 75p) This premier position provides your company with top exposure and quality traffic.

- **Banner: Middle** (600p x 75p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.
- **Lower Leaderboard** (600p x 75p) The lower leaderboard gives your company a prominent position right before the vendor exposure mega thank you graphic.

DETAILS

Prices are for participation in **6 emails sent over three months to 4,746,000+ Rehabilitation Medicine Professionals**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Leaderboard: $10,000**
- **Middle Banner: $4,520 per position. Two positions available in each issue.**
- **Box Ad: $6,520**
- **Lower Leaderboard: $10,000**
- **SOV (Share of Voice, All Positions): $19,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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CHAPTER 3

EMAIL MARKETING

direct access to rehab professionals

ACRM

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AMERICAN CONGRESS OF REHABILITATION MEDICINE

Email Blast by Contact

4FEB2024

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

ACRM offers the opportunity to send your message in an **Email Blast** to the exclusive ACRM database.

ACRM will send your message through the ACRM email service provider using your HTML code. If HTML is not easily accessible, vendors can provide content via a word document that includes all desired text, images, and links.

All submitted content is subject to ACRM approval

HOW THIS WORKS

STEP 1) Vendor identifies the target audience using the ACRM survey form (geography, diagnostic, and/or disciplines)
STEP2) ACRM identifies the number of contacts that could be emailed based on the results of the Vendors survey
STEP 3) Vendor indicates how many contacts they wish to purchase
STEP 4) Vendor provides ACRM with the HTML code (preferred method) or word document
STEP 5) ACRM designs the email using the provided HTML (preferred method) or word document and then ACRM will send the client a test sample for review / approval
STEP 6) Once the client test sample is approved, ACRM and Vendor will develop a distribution plan for the date and timing of emails to be sent based on ACRM availability

STEP 7) ACRM will schedule the approved email on the desired delivery date and time.
UPON REQUEST) ACRM sends a final report to the vendor of email performance using standard email metrics

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Email Blast by Contact: $0.50 per target email (deployed once)**
- **Minimum purchase of $2,500 which provides emails to 5,000 contacts (deployed once)**
- **Example: to send your email to 6,000 contacts, 3 times, the total cost would be $9,000 (6,000 x $.50 x 3 = $9,000)**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

E-mail Blast Service Form

Please fill out this form to the best of your ability and ACRM will use this information to create the best solution for you.

ACRM will use your selected criteria to create a custom e-mail list for your campaign.

*NOTE: Your selected totals will be supplemented with applicable records from the ACRM marketing database of industry prospects to achieve a threshold to deliver the desired results.

E-MAIL PURPOSE

- What organization or group sponsored the creation of this e-mail?

  _____

- What is the primary purpose of this e-mail?

  _____

- Does this e-mail pertain to an ACRM project?

  - ☐ Yes
  - ☐ No

- How are you affiliated with ACRM? Please check all that apply.
  - ☐ I am an ACRM member-in-good-standing (current paid membership)
  - ☐ I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
  - ☐ I serve on the ACRM Board of Governors
  - ☐ I serve on the *Archives of Physical Medicine & Rehabilitation Editorial* Board
  - ☐ My organization is an ACRM Institutional Supporter
  - ☐ My organization is an ACRM Sponsor
  - ☐ My organization is an ACRM Partner
  - ☐ My organization is an ACRM Exhibitor
  - ☐ My organization is an ACRM Advertiser
  - ☐ Other affiliation, please specify:_____
  - ☐ I am not yet affiliated with ACRM

- Will this email request any personal information or data from those who receive it?

  _____

TARGET AUDIENCE *Please select number 1 or 2 below*

ACRM membership is always growing.

1. ACRM TARGET MARKETING DATABASE

☐ Subset of ACRM Target Marketing Database

2. ACRM MEMBERSHIP DATABASE

☐ Subset of ACRM Membership Database

DIAGNOSTICS

☐ Brain Injury X,000+
☐ Cancer Rehabilitation X,000+
☐ Limb Care X,000+
☐ Musculoskeletal X,000+
☐ Neurodegenerative Diseases X,000+
☐ Pain Rehabilitation X,000+
☐ Spinal Cord Injury X,000+
☐ Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA *Please select all that are applicable*

WORK FOCUS

☐ Clinicians – examples: PT, OT, Physiatrist (MD, DO)
☐ Researchers
☐ Both

CONTINENTS (OR COUNTRY)

☐ North America
☐ South America
☐ Asia
☐ Africa
☐ Oceania
☐ Europe (Please contact us for options due to GDPR)

US REGIONS

- ☐ Northeast
- ☐ Midwest
- ☐ South
- ☐ West

US STATES

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:

(PT, OT, MD)

PROFESSIONS

- ☐ Certified Case Managers (CCMC)
- ☐ Disability Management Specialists (CDMS)
- ☐ Healthcare Executives (ACHE)
- ☐ Massage Therapists (NCBTMB)
- ☐ Nurses (ANCC)
- ☐ Occupational Therapists (AOTA)
- ☐ Physical Therapists (TBD)
- ☐ Physicians (ACCME Includes Canada Physicians and Physician Assistants)
- ☐ Prosthetic/Limb Rehabilitation
- ☐ Registered Dietitians (CDR)
- ☐ Rehabilitation Counselors (CRCC)
- ☐ Rehabilitation Psychologist (APA Division 22)
- ☐ Social Workers (NASW)
- ☐ Speech-Language-Hearing Pathologists (ASHA)

IN ADDITION TO THE ABOVE, ARE THERE PARTICULAR ACRM MEMBER COMMUNITY GROUPS YOU WISH TO REACH?

ACRM MEMBER COMMUNITY GROUPS

- ☐ Aging Research & Geriatric Rehabilitation Networking Group X,000+
- ☐ Arts & Neuroscience Networking Group X,000+
- ☐ Athlete Development and Sports Rehabilitation Networking Group X,000+
- ☐ Behavioral Health Networking Group X,000+

- ☐ Brain Injury Interdisciplinary Special Interest Group X,000+
- ☐ Burn Rehabilitation Forming Group X,000+
- ☐ Cancer Rehabilitation Networking Group X,000+
- ☐ Complementary Integrative Rehabilitation Medicine Networking Group X,000+
- ☐ Career Development Networking Group X,000+
- ☐ Health Services Research Networking Group X,000+
- ☐ International Interdisciplinary Special Interest Group X,000+
- ☐ Lifestyle Medicine Networking Group X,000+
- ☐ Limb Care Networking Group X,000+
- ☐ Measurement Interdisciplinary Special Interest Group X,000+
- ☐ Military/Veterans Affairs Networking Group X,000+
- ☐ Neurodegenerative Diseases Networking Group X,000+
- ☐ Neuroplasticity Networking Group X,000+
- ☐ Pain Rehabilitation Networking Group X,000+
- ☐ Pediatric Rehabilitation Networking Group X,000+
- ☐ Physicians & Clinicians Networking Group X,000+
- ☐ Rehabilitation Treatment Specification Networking Group X,000+
- ☐ Spinal Cord Injury Interdisciplinary Special Interest Group X,000+
- ☐ Stroke Interdisciplinary Special Interest Group X,000+
- ☐ Technology Networking Group X,000+

SUBJECT LINES

Please provide up to three subject lines in order of priority below. ACRM will continue to eblast until the contracted amount of email deliveries is reached. If more than three sends are needed, then the subject lines will repeat.

☐ Launch #1 SUBJECT:

_____

☐ Launch #2 SUBJECT:

_____

☐ Launch #3 SUBJECT:

_____

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins ***after*** contract and payment are received.
2. Vendor **provides:**
    - The completed E-mail Blast Service Form
    - The HTML email package (which should include the final copy and images)
        - Content provided in word will be accepted if HTML is not accessible for vendor
3. E-mail **development:**
    - After STEP 2 is complete, ACRM will review and pre-approve the email content
        - HTML Content:
            1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
        - HTML File Size:
            1. Standard file size range: 25KB – 50KB
            2. Email maximum file size: 75KB
        - Image Size:
            1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. *ACRM highly recommends using the size 600 x 337*. However, the height of the image can vary, but should not exceed 800 px.)
            2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
        - Word Document Content:

            1. should include all desired text (including: subject, body, and closing text). If desired, clients can also provide a pre-header line of text as well.
            2. Include links for any desired linked text
            3. Indicate if you have a desired button text and link within the content

        - Word Document Size:
            1. Word documents should be kept to a maximum of two pages.
                a. It is highly recommended that content be limited to one page as to not exceed email file size requirements

- Word Document Images:
    1. Images included in the word document must be placed in the desired location within the email.
    2. Images must abide by the same image requirements listed above in the HTML image requirements section.
    3. Please provide desired alt text with any images as a best practice and please provide desired links for any images or buttons
- Please provide all materials 5-10 days prior to email delivery date..
- *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*

4. Draft & **approval:**
    - Customer receives the e-mail draft from ACRM
    - Within 1-2 days, customer provides feedback / sign-off for e-mail blast
5. E-mail blast **launching:**
    - Once the draft is approved, the email will be scheduled on the agreed upon delivery date and time
    - Statistics are available upon request
    - ACRM will continue to eblast until the contracted delivery sends are reached

CAMPAIGN DURATION

- The campaign will conclude after the contracted delivery sends are reached.

LAUNCH DATE & TIME

- First choice date: _____ Time preference: _____
- Second choice date: _____ Time preference: _____
- Third choice date: _____ Time preference: _____

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Email Blast by Open Rate

4FEB2024

OVERVIEW

ACRM offers the opportunity to send your message in an **Email Blast** to the exclusive ACRM database.

ACRM will send your message through the ACRM email service provider using your HTML code. If HTML is not easily accessible, vendors can provide content via a word document that includes all desired text, images, and links.

ACRM will provide a maximum of 6 email sends which includes the initial send, two follow-up notices, a break from the promoted content, the next resend, with two additional follow-up notices.

All submitted content is subject to ACRM approval

HOW THIS WORKS

STEP 1) Vendor identifies the target audience using the ACRM survey form (geography, diagnostic, and/or disciplines)
STEP 2) Vendor identifies the desired Open Rate
STEP 3) Vendor provides ACRM with an HTML code (preferred method) or word document
STEP 4) ACRM designs the email using provided HTML (preferred method) or word document and then ACRM will send the client a test sample for review / approval
STEP 5) Once the client test sample is approved, ACRM and Vendor will develop a distribution plan for the date and timing of emails to be sent based on ACRM availability.

STEP 6) ACRM continues to send messages to the target audience until the desired Open Rate is received or until the maximum amount of email sends has been reached whichever comes first.

- ACRM will provide a maximum of 6 email sends which includes the initial send, two follow-up notices, a break from the promoted content, the next resend, with two additional follow-up notices.

UPON REQUEST) ACRM sends a final report to the vendor of email performance using standard email metrics

USE CASE

STEP 1) Vendor target is North America, spinal cord injury, the full rehab team.

STEP 2) Vendor seeks an open rate of 1,000

STEP 3) ACRM sends messages to some multiple of 1,000 based on historical open rate statistics. ACRM will send additional messages until the 1,000 open rate target has been reached, or the maximum amount of email sends has been reached.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Email Blast by Open Rate: $5 per open email. $5,000 minimum order**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

E-mail Blast Service Form

Please fill out this form to the best of your ability and ACRM will use this information to create the best solution for you.

ACRM will use your selected criteria to create a custom e-mail list for your campaign.

*NOTE: Your selected totals will be supplemented with applicable records from the ACRM marketing database of industry prospects to achieve a threshold to deliver the desired results.

E-MAIL PURPOSE

- What organization or group sponsored the creation of this e-mail?

  _____

- What is the primary purpose of this e-mail?

  _____

- Does this e-mail pertain to an ACRM project?

  - ☐ Yes
  - ☐ No

- How are you affiliated with ACRM? Please check all that apply.
  - ☐ I am an ACRM member-in-good-standing (current paid membership)
  - ☐ I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
  - ☐ I serve on the ACRM Board of Governors
  - ☐ I serve on the *Archives of Physical Medicine & Rehabilitation* Editorial Board
  - ☐ My organization is an ACRM Institutional Supporter
  - ☐ My organization is an ACRM Sponsor
  - ☐ My organization is an ACRM Partner
  - ☐ My organization is an ACRM Exhibitor
  - ☐ My organization is an ACRM Advertiser
  - ☐ Other affiliation, please specify

    _____

  - ☐ I am not yet affiliated with ACRM

- Will this email request any personal information or data from those who receive it?

  _____

TARGET AUDIENCE *Please select number 1 or 2 below*

ACRM membership is always growing.

1. ACRM TARGET MARKETING DATABASE

☐ Subset of ACRM Target Marketing Database

2. ACRM MEMBERSHIP DATABASE

☐ Subset of ACRM Membership Database

DIAGNOSTICS

☐ Brain Injury X,000+
☐ Cancer Rehabilitation X,000+
☐ Limb Care X,000+
☐ Musculoskeletal X,000+
☐ Neurodegenerative Diseases X,000+
☐ Pain Rehabilitation X,000+
☐ Spinal Cord Injury X,000+
☐ Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA *Please select all that are applicable*

WORK FOCUS

☐ Clinicians – examples: PT, OT, Physiatrist (MD, DO)
☐ Researchers
☐ Both

CONTINENTS (OR COUNTRY)

☐ North America
☐ South America
☐ Asia
☐ Africa
☐ Oceania
☐ Europe (Please contact us for options due to GDPR)

US REGIONS

- ☐ Northeast
- ☐ Midwest
- ☐ South
- ☐ West

US STATES

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:

(PT, OT, MD)

PROFESSIONS

- ☐ Certified Case Managers (CCMC)
- ☐ Disability Management Specialists (CDMS)
- ☐ Healthcare Executives (ACHE)
- ☐ Massage Therapists (NCBTMB)
- ☐ Nurses (ANCC)
- ☐ Occupational Therapists (AOTA)
- ☐ Physical Therapists (TBD)
- ☐ Physicians (ACCME Includes Canada Physicians and Physician Assistants)
- ☐ Prosthetic/Limb Rehabilitation
- ☐ Registered Dietitians (CDR)
- ☐ Rehabilitation Counselors (CRCC)
- ☐ Rehabilitation Psychologist (APA Division 22)
- ☐ Social Workers (NASW)
- ☐ Speech-Language-Hearing Pathologists (ASHA)

IN ADDITION TO THE ABOVE, ARE THERE PARTICULAR ACRM MEMBER COMMUNITY GROUPS YOU WISH TO REACH?

ACRM MEMBER COMMUNITY GROUPS

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- ☐ Brain Injury Interdisciplinary Special Interest Group X,000+

- ☐ Burn Rehabilitation Forming Group X,000+
- ☐ Cancer Rehabilitation Networking Group X,000+
- ☐ Complementary Integrative Rehabilitation Medicine Networking Group X,000+
- ☐ Career Development Networking Group X,000+
- ☐ Health Services Research Networking Group X,000+
- ☐ International Interdisciplinary Special Interest Group X,000+
- ☐ Lifestyle Medicine Networking Group X,000+
- ☐ Limb Care Networking Group X,000+
- ☐ Measurement Interdisciplinary Special Interest Group X,000+
- ☐ Military/Veterans Affairs Networking Group X,000+
- ☐ Neurodegenerative Diseases Networking Group X,000+
- ☐ Neuroplasticity Networking Group X,000+
- ☐ Pain Rehabilitation Networking Group X,000+
- ☐ Pediatric Rehabilitation Networking Group X,000+
- ☐ Physicians & Clinicians Networking Group X,000+
- ☐ Rehabilitation Treatment Specification Networking Group X,000+
- ☐ Spinal Cord Injury Interdisciplinary Special Interest Group X,000+
- ☐ Stroke Interdisciplinary Special Interest Group X,000+
- ☐ Technology Networking Group X,000+

SUBJECT LINES

Please provide up to three subject lines in order of priority below. ACRM will continue to eblast until the contracted number of open rates is reached or the maximum contracted amount of email deliveries is reached. If more than three sends are needed, then the subject lines will repeat.

- ☐ Launch #1 SUBJECT:

  _____

- ☐ Launch #2 SUBJECT:

  _____

- ☐ Launch #3 SUBJECT:

  _____

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins ***after*** contract and payment are received.
2. Vendor **provides:**
    - The completed E-mail Blast Service Form
    - The html email package (which should include the final copy and images)
        - Content provided in word will be accepted if HTML is not accessible for vendor
3. E-mail **development:**
    - After STEP 2 is complete, ACRM will review and pre-approve the email content
        - HTML Content:
            1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
        - HTML File Size:
            1. Standard file size range: 25KB – 50KB
            2. Email maximum file size: 75KB
        - Image Size:
            1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. *ACRM highly recommends using the size 600 x 337*. However, the height of the image can vary, but should not exceed 800 px.)
            2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
        - Word Document Content:
            1. should include all desired text (including: subject, body, and closing text). If desired, clients can also provide a pre-header line of text as well.
            2. Include links for any desired linked text
            3. Indicate if you have a desired button text and link within the content
        - Word Document Size:
            1. Word documents should be kept to a maximum of two pages.
                a. It is highly recommended that content be limited to one page as to not exceed email file size requirements

- Word Document Images:
    1. Images included in the word document must be placed in the desired location within the email.
    2. Images must abide by the same image requirements listed above in the HTML image requirements section.
    3. Please provide desired alt text with any images as a best practice and please provide desired links for any images or buttons

- Please provide all materials 5-10 days prior to email delivery date.
- *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*

4. Draft & **approval:**
    - Customer receives the e-mail draft from ACRM
    - Within 1-2 days, customer provides feedback / sign-off for e-mail blast
5. E-mail blast **launching:**
    - Once the draft is approved, the email will be scheduled on the agreed upon delivery date and time
    - Statistics are available upon request
    - ACRM will continue to eblast until contracted open rate is received or contracted maximum delivery sends are reached

CAMPAIGN DURATION

- The campaign will conclude after the contracted open rate is reached.

LAUNCH DATE & TIME

- First choice date: _____ Time preference: _____
- Second choice date: _____ Time preference: _____
- Third choice date: _____ Time preference: _____

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Shot Gun Email Blast

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

4FEB024

OVERVIEW

ACRM offers the opportunity to send your message in an **Email Blast** to the exclusive ACRM membership database.

ACRM will send your message through the ACRM email service provider using your HTML code. If HTML is not easily accessible, vendors can provide content via a word document that includes all desired text, images, and links.

All submitted content is subject to ACRM approval

HOW THIS WORKS

STEP 1) Vendor provides ACRM with the HTML code (preferred method) or word document

STEP 2) ACRM designs the email using the provided HTML (preferred method) or word document and then ACRM will send the client a test sample for review / approval

STEP 3) Once the client test sample is approved, ACRM and Vendor will develop a distribution plan for the date and timing for the email to be sent based on ACRM availability

STEP 4) ACRM will schedule the approved email on the desired delivery date and time

UPON REQUEST) ACRM sends a final report to the vendor standard email metrics

ACRM MEMBERSHIP HIGHLIGHTS

- Current ACRM membership is 101,000+

- Members represent various disciplines, including but not limited to:
  - Bioengineering
  - Biostatistics/Clinical Research
  - Case Manager
  - Clinical Epidemiology
  - Counseling, Pastoral
  - Counseling, Rehabilitation
  - Counseling, Vocational
  - Dietetics/Nutrition
  - Neurology/Neurosurgery
  - Neuropsychology
  - Occupational Therapy
  - Pediatrics
  - Psychology
  - Physiatrist
  - Physical Therapy
  - Physician
  - Psychiatry
  - Recreation Therapy
  - Rehabilitation Nursing
  - Rehabilitation Psychology
  - Social Work
  - Speech-Language Professionals

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Shot Gun Email Blast: $9,999 which provides one email blast to our 102,000+ members**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

SUBJECT LINES *Please provide the desired subject line below*

☐ Launch #1 SUBJECT:

_____

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins ***after*** contract and payment are received.
2. Vendor **provides:**
    - The HTML email package (which should include the final copy and images)
        - Content provided in word will be accepted if HTML is not accessible for vendor
3. E-mail **development:**
    - After STEP 2 is complete, ACRM will review and pre-approve the email content
        - HTML Content:
            1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
        - HTML File Size:
            1. Standard file size range: 25KB – 50KB
            2. Email maximum file size: 75KB
        - Image Size:
            1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. *ACRM highly recommends using the size 600 x 337*. However, the height of the image can vary, but should not exceed 800 px.)
            2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
        - Word Document Size:
            1. Word documents should be kept to a maximum of two pages.
                a. It is highly recommended that content be limited to one page as to not exceed email file size requirements
        - Word Document Images:

1. Images included in the word document must be placed in the desired location within the email.
2. Images must abide by the same image requirements listed above in the HTML image requirements section.
3. Please provide desired alt text with any images as a best practice and please provide desired links for any images or buttons

- Please provide all materials 5-10 days prior to email delivery
- *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*

4. Draft & **approval:**
   - Customer receives the e-mail draft from ACRM
   - Within 1-2 days, customer provides feedback / sign-off for e-mail blast
5. E-mail blast **launching:**
   - Once the draft is approved, the email will be scheduled on the agreed upon delivery date and time
   - Statistics are available upon request

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Conference Email Blast

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

4FEB2024

OVERVIEW

- Sponsor gets two eblasts sent to all attendees plus ACRM Board of Governors, Committee Chairs, and other Key Opinions Leaders
- Sponsor can choose when they would like to send their eblasts: right before, during, or after the Conference
- eBlasts deliveries must be completed by the end of the year unless an exception is worked out with the ACRM 365 Sales Team

All submitted content is subject to ACRM approval

HOW THIS WORKS

STEP 1) Vendor provides ACRM with the the HTML code (preferred method) If HTML is not easily accessible, vendors can provide content via a word document that includes all desired text, images, and links.

- **STEP 2)** ACRM designs the email using the provided HTML (preferred method) or word document and then ACRM will send the client a test sample for review / approval
  STEP 3) Once the client test sample is approved, ACRM and Vendor will develop a distribution plan for the date and timing for the email to be sent based on ACRM availability
- **UPON REQUEST)** ACRM sends a final report to the vendor of email performance using standard email metrics

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Conference Email Blast: $2,499**

ACRM.org/EmailBlastConference

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

SUBJECT LINES *Please provide the desired subject line below*

☐ Launch #1 SUBJECT:

_____

PRODUCTION SCHEDULE STEPS

1. Campaign initiation begins ***after*** contract and payment are received.
2. Vendor **provides:**
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3. E-mail **development:**
    - After STEP 2 is complete, ACRM will review and pre-approve the email content
        - HTML Content:
            1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
        - HTML File Size:
            1. Standard file size range: 25KB – 50KB
            2. Email maximum file size: 75KB
        - Image Size:
            1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. *ACRM highly recommends*

using the size 600 x 337. However, the height of the image can vary, but should not exceed 800 px.)

2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.

- Word Document Content:
  1. should include all desired text (including: subject, body, and closing text). If desired, clients can also provide a pre-header line of text as well.
  2. Include links for any desired linked text
  3. Indicate if you have a desired button text and link within the content
- Word Document Size:
  1. Word documents should be kept to a maximum of two pages.
     a. It is highly recommended that content be limited to one page as to not exceed email file size requirements
- Word Document Images:
  1. Images included in the word document must be placed in the desired location within the email.
  2. Images must abide by the same image requirements listed above in the HTML image requirements section.
  3. Please provide desired alt text with any images as a best practice and please provide desired links for any images or buttons

- Please provide all materials 5-10 days prior to email delivery date.
  - *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*

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We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

ACRM eNews – Sponsored Story

15JAN2024

SCHEDULE — Stories sold on a monthly basis

OVERVIEW

ACRM eNews tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than **83,000+** self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all sponsored stories

HOW THIS WORKS

- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your story will make it through spam filters
- Sponsoring content in the ACRM eNews solidifies your place among weekly information provided to members.
- Placing your story in ACRM eNews allows your company to reach industry decision-makers.

MARKETING

SPONSORED STORY OPPORTUNITIES

Lead Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the Lead Story section of eNews for the agreed upon time.

Community Group Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the appropriate Community Group section of eNews for the agreed upon time.

DETAILS

Prices are for participation in 4 issues of eNews to 80,000+ Rehabilitation Medicine Professionals each. Ask the ACRM 365 Sales Team for quotes on other options.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Lead Story: $3,499**
- **Community Group Story: $2,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

CHAPTER 4

SPONSORED EDUCATIONAL CONTENT

important to your customers

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Rehabilitation Product WEBINAR™

02JAN2024

OVERVIEW

This program is designed to simultaneously promote the vendors, institutions, hospitals, and organizations, as well as their products and services while also providing the latest, greatest information to the millions of researchers and clinicians in the rehab world.

HOW THIS WORKS

- ACRM and the sponsor to cooperatively identify the topic.
- ACRM to strongly promote the Rehabilitation Product WEBINAR™ ahead of the event.
- Hold the live Rehabilitation Product WEBINAR™, which will include Q&A as well as Live Chat.
- The live webinar will be presented and recorded on ACRM's platform. The sponsor provides the speakers.
- The recorded webinar will be posted on ACRM's public facing website, https://acrm.org/resources/video-library/ as an MP4 file.
- The sponsor will receive a copy of the MP4 file for their own use.
- Rehabilitation Product WEBINAR™ remains on ACRM's website and will be promoted for one full year.

SCHEDULE

ACRM Rehabilitation Product Webinars™ are offered on a first-come, first-served basis and based on availability.

BLACKOUT DATES: standard holidays + the month of the ACRM Spring Meeting + the month of the ACRM Annual Conference.

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY

- Your webinar receives a custom digital billboard "**badge graphic**" complete with your logo.
- Your webinar receives a custom landing page on ACRM.org.
- Your webinar will be promoted in **ACRM eNews**, the weekly e-newsletter with 83,000+ subscribers.
- Your webinar will be promoted through several custom eblasts curated from our list of 2.2 million+ PM&R contacts.
- Your Rehabilitation Product WEBINAR™ will receive amplification through the ***ACRM Social Media Network*** with dedicated posts on twitter, LinkedIn, Facebook, and Instagram and support from 100+ ACRM social media channels.

SPONSOR RECOGNITION DETAILS

- Your **Logo**, with a **Hyperlink** will be added to your Rehabilitation Product WEBINAR landing page: www.ACRM.org/SponsorABC
- Your logo will be added to ***ACRM's Vendor Exposure™*** **www.ACRM.org/VendorExposure** giving you **129 Million+** exposures annually

INVESTMENT OPPORTUNITIES

*prices are subject to change without notice

- **Rehabilitation Product WEBINAR™: $23,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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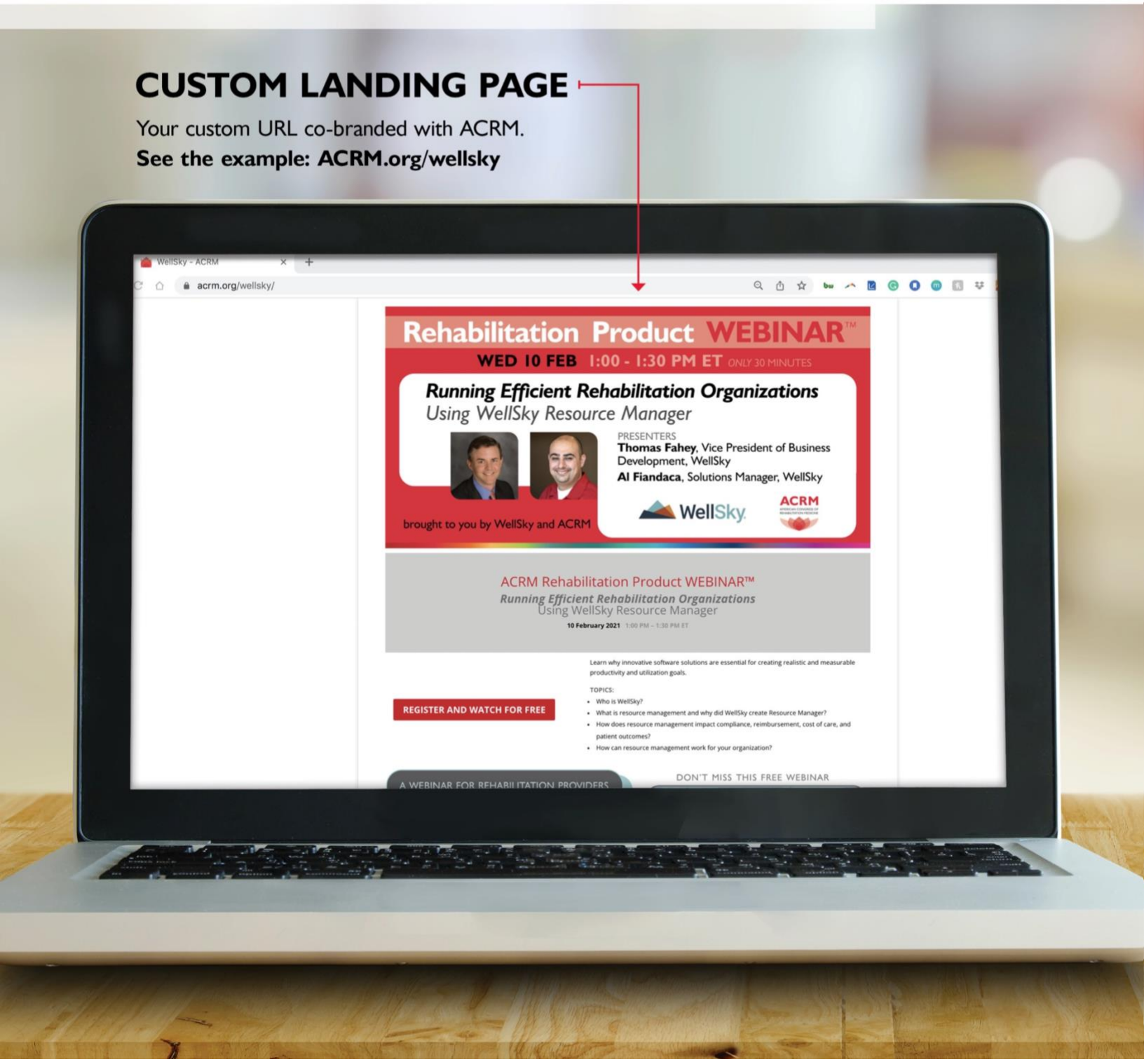
Here's an example of a Rehabilitation Product WEBINAR™ in action

ACRM hosts your webinar and takes care of the details — including designing, writing and developing your custom landing page and registration page — while the ACRM marketing team makes strategic promotional collateral. After the webinar, the registration list is provided to you.

CUSTOM LANDING PAGE

Your custom URL co-branded with ACRM.
See the example: ACRM.org/wellsky



DIGITAL BILLBOARDS

ACRM creates a custom set of digital ads to promote your webinar through all ACRM channels.

MASSIVE MARKETING LIFT

Your webinar receives "full-court press" from the ACRM marketing machine — from ACRM eNews to eblasts to web ads and social media.

POST-WEBINAR REPORTING

After your webinar, ACRM provides analytics for your web page as well as the registration and attendee lists.

CO-BRANDED WEBINARS MADE EASY

You have the experts, and you know who you want to reach. ACRM does all the heavy-lifting — bringing your target audience to your webinar hosted by ACRM.

Find new leads. Contact the ACRM 365 sales team today ACRM.org/salesform.

ACRM Meeting Sponsored Session

9JAN2024

OVERVIEW

The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 1000+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

HOW THIS WORKS

- Identify a session your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
- Alternatively you can submit a session following the ACRM Annual Conference policies and procedures found at ACRM.org/Call
- The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
- Certain restrictions may apply due to CME/CEU regulations and speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.
- Up to three speakers presenting at the sponsored session will receive a complimentary single-day pass registration for the day of the session.

MARKETING

ADVERTISING OPPORTUNITIES

When you sponsor a session, your logo will be:

- Integrated on the Session Badge to be used in…
  - eBlasts- guaranteed two eBlasts to membership
  - eNews – our weekly newsletter reaching 83,000+ members

    - Social media posts – ACRM has 80,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 15 tweets, 10 FB posts, 10 LinkedIn posts, 5 Instagram posts
    - Included on the Session's web landing page
    - Name recognition along with the session title on the HOME page of the ACRM Online Program
- Sponsorship acknowledged with signage featuring your logo at the in-person session
- Bonus Distribution – have your sponsored session featured in:
    - A print* issue advertisement in the Archives of Physical Medicine and Rehabilitation (Reach 20,011+ print readers) AND
    - A digital** web banner advertisement on the Archives of Physical Medicine and Rehabilitation homepage (www.archives_pmr.org – 45,790+ monthly visits)

*Deadline dates to be will be confirmed at the time of purchase.
**Duration of web banner ad will be confirmed at the time of purchase.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Basic Sponsored Session package: $15,999**
- **Bonus Distribution including print or digital advertisement: $18,249**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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CHAPTER 5

ACRM ANNUAL CONFERENCE

largest interdisciplinary rehabilitation research event

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ACRM INSTITUTIONAL SUPPORT PROGRAM

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EXHIBITING: 2024 Annual Conference Dallas

In-Person + Online Extended Exposure

19OCT2023

EXHIBITING IN-PERSON

SCHEDULE

The ACRM 101st Annual Conference, *Progress in Rehabilitation Research,* will be held 29 October – 3 November in Dallas, Texas, at the Hilton Anatole.

The ACRM EXPO will be 31 October – 3 November 2024. This is always the heart of the ACRM Conference where meaningful connections are made.

EXHIBIT SPACE is LIMITED in order to provide ample space for quality one-to-one interactions. Early reservations are recommended.

OVERVIEW

Included with your booth reservation:

- 6’ Black Skirted Table
- 2 Plastic Contour Chairs
- Wastebasket
- 8’ High Red Backwall Drape
- 3’ High Black Siderails
- Standard 7” x 44” signage displaying company name
- Allotted exhibitor badges according to booth size
- Access to the CORE conference sessions during opposed EXPO hours

HOW THIS WORKS

To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.

- Generous unopposed exhibition hours
- **Electronic Scientific Posters displayed right next door to the EXPO Hall**

- TWO exhibitor WELCOME RECEPTIONS are held in the EXPO Hall with food & beverage provided » This makes for TWO exciting high-traffic evenings in the EXPO Hall
- **BONUS – the second evening reception will be OPEN TO THE PUBLIC – invite your local customers, colleagues and friends**
- Daily coffee breaks held in EXPO Hall
- **Lunch Available for purchase in the EXPO Hall**
- Each booth comes with one complimentary CORE Conference registration with additional EXPO Hall registrations available at a heavily discounted rate
- **EXPO Hall Scavenger Hunt/Raffle with $5,000+ in prizes including copies of our new SECOND EDITION Cognitive Rehabilitation Manual, Amazon Gift Cards, Air Pods, Gala Tickets and World Passes for ACRM 2025, Exhibitor-Donated Items and more!**
- **BONUS –Order food and beverage for your booth and the first $250 will be covered by ACRM. Minimum of $500 purchase required.**
- Included with the purchase of the IN-PERSON booth in Dallas, Exhibitors also receive the "Online Extended Exposure" through 31 December 2024 (see below)

MARKETING – ORGANIZATION PUBLICITY

- Your In-Person Booth Space will be publicized in the ***ACRM Conference Online Program*** and ***Conference App***
- Daily App pushes to promote Exhibit Hall hours
- The **In-Person Booth Space** will be promoted in **ACRM eNews**, the weekly e-newsletter
- The **In-Person Booth Space** will receive amplification and boosts via the ***ACRM Social Media Network*** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels
- In print ads in the *Archives of Physical Medicine and Rehabilitation* appearing in the months leading up to the Conference and immediately following
- Post-conference listings on the ACRM Conference webpage and online program for one year

VENDOR RECOGNITION

- Your **Logo** will be added to the footer of the ACRM website
- Your **Logo** will appear in the online Conference Program
- Your **Logo** will be featured in the Conference App
- Your **Logo** will be added to ***ACRM's Vendor Exposure™***
    - your logo systemwide, across nearly all of ACRM media properties
    - **129 Million+** exposures annually

INVESTMENT OPPORTUNITIES

With your booth you receive a number of complimentary items (aka turnkey) that will help get you set up and ready to go.

Ask about our exhibiting special offers, discounts through our ISP program and complimentary services - At ACRM your booth is more than just a booth!

*prices are subject to change without notice

BOOTH SIZE	EARLY BIRD (ENDS 31 DEC)	REGULAR (1 JAN – 30 APR)	FINAL RATE (1 May – 3 NOV)
• 8x8 Inline:	$3,999	$4,499	$4,999
• 8x8 Corner:	$4,999	$5,499	$5,999
• 8x10 Inline:	$4,499	$4,999	$5,499
• 8x10 Corner:	$4,999	$5,499	$5,999
• 10x10 Inline:	$5,499	$5,999	$6,499
• 10x10 Corner:	$6,499	$6,999	$7,499
• 20x20 Premier:	$20,499	$20,999	$21,499

OVERVIEW – ONLINE EXTENDED EXPOSURE

The Online Extended Exposure will give vendors and institutions the option to present their services to a global and unrestricted audience. With ACRM's Extended Exposure each vendor will have their own online booth, plus have their logo listed throughout the universe of ACRM's exposure (13.5 M+), highlighted in ACRM's social media, and listed in ACRM's weekly eNews.

HOW THIS WORKS – ONLINE BOOTH

Your **Online Booth** on our **live floor plan and conference** APP can:

- Display your logo
- Contain a description of your organization and services/products
- Links to your website and social media channels
- Your contact information for sales leads
- Tag up to five searchable category keywords to help attendees find you

HOW THIS WORKS – EXTENDED EXPOSURE

- Your **Logo** will be added to the footer of the ACRM website
- Your **Logo** will be added to ***ACRM's Vendor Exposure™ (see ACRM Vendor Advertising Exposure)***
    - your logo systemwide, across nearly all ACRM media properties
    - **129 Million+** exposures annually

DURATION

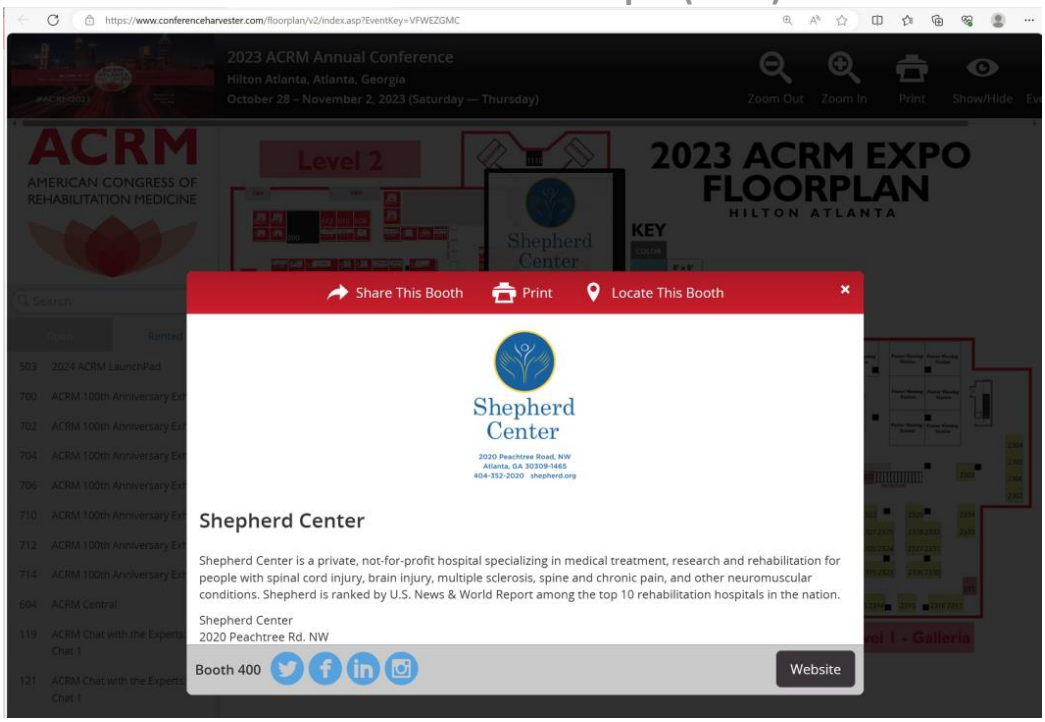
- The **Online Booth** will be accessible to all attendees **through 31 December 2024.**

After payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on organization publicity and recognition.

MARKETING – ORGANIZATION PUBLICITY

- Your Online Booth will be publicized in the ***ACRM Conference Online Program*** and ***Conference App***
- Your Online Booth will be promoted in **ACRM eNews**, the weekly e-newsletter with distribution 83,000+
- Your **Online Booth** will receive amplification and boosts via the ***ACRM Social Media Network*** with tweets, LinkedIn, and Facebook posts, and extra support from 100+ social media channels

Online Booth Example (2023)



TURBO BOOST YOUR PRODUCT OR SERVICE

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For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform or www.ACRM.org/getyourbooth
- Call +1.703.435.5335

Exhibit space is expected to sell out
Lock-in your preferred spot and reserve today

HEALTH AND SAFETY APPENDIX

We are committed to making the ACRM Annual Conference a safe experience. This section highlights the safety measures that ACRM has established to better protect staff, attendees, presenters, and you — valued exhibitors.

ACRM will follow all applicable guidelines and laws with respect to health and safety. Please note that these guidelines and laws are subject to change.

For pricing on personal protective equipment for your booth please contact the ACRM Sales Team at ThreeSixtyFive@ACRM.org

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Improving lives through interdisciplinary rehabilitation research

ACRM Vendor Advertising Exposure

*based on exposure from Feb 2024 - Jan 2025

	TOTAL IMPRESSIONS
ARCHIVES of PM&R PRINT	
Full Page Ad in Archives Thanking Vendors	241,332
ACRM WEBSITE ACRM.org	
"Thank You" Footer Graphic on ALL 1,871 ACRM website pages	1,186,806
ACRM Annual Conference – in the footer of all 180 web pages on the 2024 Conference website (within ACRM.org)	1,154,268
ACRM eNews (average visits per month)	
4 Exhibitors highlighted - rotation	268,000
Weekly eNews logo highlight - footer	4,316,000
ACRM eMail Blasts (average impressions per month)	
"Thank You" logo graphic	123,090,731
ACRM Online Program	
Online program (live from April 2024)	35,179
Exhibitors directory	35,179
Exhibitors interactive floorplan	35,179
Sponsors directory	35,179
TOTAL	**130,397,853**

Additional Bonus Exposure

Emails to Registered Attendees (including presenters)

T-MINUS (countdown to conference) emails

Exhibitors Highlight/Introductory eBlast

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

ACRM 100 YEARS SINCE 1923

APPLICATION AND AGREEMENT FOR IN-PERSON AND ONLINE EXHIBIT SPACE IN DALLAS, TEXAS 2024

The exhibiting company listed below does hereby apply for the reservation of space at the 2024 ACRM Annual Conference, *Progress in Rehabilitation Research*, in Dallas, Texas, over the period of October 31 – November 3, 2024. ACRM agrees to review your Application and Contract and assign your company exhibit space (if available) consistent with show eligibility requirements, policies, and at the discretion of ACRM. ACRM will follow all applicable guidelines and laws with respect to health and safety. Additional information can be found on the ACRM Conference website. Please note that these guidelines and laws are subject to change.

PRINT your company name and address information **exactly** as they should appear in all ACRM publications.

Company Name _____

Company Website _____

Company Street Address _____

City _____ State/Province _____ Postal Code _____

Country _____

Telephone _____ Email _____

Exhibit-related correspondence to be sent to (please type or print):

Contact Name _____ Title _____

Telephone _____ Email _____

This is a contract for the 2024 Hilton Anatole herein referred to as "host hotel/exhibit space."

Booth Representatives
Upon the signing of this Application and Agreement, the link to our Exhibitor Registration site will be sent to the customer contact person named above. You will receive a password to access this online system. Here you will be able to update all contact information and insert the name of your booth representative. Please refer to the product document "EXHIBITING: 2024 Annual Conference Dallas In-Person + Online Extended Exposure" for a listing of the benefits as well as registration information.

Application and Agreement Execution
An authorized signature must accompany this Application and Agreement to apply for booth space. The signed Application and Agreement, initialed on each page, must be received, with the 50% required deposit, before space can be reserved. Application and Agreements without signature will not be considered. All 50% required deposits are due within 30 days of submitting an application. The requested booth space will be held for 30 days and if the deposit is not received, the requested booth space will be released for other purchasers to select – we cannot guarantee the requested booth space will be available after 30 days if the deposit is not received. Payment in full is due within 30 days of receipt of the deposit. Any Application and Agreement for exhibit space which is not paid in full is subject to cancellation or reassignment of space by ACRM in its sole discretion. In addition, exhibitors deposit will serve as payment for an online booth; and no refunds will be provided.

Payment Terms and Conditions
Included with the purchase of the IN-PERSON booth in Dallas, Texas, Exhibitors are also contracting for the "Online EXPO & Extended Exposure" through 31 December 2024. 50% of the cost of the booth is non-refundable but will serve as payment for online booth; and no refunds will be provided.
Payment of 50% is due upon execution of the contract and is non-refundable. The balance, for an IN-PERSON Booth, is due within 30 days of the receipt of the deposit and execution of the contract and is subject to cancelation or reassignment if not received.

In-Person Conference Cancellation
In the event that ACRM cancels the IN-PERSON Conference, before full payment has been made, or if the

additional payment will be required.

In the event that ACRM cancels the IN-PERSON Conference, or if the vendor wants to cancel the IN-PERSON Booth option, after full payment has been made, then the vendor will continue to have the full benefits of the online booth and the vendor will receive a credit or refund of 50% of the contract amount at the discretion of ACRM.

Acceptance of Application and Agreement
This Application and Agreement shall become effective when it has been submitted by the exhibiting company in the manner described in this section and accepted by a duly authorized representative of ACRM. By the name company. By signing below, the exhibiting company agrees to be bound by the Rules & Regulations and Exhibitor Information and Terms of ACRM. The Application and Agreement will then constitute a binding offer, which ACRM may accept by online submission, email, mail, or fax. The exhibiting company agrees that upon acceptance of this Application and Agreement by ACRM, with or without appropriate payment of the exhibition fee and further action by the exhibiting company, this Application and Agreement shall become a legally binding contract, enforceable against the exhibiting company in accordance with its terms.

Rules and Regulations — 2024 ACRM Annual Conference, *Progress in Rehabilitation Research*

The term "Exhibitor" means the company or person or any of its officers, directors, shareholders, employees, contractors, agents, or representatives listed in this Application and Agreement. The term “Exhibit Facility” shall mean the host hotel/exhibit space. The term “Exhibition” shall mean the 2024 ACRM Annual Conference, 31 October – 3 November.

Exhibitor Registration and Badges
Exhibitors are encouraged to register in advance. Please refer to the product document “EXHIBITING: 2024 Annual Conference Dallas In-Person + Online Extended Exposure” for registration fees, discounts, promotions, and more information.

Exhibitor badges are personal and nontransferable.
Each representative of Exhibitor must wear the official badge at all times during the meeting. Badges are required for entry into the exhibit hall at all times. Badges will be confiscated if worn by others than the person to whom issued.

Assignment of Exhibit Space
Assignment of space will be made on a first come, first serve basis. ACRM reserves the final decision and right, in the best interest of the Exhibition, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to Exhibitor whatsoever.

Union Labor
Exhibitors shall be bound by all Agreements in effect between or among service contractors, Exhibit Facility and labor organizations or any of them.

Character and Construction of Exhibits
The general rule of the exhibit floor is “be a good neighbor.” No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators are required to confine their activities within the Exhibitor’s booth space. Apart from the specific display space for which an exhibiting company has contracted with ACRM, no part of the hotel and its grounds may be used by any organization other than ACRM for display purposes of any kind or nature. Within the Exhibit Facility, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only. The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor’s booth must be suitably decorated at the Exhibitor’s expense. In fairness to all exhibitors, no noisy or obstructive activity will be permitted during show hours, nor will noisily operating, display, nor exhibits producing objectionable odors be allowed. Booths two stories or higher must submit plans to ACRM for approval.

Lighting
In the best interest of the exposition, ACRM reserves the right to restrict the use of glaring lights or objectionable light effects.

Safety Regulations
Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the hotel and its municipality, for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No obstruction such as chairs, tables, displays, or other materials will be allowed to protrude into the aisles. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the Exhibitor. No children under the age of 16 permitted in the exhibit hall. Smoking is prohibited in the exhibit hall.

Photography and Sketching
Cameras, camcorders, video recorders, digital cameras may be carried in the exhibit area, but under no circumstances may photographs, drawings, audio or video taping of an exhibit booth or persons or conversations therein be made and/or will be allowed without expressed authority of the Exhibitor and any other participants concerned in each case. ACRM reserves the right to allow

its contracted photographer to take general photos of the exposition at select times during the Exhibition Facility. Registration and attendance at or participation in the Exhibition, or ACRM meetings and other activities constitutes an agreement by the Exhibitor on behalf of its employees, agents and contractors to ACRM's use and publication distribution (both now and in the future) of the image or voice of Exhibitor, its employees, agents and contractors in photographs, videotapes, electronic reproductions, or audiotapes of such events and activities.

Complaints and Jurisdiction
Exhibitor agrees to abide by the rules and regulations of the host hotel/exhibit space. Exclusive venue and jurisdiction for any claim or dispute related to or connected with this Agreement shall reside in the state or federal courts located in the Commonwealth of Virginia. This contract is governed by the substantive laws of the Commonwealth of Virginia.

Hanging Signs
Note: Electrical requirements, projection requirements, and all furniture and accessories are the responsibility of the exhibiting company. Forms for these will be provided in the Exhibitor Service Kit.

Indemnification & Insurance
Exhibitors shall indemnify, hold harmless and defend ACRM and the Exhibit Facility and their respective directors, agents and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to 1) the Exhibitor's use of the convention center; 2) the conduct of Exhibitor's business or from any activity, work, or things that may be permitted or suffered by Exhibitor in or about the exhibit and the Exhibit Facility; 3) from any breach or default in the performance or any obligation on the Exhibitor's part to be performed under any provision of the Agreement to Exhibit or these Rules and Regulations; 4) Exhibitors failure to comply with any applicable law or regulation; or 5) from any negligence of Exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by Exhibitor, or other persons in connection with the exhibit and the Exhibit Facility. The terms of this provision shall survive the termination or expiration of the Agreement to Exhibit.

Insurance protection will not be afforded to the Exhibitor either by the ACRM or the host hotel/exhibit space. Exhibitors shall carry their own insurance to cover personnel and exhibit material against damage and loss, and public liability insurance in the amount of $2,000,000. Exhibitor shall list the American Congress of Rehabilitation Medicine as an additional insured on such insurance policy(ies) and shall provide ACRM with a certificate evidencing thereof.

Booth Accessibility
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access and alternate formats of collateral materials. Further information regarding ADA compliance is available at www.usdoj.gov/crt/ada/infoline.htm.

Security
Exhibitors are responsible for securing items left in the exhibit area at the Exhibit Fee. ACRM is not responsible for lost, stolen or damaged items left in the exhibit area.

Advertising
ACRM does not endorse or promote any products or services related to an exhibit. The use of the ACRM logos, names, Annual Conference artwork or any representations thereof shall be only at the express written consent of ACRM.

To prepare for the meeting in a timely and efficient manner, third parties acting on behalf of or representing the Exhibitor must adhere to and abide by all ACRM rules and regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates and to forward promotional materials, service manuals, and forms that are the responsibility of the third party.

Distribution of Advertising Material
Canvassing any part of the exhibit hall or meeting rooms by anyone is strictly forbidden. Canvassing or distributing of advertising material by an Exhibitor will not be permitted outside of the Exhibitor's allotted booth space. Distribution of any literature through the host hotel/exhibit space is not permitted. Exhibitors may not use ACRM or Annual Conference logos in connection with any product or advertising materials.

Demonstrations, Interviews, Subletting
Demonstrations by exhibitors should contribute to the attendee's knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual Exhibitor's booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted.

Product Samples/Promotional Items
ACRM only permits Exhibitor giveaways that are educational and modest in value. This restriction does not apply to nonprofit exhibitors or to exhibitors outside of the health care sector. Exhibitors planning to distribute giveaways at their booth should send a sample of the artwork to ACRM if there are any statements, logos, or artwork appearing on the souvenir other than that associated with the Exhibitor.

Music Licensing
Exhibitor agrees to comply with existing regulations on music licensing and agrees to indemnify and hold harmless ACRM against any claims or expenses arising from noncompliance with these regulations.

FDA Disclosure Requirements
Displays or graphical depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration (FDA) must (1) contain only objective statements about the product; (2) contain no claims that state or imply, directly or indirectly, that the product is reliable, durable, dependable, safe, or

effective; and (3) contain no claims that the product is in any way superior to any other marketed products.

These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by instructions for becoming an investigator and investigator responsibilities. Drugs/devices will only be permitted when accompanied by following or similar statement: “Caution: Investigational Device Limited by Federal (or United States) Law to Investigational Use.”
Clear unequivocal statements that the drug/device is under investigation and is available only for investigational use are to be made in oral presentations.

Exhibitors are further advised to adhere to the FDA prohibition on the promotion of cleared drugs and devices for unapproved uses. Specifically, pharmaceutical manufacturers cannot proactively discuss off label uses, nor may they distribute written materials (promotional pieces, reprints of articles, etc.) that mention off label uses. FDA defines off label use as “use for indication, dosage form, dose regimen, population, or other use parameter not mentioned in the approved labeling.

General
All matters and questions within and outside of these Rules and Regulations to exhibit are subject to the express decision of the ACRM in its sole discretion. The terms of this Application and Agreement and all other rules and regulations applicable to the Exhibition and Exhibitor’s space may be amended at any time by the ACRM, and all amendments so made shall be equally binding on the Exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this Application and Agreement and/or other rules and regulations applicable to the event and the Exhibitor’s exhibit space, written notice will be given by ACRM to the Exhibitor and all other exhibitors that may be affected by them. Without limiting any other rights and legal remedies ACRM may have against Exhibitor, in the event the Exhibitor does not abide by this Agreement and/or any rules and regulations applicable to the Exhibition and the Exhibitor’s exhibit space, the Exhibitor’s booth payment and privileges will be forfeited, and, at ACRM’s discretion, the Exhibitor must immediately vacate the Exhibit Facility and remove all Exhibitor property and exhibit materials.

Cancellation of Exposition/Force Majeure
The performance of this Agreement by ACRM is subject to

Functions during the period of move-in, show hours or move-out are prohibited.

Exhibit Hours
Exhibitors shall keep an attendant at their booths during all open hours. It is agreed that no Exhibitor will dismantle or remove any part of their exhibit prior to show closing.

Subleasing
Exhibitors may not sublet, sub-divide or assign their space, or any part thereof.

Sanctions for Violations
ACRM reserves the right to control or prohibit any exhibit that, in its opinion is objectionable, is outside the character and purpose of the Annual Conference & Exhibition or is not in keeping with the policies of ACRM. This reservation refers to companies, persons, products, and printed matter. ACRM may impose appropriate sanctions regarding current or future participation in ACRM exhibit program. In the event of such restrictions or eviction, ACRM will not be liable for any refunds, rentals or exhibit expense.

Limitation of Liability
LIMITATION OF LIABILITY: IN NO EVENT SHALL THE EXHIBIT FACILITY, ACRM, AND THEIR OWNERS, MANAGERS, OFFICERS OR DIRECTORS, AGENTS, EMPLOYEES, INDEPENDENT CONTRACTORS, SUBSIDIARIES AND AFFILIATES (COLLECTIVELY “ACRM PARTIES”) BE LIABLE TO THE EXHIBITOR OR ANY THIRD PARTY HIRED BY OR OTHERWISE ENGAGED BY THE EXHIBITOR FOR ANY LOST PROFITS OR ANY OTHER INDIRECT, SPECIAL, PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS’ FEES AND COSTS, ARISING OUT OF THIS APPLICATION AND AGREEMENT OR CONNECTED IN ANY WAY WITH USE OF OR INABILITY TO USE THE SERVICES OUTLINED IN THIS APPLICATION AND AGREEMENT OR FOR ANY CLAIM BY EXHIBITOR, EVEN IF ANY OF THE ACRM PARTIES HAVE BEEN ADVISED, ARE ON

NOTICE, AND/OR SHOULD HAVE BEEN AWARE OF

Booth Fee: $ _____
Quantity of booths x _____
Total Due: $ _____

Booth Selection #:

1st Choice _____ 2nd Choice _____ 3rd Choice

Product/Service to be displayed _____

Method of Payment

Please provide the following information for ACRM to send an invoice:

Name: _____

Email: _____

Signature of Authorized Agent of Exhibiting Company

_____

Date Signed:

_____

ACRM Tax ID Number: 36-2170787
Send Completed Agreement to ThreeSixtyFive@ACRM.org

ACRM 2024 Sponsorships

02FEB2024

OVERVIEW

The ACRM Fall Annual Conference is the LARGEST conference in the world for interdisciplinary rehabilitation research and its translation into clinical practice, providing access to influencers and decision-makers in top rehabilitation hospitals, academic medical centers, government agencies, and outpatient clinics. Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor at this MUST-ATTEND event.

HOW THIS WORKS

Offering customized Sponsorship Items and Packages for our **101st Conference - ACRM 2024** (Oct 29-Nov 3) in Dallas, TX.

MARKETING

ORGANIZATION PUBLICITY

Select from one or more of our sponsorship opportunities and gain valuable recognition for your company or institution at the world's largest interdisciplinary rehabilitation research conference. Also receive valuable year-round vendor recognition as outlined below.

VENDOR RECOGNITION

- Your **Logo** will be added to the footer of the ACRM website
- Your **Logo** will appear in the online Conference program
- Your **Logo** will be featured in the Conference App
- Your **Logo** will be added to ***ACRM's Vendor Exposure™***
    - your logo systemwide, across nearly all of ACRM media properties
    - **130 Million+** exposures annually

ACRM.org/Sponsorship

SPONSORSHIP OPPORTUNITIES

- **Tote Bag**
  - Logo on every tote bag handed to every conference attendee
  - Take home for future use
  - Gain branding beyond the conference
  - Recognition on sponsor "Thank You" signage
  - Pricing is based on specific bag type, if vendor wishes to upgrade the bag pricing will change

- **Lanyard**
  - Custom printing of Company name and logo prominently featured on logo strap
  - Handed to each attendee (can be exclusive or shared)
  - Attendee use during the entire conference for access to sessions
  - Can be used post-conference as key chains further extending visibility
  - Recognition on sponsor "Thank You" signage

- **Hotel Key Card**
  - Logo on each hotel key given to attendees staying at Hilton Anatole
  - Exclusive sponsorship guarantees each attendees sees your logo multiple times/day
  - Recognition on sponsor "Thank You" signage

- **Conference Napkin**
  - Have your logo in the hand of each attendee during coffee breaks and receptions
  - The more napkins you purchase, the more will be distributed during the conference
  - Recognition on sponsor "Thank You" signage

- **Awards Dinner & Gala**
  - Front & Center reserved table for 8 during the event
  - Sponsor recognized/thanked during welcoming remarks
  - Branded signage at the event
  - Logo included on screen presentation – visible to all throughout the entire event
  - Potential Quick Remarks to Captive Audience
  - Recognition in conference online program

- **Exhibit Hall Receptions**
  - Sponsor recognized/thanked during reception

  - Potential Quick Remarks to Captive Audience
  - Branded signage at the event
  - Recognition in conference online program
  - **Second evening reception is OPEN TO THE PUBLIC**

- **Networking Function**
  - Sponsor Food & Beverage to gain special recognition during function including signage during sponsored function
  - Create an impression and stand out to key decision makers and influencers
  - Increase Brand Awareness
  - Recognition on sponsor "Thank You" signage
  - Recognition in conference online program

- **Attendee Device Charging Station**
  - Have your Brand front and center around this congregation hub
  - Company name & logo on charging station
  - Position station just outside of your booth for maximum traffic flow
- **Sponsored Speaker**

INVESTMENT OPPORTUNITIES

***For items involving hotel labor, food and beverage and event planning final pricing is subject to ACRM CEO approval**

*all prices are subject to change without notice and may vary based on conference registration numbers

Attendee Support Items

- **Conference Tote Bag: $14,999**
- **Lanyard – Option 1 (approximately 1/3 total lanyards): $2,999**
- **Lanyard Exclusive (all conference lanyards): $8,999**
- **Conference APP Swag Bag Insert: $999**
- **Conference Portfolio (small notebook): $8,999**
- **Conference Tote Bag Giveaway: $3,999 (client provides)**
- **Conference Tote Bag Flyer Insert: $3,999 (client provides)**
- **Cocktail Napkins by Event: TBD**
- **Attendee Device Charging Station Kiosk: $9,999**
- **Poster Viewing Station (Posterland): $19,000**
- **Hotel Key Cards: $8,999**
- **Pens: TBD**
- **Water Bottles: $11,999**

- Floor Clings: TBD
- Sponsored Speaker: $14,999
- Instructional Course Sponsorship: $14,999

Advertising

- ACRM Preliminary Brochures mailed with Archives: $7,999
- ACRM Poster Advertising: starting at $17,499
- ACRM Online Program:
    - On the home page of the Online Program (eventScribe)
        - Leaderboard — top center slider (rotation):
            - First position: $5,999
            - Second position: $4,999
            - Third position: $3,999
        - Skyscraper — right banner slider:
            - First position: $5,999
            - Second position: $4,999
            - Third position: $3,999 LEFT sidebar — on EVERY page of the Online Program (eventScribe)
        - Left sidebar Square slider — top
            - First position: $5,999
            - Second position: $4,999
            - Third position: $3,999
            - Left sidebar Square — second: $4,999

        Square (Center Right if available): $4,999

- ARCHIVES of PM&R Journal:
    - ½ Page Ad (B/W): $1,745
    - ½ Page Ad (Color): $2,430
    - 1 Page Ad (B/W): $2,460
    - 1 Page Ad (Color): $3,145
    - Cover Tips: $9,300 + printing costs
    - Poly-Bagged Outserts: $9,800
    - Contact us for more advertising opportunities
- Annual Conference Post Card Mailing: TBD
- Mobile APP Splash Page: $10,000
- Mobile APP Banner:
    - Sub-page Banner: $1,650

  - Main Screen Sticky Banner: $2,200
- Mobile Main Screen Tiles: $1,100-2,200
  - ¼ Width Ad (600p x 400p): $1,100
  - 1/3 Width Ad (800p x 400p): $1,100
  - ½ Width Ad (Long) (1200p x 400p): $1,650
  - ½ Width Ad (Tall) (1200p x 800p): $1,650
  - Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p): $2,200
- Push Notification Bundle of 4: $900
- Each Additional Push Notification: $250
- Hotel Lobby Elevator Door Signage Lower Level: TBD
- Hotel Lobby Elevator Door Signage Fourth Floor Spring Meeting: TBD
- Guest Room Distribution
  - Single piece placed in front of the door: TBD
  - Single piece placed under the door: TBD
  - Poly Bags containing multiple items placed in front of the door: TBD
  - Single item place inside of room: TBD
  - Additional items added to room a room drop: TBD (A small card or paper which is delivered with another larger item would not be extra)

Networking Functions*

- Coffee Breaks (Core Conference Only): $4,999 (signage with logo as provided by vendor)
- Exhibit Hall Receptions: $14,999
- ACRM Awards Dinner & Gala: $14,999
- ACRM Awards Dinner & Gala Dinner Table Sponsorship: $4,999
- ACRM Past Presidents Reception: $1,999
- ACRM Community Group Meetings Coffee or Food Break: $2,499
- Cognitive Rehabilitation Training Coffee Break: $4,999
- ACBIS Training Coffee Break: $4,999
- ACRM LaunchPad Coffee Break Sponsorship: $4,999
- ACRM Leadership Course Coffee Break: $4,999

- **ACRM Journal's Editorial Board Meeting: $2,499**
- **ACRM Early Career Course: $4,999**
- **ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Exclusive Sponsorship: $10,000**
- **ACRM Early Career Development Course/Leadership Development Course Combined Luncheon Shared Sponsorship (two sponsorships available): $6,500**
- **ACRM Board of Governor's Meeting: $4,999**
- ~~**Brucker International Reception: $4,999 plus the cost of food and beverage**~~ **SOLD OUT**
- **Task Force Meeting Coffee Break: $1,499**

*Pricing for networking functions based on anticipated attendance and may vary

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

365 SALES TEAM

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM Fall Conference Plenary Sponsorship

05AN2024

OVERVIEW

The ACRM Annual Conference is the leading interdisciplinary rehabilitation research event of the year. With over 250 individual sessions and 1000+ research posters and papers the conference attracts thousands of leading researchers, clinicians, rehabilitation professionals and more from around the world.

Each year the highlight of the conference is the four main plenary sessions. These sessions are given by invited luminaries selected from across the field of rehabilitation medicine, research, advocacy, and beyond. The plenaries open each day of the conference and gather the entire group of attendees for a very special kick-off to that day's program.

HOW THIS WORKS

- Identify a plenary your institution or company would like to support at the ACRM Annual Conference and select the regular or bonus distribution option below.
- The earlier you sign up the more exposure your institution/company will receive and the more promotion the session will receive.
- Certain restrictions may apply due to speaker requirements. All advertisements and promotions surrounding the session subject to ACRM approval.

MARKETING

ADVERTISING OPPORTUNITIES

There are two basic sponsored session packages and only one premium sponsored session available.

ACRM.org/PlenarySponsor

When you sponsor a plenary, you will enjoy enormous benefits including:

BASIC SPONSORED SESSION PACKAGE

- **Introductory Address** – you will get 20 minutes to present to the attendees before the plenary speaker takes the stage. The industry recommendation is to provide the audience with meaningful information about your product space and encourage attendees to visit your booth. The address should avoid a direct commercial pitch. There will be no CME/CEU provided with your address. The plenaries are the largest single audience at the ACRM Annual Conference and always unopposed.
- **A 10'x10' exhibit booth** at the annual conference – you select from the available locations – and 2 conference APP pushes during the event to promote your sponsorship and your booth
- **2 one page, full color advertisements**, of your design, in the *Archives of Physical Medicine and Rehabilitation*, the world's leading PM&R journal. Ads must run in the same calendar year of the conference.
- **2 Conference Attendee eBlasts** – your message, whatever you want to say (subject to approval), sent to all conference attendees. 3 weeks prior to conference, during, or 3 weeks after.
- **5 World Passes -** Access to all 6 days of ACRM Fall Conference including all educational sessions, pre-conference instructional courses, CME/CEU processing, community group meetings, networking events, poster sessions & more.
- **High Visibility in our conference marketing campaign –** Your sponsorship will be featured regularly in all of our conference marketing generating 200 million+ impressions in ACRM's vast digital, print, & social media space
- **PLUS** more exposure for your organization:
  - **A digital** box ad on ACRM.**org (www.acrm.org) – 45,790+ monthly visits for three months
  - **2 ACRM membership eBlasts** – your message to our 101,000+ member database

PREMIUM SPONSORED SESSION PACKAGE

INCLUDES EVERYTHING IN THE BASIC PACKAGE PLUS

- **One Hour Presentation to the ACRM Board of Governors at the fall conference**
- **5 Additional World Passes**

- 2 additional pages of color advertisements in the *Archives of Physical Medicine and Rehabilitation*
- **10 Complimentary Registrations to an ACRM Training Course** – you can choose between our Cognitive Rehabilitation Training, Pediatric Cognitive Rehabilitation Training, ACRM Leadership Course, or the ACRM Early Career Development Course. These are transferable so you can give them to your own staff or clients. It is your choice.
- **1 Complimentary EXPO Hall Learning Center Session** – 60 minute educational session plus Q&A in the ACRM Conference EXPO hall with complementary light snacks provided during the Annual Conference.

When you sponsor a plenary, **your logo will be**:

- Included on signage and on the video screen at the in-person session
- Integrated on the Session Badge to be used in…
    - eBlasts- guaranteed two eBlasts to membership
    - eNews – our weekly newsletter reaching 83,000+ members
    - Social media posts – ACRM has 80,000+ followers on Twitter, LinkedIn, Facebook, YouTube, Instagram – guaranteed 30 tweets, 20 FB posts, 20 LinkedIn posts, 10 Instagram posts at a minimum
    - Included on the Plenary's web landing page
    - Name recognition along with the session title on the HOME page of the ACRM Online Program

*Deadline dates will be confirmed at the time of purchase.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Basic Sponsored Session package: $49,999**
- **Premium Sponsored Session Package: $99,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

365
SALES TEAM

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Annual Conference – Full-Sized Poster Advertising

29JAN2024

SCHEDULE — SEVERAL OPTIONS ARE AVAILABLE BUT SPACE AND TIME IS LIMITED!

OVERVIEW

Place yourself on the classic ACRM Annual Conference Program Poster!

Each year the full content of the conference is put onto one fold-out 34x24 poster that is sent to thousands of ACRM members, conference attendees, companies and institutions.

Mailed out each summer, the poster is an annual tradition that puts all of the amazing content of the ACRM Conference on full display.

The poster also lives online as part of the ACRM Annual Conference 2024 website and online program.

The conference content is on one side while your ad can be placed on the other for maximum exposure!

ACRM.org/PosterAd

All submitted content is subject to ACRM approval
ACRM reserves the right to label your ad as an advertisement

HOW THIS WORKS

- 2024 ANNUAL CONFERENCE POSTER ESTIMATED CIRCULATION*:
  - PRINT – 250,000
  - DIGITAL – EMAIL AND ONLINE DISTRIBUTION UP TO 130 MILLION+
- Select a size for your advertisement from the options below and work with the ACRM marketing team to place it on the poster.
- Provide us with the creative at your specifications and we will take care of the rest.
- The online version of the poster can link your ad to whatever URL you choose.
- Exact specifications will be worked out with our poster designer and printer to make sure you get exactly what you want.
- Final creative must be in by the end of April 2024 to meet printing deadlines.

***Final print circulation and all matters regarding the publication of the poster subject to ACRM approval**

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Full back page 34x24 inches: $79,999**
- **Half back page 17x12 inches (horizontal or vertical): $54,999**
- **Quarter back page 8.5x6 inches: $29,999**
- **1/8th back page 4.25x3 inches: $17,499**

***Final circulation quantities and pricing subject change**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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Annual Conference – Satellite Symposium

29JAN2024

OVERVIEW

The **Annual Fall Conference – Satellite Symposium** events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each **Satellite Symposium** will be 60 minutes with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website and app.

HOW THIS WORKS

- Purchase your Satellite Symposium package
- Presentation must be submitted to ACRM for approval prior to the event
- ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
    - Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, A/V technician, table, and seating all in the historic Chicago Hilton
    - ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more
    - Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product
    - ACRM staff liaison between vendor and host hotel
- Vendor will be given the option to provide food and beverage if desired at an additional charge. This product document details a sample breakfast event for up to 100 people.

ACRM.org/Satellite

- ACRM does not guarantee attendee numbers
- Food, beverage and meeting space can accommodate up to 100 people. ACRM cannot guarantee that we can accommodate additional attendees, but we will work with the host and the hotel to the best of our ability if these circumstances arise.

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY

- Your Satellite Symposium will be publicized in the ***ACRM Conference Online Program*** and ***Conference App***.
- Two App pushes ($500 value)
- Your event will receive two conference eblasts to all attendees.
- Your Event will receive a custom digital billboard "**badge graphic**" complete with your logo.
- Your Event will receive a custom landing page in the **Online Program**.
- Your Event will be promoted in **ACRM eNews**, the weekly e-newsletter sent to 83,000+ ACRM members.
- Your Event will receive amplification and boosts via the ***ACRM Social Media Network*** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 85+ social media channels with a following of 85,000+.
- You will receive Three Single-Day Registrations for the day of your event, these can be used by the speaker and your support staff. In the event you wish to upgrade your registration, these would be a credit towards a Core Conference Registration or World Pass.

VENDOR RECOGNITION — ACRM e365

- Your logo will be added to ***ACRM's Vendor Exposure™***
  - your logo systemwide, across nearly all of ACRM media properties
  - **130 Million+** exposures annually

VENDOR ORGANIZATION PROVIDES

- Speaker(s)
- Speaker and Vendor(s): travel, lodging, and per diem costs
- Sales collateral – any additional printed or digital material not covered elsewhere in this product document
- On-site support staff to handle all aspects of check-in, registration and speaker assistance
- Content of the presentation including any slide sets or handouts

- CME/CEU – all aspects of CME/CEU certification

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **One Satellite Symposium for up to 100 attendees, continental breakfast provided: $35,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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Annual Conference – EXPO HALL Learning Center

24JAN2024

OVERVIEW

The **Annual Conference-EXPO HALL Learning Center (formerly known as the Live Learning Center or Vendor Track)** events are scheduled to occur in lightly opposed times during the ACRM Annual Conference.

Each **EXPO HALL Learning Center session** can be up to 60 minutes in length with approximately 45 minutes of content, followed by a Q&A Chat.

All will be promoted through the ACRM conference website, app, ACRM social media, eblasts and eNews.

HOW THIS WORKS

- Purchase your EXPO HALL Learning Center package
- Presentation must be submitted to ACRM for approval prior to the event
- Pre-record your presentation, if you wish, and it will reside on the Online Program and be available to all registered attendees until February 2025
- ACRM will provide you with the same great presenter benefits as any speaker at the conference including:
    - Best in Class onsite Venue and Speaking Platform furnished with podium, microphone/amplification, A/V equipment, table, and seating all in the historic Chicago Hilton
    - Your presentation can be recorded and accessible to all registered attendees for up to 4 months after the event
    - ACRM Conference Publicity including weekly newsletters, social media campaigns, print advertising, promotional eblasts, custom presentation graphics, dedicated page in the online program and app and more. ACRM encourages the vendor to also widely publicize the event.

  - Fantastic networking opportunities at multiple receptions and events around the conference where you can meet potential collaborators, researchers and clinicians interested in your product
- **Vendor will be given the option to provide food and beverage if desired at an additional charge. ACRM will match the first $250 of your order with a $500 minimum order. This can be a great way to promote higher attendance!**

There will be no CME/CEU offered with your presentation

After the day and time of your Event is confirmed, and after payment is received, and your logo and information are officially provided, then the ACRM marketing team gets to work on the Event publicity and your recognition.

MARKETING

EVENT PUBLICITY

- Your EXPO HALL Learning Center will be publicized in the ***ACRM Conference Online Program*** and ***Conference App***.
- **Two App pushes ($500 value)**
- Your Event will receive a custom digital billboard "**badge graphic**" complete with your logo.
- Your Event will receive a custom landing page in the **Online Program**.
- **Your Event will be promoted in ACRM eNews, the weekly e-newsletter to 83,000+ members.**
- **Your event will be promoted in the T-Minus Conference emails to all attendees.**
- Your Event will receive amplification and boosts via the ***ACRM Social Media Network*** with dedicated tweets, LinkedIn, and Facebook posts, and extra support from 75+ social media channels with a following of 80,000+.
- **You will receive One Core Conference Registration, and 50% off additional registrations for speakers related to the EXPO HALL Learning Center.**

VENDOR RECOGNITION — ACRM e365

- Your **Logo**, with a **Hyperlink** will be added to your Event landing page: ACRM.org/LEARNINGCENTER_yourname
- Your logo will be added to ***ACRM's Vendor Exposure™***
  - your logo systemwide, across nearly all of ACRM media properties
  - **130 Million+** exposures annually

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **One EXPO HALL Learning Center, no booth: $5,499**
- **One EXPO HALL Learning Center including a 10x10 inline booth: $9,499**

Sponsorship of an ACRM Fall Annual Conference Cocktail Hour

29JAN2024

OVERVIEW

Every year the ACRM Fall Annual Conference presents a great opportunity for networking, collaboration and fun! Reserve a space today at our conference hotel and work with the ACRM 365 Sales Team to plan your party. You set the guest list, ACRM takes care of the rest. Highlight your product or services, discuss your new research project or just host a fun get together of the top PM&R researchers and clinicians in the field.

SPONSORSHIP INCLUDES:

- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- Quick Welcoming Remarks to Captive Audience
- SPONSOR Logo displays on the Online program page: ACRM.org/mentor
  - Accessible to *ALL* before, during & after the event
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience of 101,000+ members
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >85,000+ followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >83,000+ members
    - T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
**ISP discounts may be applied

- **Cocktail Hour Sponsorship Basic Package: $8,500**

- **Cocktail Hour Sponsorship/Booth Combo: $12,499**

The Basic Package provides service for up to 100 people – bread and cheese, crudité, chips and dip, cash bar, and drink tickets to hand out to your guests.

The Sponsorship/Booth Combo Package – get everything in the Basic Package plus one 10' x 10' inline booth in the ACRM Expo to give your organization a major presence at the conference.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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Sponsorship of the ACRM 2024 Mentoring Cocktail Hour

29JAN2024

OVERVIEW

The ACRM 2024 Mentoring Cocktail Hour will be held during the ACRM Fall Annual Conference in-person at the Hilton Anatole. Guests will include the faculty and participants in the ACRM Career Development Networking Group Mentorship Programs, including the Rehabilitation Researcher Mentoring Program and the Leadership Mentorship Program. More details on these programs can be found at ACRM.org/ACRM-Communities/Career-Development/CDNG-Mentorship-Programs/

SPONSORSHIP INCLUDES:

- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- Quick Welcoming Remarks to Captive Audience
- SPONSOR Logo displays on the Online program page: ACRM.org/mentor
  - Accessible to *ALL* before, during & after the event
- THREE: eBlasts to promote your sponsorship to the vast ACRM audience of 101,000+ members
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >85,000+ followers on Facebook, LinkedIn, Twitter, Insta
    - eNews: sent to >83,000+ members
    - T-MINUS (countdown) emails to all conference attendees

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
**ISP discounts may be applied

- **Cocktail Hour Sponsorship: $8,500**

ACRM.org/CocktailHour

This sponsorship may be shared, with each sponsor receiving the same recognition listed above.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

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Annual Conference – App Advertising

23JAN2024

SCHEDULE — LIMITED OPPORTUNITIES AVAILABLE

OVERVIEW

The eventScribe® mobile event app makes it easy for attendees, exhibitors, and speakers to connect.

All submitted content is subject to ACRM approval
ACRM reserves the right to label your ad as an advertisement

HOW THIS WORKS

- Advertising in the ACRM Annual Conference App solidifies your place among key opinion leaders and experts in the field of rehabilitation research who engage in the Annual Meeting Conference App.
- Advertising in the ACRM Annual Conference App allows your company to reach the global rehabilitation community.

MARKETING

ADVERTISING OPPORTUNITIES

- **Sponsorship Events** (For non-CME/CEU events) Possible events include Exhibit Hall time, 150+ Community Group Meetings, Meet & Greets, Receptions, Gala, Closing Ceremony, Annual Membership Meeting, etc. Logos submitted by exhibitors.
- **Main Screen Tiles**
  ¼ Width Ad (600p x 400p)
  1/3 Width Ad (800p x 400p)
  ½ Width Ad (Long) (1200p x 400p)
  ½ Width Ad (Tall) (1200p x 800p)
  Full Width Ad (Sizes: Tall 2000p x 800p, Long 2000p x 400p)

ACRM.org/AppAdv

- **Sub-page Banner** (1080p x 152p) (1920p x 225p) (2048p x 180p) (1920p x 152p)
- **Main Screen Sticky Banner** (2048p x 200-500p) (1536p x 150-400p)
- **Splash Screen** Attendees will see one loading "splash screen" when the app launches. It shows for 3.5 seconds.
  Mechanical requirements: (2048p x 2732p) (1080p x 1920p) (1242p x 2688p) (2732p x 2048p) (1920p x 1080p) (2688p x 1242p)

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Sponsorship Events (150+ choices): $500**
- **Main Screen Tiles: $1,100-2,200**
  - ¼ Width Ad (600p x 400p): **$1,100**
  - 1/3 Width Ad (800p x 400p): **$1,100**
  - ½ Width Ad (Long) (1200p x 400p): **$1,650**
  - ½ Width Ad (Tall) (1200p x 800p): **$1,650**
  - Full Width Ad (Tall 2000p x 800p, Long 2000p x 400p): **$2,200**
- **Sub-page Banner: $1,650**
- **Main Screen Sticky Banner: $2,200**
- **Splash Screen: $10,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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Sponsorship Events Example:

Sponsored Presentations

Sponsored Presentations

Include up to three sponsor logos for each presentation!

Format: Logos submitted by exhibitors

Quick Tips:

1. Manage the sponsor logos in your Education Harvester
2. Since the logos display on a wide white area of the screen, avoid vertical graphics. Horizontal logos work best in the space where they are displayed.

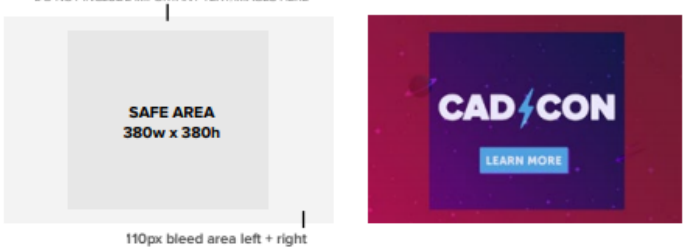
Main Screen Tile Examples:

1/4 Width Ad

Size: 600 pixels wide x 400 pixels high
Format: .jpg or .png

Quick Tips:

1. We suggest utilizing 1/4 width ads primarily for logos or icons, because you aren't working with a ton of space!
2. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.



1/3 Width Ad

Size: 800 pixels wide x 400 pixels high
Format: .jpg or .png

Quick Tip:

1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.

1/2 Width Ad (Tall)

Size: 1,200 pixels wide x 800 pixels high
Format: .jpg or .png

Quick Tip:

1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.

1/2 Width Ad (Long)

Size: 1,200 pixels wide x 400 pixels high
Format: .jpg or .png

Quick Tip:

1. Make sure to take note of the bleed area. Edges will be cropped when the graphic is resized for smaller devices like a phone.

Main Screen Tiles

Full Width Ad

Size: Flexible Dimensions
Format: .jpg or .png

Quick Tips:

1. We recommend using 2,000 pixels wide x 800 pixels high for a tall graphic, and 2,000 pixels wide x 400 pixels high for a long graphic!
2. You can make this ad as tall as you want, The ad will display as tall or short as it is designed. It will scale to fit the available width, so no need to worry about the safe and bleed areas!

*Example of 2,000 pixels wide x 800 pixels high ad

*Example of 2,000 pixels wide x 400 pixels wide ad

Example:

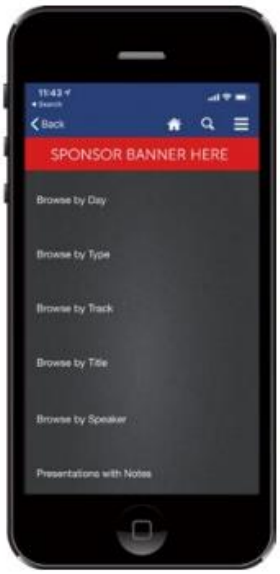
Sub-page Banners

Show Unique Banners In Different Sections of Your App

Sub-page Banners are randomly rotating ads displayed on a specific page of the app, which can be linked to URLs. They only show in the following user specified areas: Expo, More Info, People, Posters, Presentations, and Search.

Quick Tips:

1. These banners are an effective way to call attention to particular parts of your event.
2. Each banner has 4 versions in order to support portrait and landscape orientation on both phones and tablets.
3. You can have different banners for different sections of the app (i.e. Schedule, Posters, Expo, etc.)
4. You can have multiple banners that change each time a user enters a page like the Expo Hub page.
5. This option will replace your event banner in the specified location.



Required Images (width x height)	
1	7:1 aspect ratio, 1,080 pixels wide x 152 pixels high
2	9:1 aspect ratio, 1,920 pixels wide x 225 pixels high
3	11:1 aspect ratio, 2,048 pixels wide x 180 pixels high
4	13:1 aspect ratio, 1,920 pixels wide x 152 pixels high

Banner Examples

Example:

Main Screen Sticky Banner

Sticky Banner

The sticky banner only displays on the main screen and attaches to the edge of the menu on the bottom of the screen. It is always visible and remains stationary while scrolling on the main screen.

Quick Tips:

1. Standard apps can have one sticky banner that links to a website.
2. Pro apps can have rotating sticky banners that can change either daily **or** each time the main screen is shown.
3. Pro apps can have sticky banners that link to content inside the app, like a booth profile, speaker profile, or a presentation.

Main Screen Sticky Banner (width x height)	
1	2,048 pixels wide x 200-500 pixels high
2	1,536 pixels wide x 150-400 pixels high

Example:

Splash Screen

Portrait Splash Screen

Attendees will see one loading "splash screen" when the app launches. It shows for 3.5 seconds.

Format: .jpg or .png

Quick Tips:

1. This is like a sponsor ad in a program book. This shows in addtion after your branded event splash screen.
2. Include a call to action!
3. The splash screen is not clickable. It is simply shown while the event data is loading.

	Required Images (width x height)
1	0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels high
2	0.56:1 aspect ratio, 1,080 pixels wide x 1,920 pixels high
3	0.46:1 aspect ratio, 1,242 pixels wide x 2,688 pixels high

Landscape Splash Screen

Attendees will see a loading "splash screen" when the app launches. It shows for 3.5 seconds.

Format: .jpg or .png

Quick Tips:

1. This is like a sponsor ad in a program book. This shows in addtion after your branded event splash screen.
2. Include a call to action!
3. The splash screen is not clickable. It is simply shown while the event data is loading.

	Required Images (width x height)
1	1.3:1 aspect ratio, 2,732 pixels wide x 2,048 pixels high
2	1.8:1 aspect ratio, 1,920 pixels wide x 1,080 pixels high
3	2.2:1 aspect ratio, 2,688 pixels wide x 1,242 pixels high

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Annual Conference – App Push Notifications

23JAN24

SCHEDULE — SEND MESSAGES THROUGH THE CONFERENCE APP

OVERVIEW

Push notifications will show in the messages section of the ACRM app but will also pop on the screen as a notification. There is a 231-character limit for the app push. You can use them to remind folks to visit your booth, present special offers, and promote your presenters.

All submitted content is subject to ACRM approval

HOW THIS WORKS

- Push notifications allow for text messages with 231 characters to be sent through the Conference App at your preferred time and date.
- Push notifications can be used as a way to promote your organization, your products, your services and events, and even the presenters from your organization.
- Push notifications can be used as a way to advertise your sponsors and thank them for their involvement.

MARKETING

ADVERTISING OPPORTUNITIES

- **Push Notifications** Up to 231 characters

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Single Push Notification: $250

Push Notification Bundle of 4: $900

Each Additional Push Notification (if you purchase the bundle of 4): $200

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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Annual Conference – Online Program Advertising

23JAN2024

OVERVIEW

The **ACRM Annual Conference Online Program** is the hub of the entire **IN-PERSON** program — where the educational content and event activities are searchable by keyword, session type, topic/focus area, presenter name and more filters.

The entire **Online Program** — the home page and the sub-pages — are open and **FREE to the world**, while the actual presentation content is available only for paid attendees. To search for presentations, exhibitors, speakers, community meetings, special events and more you must access the Online Program.

BENEFITS

- Advertising in the ACRM Annual Conference **Online Program**:
  - **solidifies your place in the field of PM&R** and among key opinion leaders and experts in the field of rehabilitation research and the translation to clinical practice.
  - **allows you to reach the global rehabilitation community** — while they are actively looking for relevant information.
- **LONGEVITY —** The **Online Program** receives meaningful traffic leading up to, during, and after the conference is over through the remainder of the year.
  - Attendees are encouraged to engage with the content and continue to earn CME/CEUs.

HOW THIS WORKS

- Ads are sold for the duration of the event.
- The sooner you purchase and place your ad, the more impressions and click-throughs.

- The best traffic is the **WEEK of the Conference** and the four weeks leading up to the event.
- For maximum views & exposure, purchase your ad spot early.
  - We recommend before the beginning of summer.
  - Sooner is even better for your campaign.
- Slider positions automatically rotate after 5-8 seconds

MARKETING

ADVERTISING OPPORTUNITIES

- On the home page of the Online Program (eventScribe)
  - **Leaderboard** — top center slider (1200p x 200p)
  - **Skyscraper** — right banner slider (320p x 1200p)
  - **Square** — center (right) (473p x 420p)

- LEFT sidebar — **on EVERY page** of the Online Program (eventScribe)
  - **Left sidebar Square** — top (300p x 300p) On the home page, and every page, of the Online Program (eventScribe)
  - **Left sidebar Square** — second (300p x 300p) On the home page, and every page, of the Online Program (eventScribe). Not rotating.

INVESTMENT OPPORTUNITIES FOR 2024

*all prices are subject to change without notice

- On the home page of the Online Program (eventScribe)

  Leaderboard — top center **slider** (rotation):
  - **First position: $5,999**
  - **Second position: $4,999**
  - **Third position: $3,999**

  Skyscraper — right banner **slider**:
  - **First position: $5,999**
  - **Second position: $4,999**
  - **Third position: $3,999**

  Square — center (right, if available): **$4,999**
- LEFT sidebar — **on EVERY page** of the Online Program (eventScribe)

  Left sidebar Square slider — top
  - **First position: $5,999**
  - **Second position: $4,999**
  - **Third position: $3,999**

  Left sidebar Square — second: **$4,999**

Ask about 3-slider bundle SPECIAL OFFER

- Make a huge splash — Own the entry page to the ACRM Annual Conference and purchase all 3 home page sliders

NOTE

*All artwork should be 200 ppi.
All submitted advertising content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

TURBO BOOST YOUR PRODUCT OR SERVICE

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Online Program Advertising Example:

ACRM Annual Conference T-Minus Emails Sponsorship

4FEB2024

SCHEDULE —12 T-Minus emails first sent monthly, then mid-monthly, and finally daily leading up to the conference. Additionally, this sponsorship includes the 6daily digest emails sent during the conference. Sponsorship includes 18 emails total.

OVERVIEW

Every year the ACRM Annual Fall Conference presents a great opportunity for exhibiting, sponsorship, networking and brand awareness! Sponsor the Annual Fall Conference T-Minus eBlasts that go to every registered conference attendee and reach all of the PM&R movers and shakers joining us in Dallas. Highlight your exhibit booth, promote your institution's recruiting services or your company's latest product or new technology. Reach thousands of clinicians and researchers from around the world as they receive the latest updates on all things ACRM2024.

HOW THIS WORKS

- As an advertiser, you can request standard e-mail metrics.
- Advertising in the ACRM Annual Fall Conference T-Minus emails solidifies your place among key information provided to members.
- Advertising in the ACRM Annual Fall Conference T-Minus emails allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (600p x 75p) This premier position provides your company with top exposure and quality traffic.
- **Banner: Middle** (600p x 75p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

- **Lower Leaderboard** (600p x 75p) The lower leaderboard gives your company a prominent position right before the vendor exposure mega thank you graphic.

DETAILS

Prices are for participation in **18 emails sent over five months to all registered conference attendees**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
**ISP discounts may be applied

- **Leaderboard: $7,999**
- **Banner: $4,999**
- **Lower Leaderboard: $7,999**
- **SOV (all three positions): $16,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Annual Conference – Group Registrations

25JAN2024

OVERVIEW

Bring the whole team to the ACRM Annual Conference and receive a 15% discount when 5 or more individuals register from the same organization. In addition, all Non-Members will receive a complimentary ACRM 6-month Event Membership.

HOW THIS WORKS

- A group rate will be offered to groups of five or more from the same organization
- A group must consist of NEW Registrations (not already registered for the Annual Conference)
- Groups will receive 15% off each conference registration (some restrictions apply)
- A customized discount code will be provided ***This discount cannot be combined with any other discounts***
- Each Non-Member registrant will receive a complimentary Event Membership

INVESTMENT OPPORTUNITIES

For investment opportunities, please visit Sales - ACRM

TURBO BOOST YOUR PRODUCT OR SERVICE

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Social Media Mentions & Custom Billboard

23JAN2024

OVERVIEW

ACRM has a strong network of social media channels across Twitter, LinkedIn, Facebook and Instagram — more than 85 channels.

This package is for companies who wish to boost their association with ACRM — either as an exhibitor, Institutional Supporter, webinar sponsor, or advertiser.

Elevate the relationship between your company and ACRM.

WHAT YOU GET

- **75 social media mentions** across ACRM channels over a minimum of 4 weeks.
- **Billboard** (static graphic: rectangle 1024p x 512p) optimum for Twitter, LinkedIn, Facebook, emails and webpages.
    - Graphic will be custom-made with your logo (see sample below).

2024 SAMPLE BILLBOARD

ACRM.org/SMMentions

INVESTMENT OPPORTUNITIES

*Prices are subject to change without notice

- **75 social media mentions**
- **Custom digital billboard with logo to promote booth, session, or other ACRM-related event or affiliation: $7,500**

All submitted content is subject to ACRM approval

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, Conference App advertising and special ad placement in the Online Program.

CONTACT OPTIONS

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Exclusive Sponsorship of the ACRM Gala

24JAN2024

OVERVIEW

The ACRM 2024 Gala will be held Wednesday, 2 November 2024 at the Hilton Anatole.

SPONSORSHIP INCLUDES:

- **Front & Center reserved table for 8 during the event**
- Branded signage at the event
- Sponsor recognized/thanked during welcoming remarks
- **Quick Welcoming Remarks to Captive Audience**
- Logo included on screen presentation from ACRM President – visible to all throughout the entire event
- SPONSOR Logo displays on the Online program page: ACRM.org/gala
  - Accessible to *ALL* before, during & after the event
- **SPONSOR Video commercial to air LIVE at the beginning of the event**
  - :60 seconds maximum MP4
- **THREE: eBlasts to promote your sponsorship to the vast ACRM audience of 2.2 million marketing contacts in the field of Rehabilitation Medicine**
  - eBlasts facilitated by ACRM
- Billboard graphic customized with SPONSOR Logo
  - Published through ACRM channels:
    - Social Media: >80,000 followers on Facebook, LinkedIn, Twitter, Insta
    - **eNews: sent to >83,000 members**
    - T-MINUS (countdown) emails to all attendees

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
**ISP discounts may be applied

- **Exclusive Gala Sponsorship: $19,999**

ACRM.org/GalaSponsor

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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ACRM INSTITUTIONAL SUPPORT PROGRAM

CHAPTER 6

ACRM MEMBERSHIP

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ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM eNews – Advertising

15JAN2024

SCHEDULE — ADS SOLD ON A YEARLY BASIS (52 issues)

OVERVIEW

ACRM eNews tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than **83,000+** self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

HOW THIS WORKS

- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your ad will make it through spam filters
- Advertising in the ACRM eNews solidifies your place among weekly information provided to members.
- Advertising in ACRM eNews allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard (Zone 1): 580x150, JPEG, 40kB max, 72 dpi, one standard clickthrough link**
- **Jumbotron (Zone 2): 580x300, JPEG, 40kB max, 72 dpi, one standard clickthrough link**

- **Sponsored Content (Zone 4): 580x150, JPEG, 40 kB max, 4 standard URLs containing 5-7 words**
- **Sponsored News (Zone 3,5,6,7): One 5-Word Title, 20 Word Description, one standard clickthrough link**
- **Product Showcase 1 Flex Ad (Zone 3,5,6,7): One 5-Word Title, 50 Word Description, one standard clickthrough link, JPEG, 40kB max, 72 dpi**
- **Video Showcase 1 Flex Ad (Zone 3,5,6,7): 580x150, JPEG, 40 kB max, 72 dpi, One 5-Word Title, one standard clickthrough link**
- **Featured Article 1 Flex Ad (Zone 3,5,6,7): 580x150, JPEG, 40 kB max, 72 dpi, One 5-Word Title, one standard clickthrough link, 75-Word Content**
- **Box Ad 1 Flex Ad (Zone 3,5,6,7): 300x250, JPEG, 40 kB max, 72 dpi, one standard clickthrough link**
- **Banner 1 Flex Ad (Zone 3,5,6,7): 580x150, JPEG, 40kB max, 72 dpi, one standard clickthrough link**

DETAILS

Prices listed are for 13 emails. 1 email a week for 13 weeks.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

*Prices are for single issue or full cycle (52 emails to 83,000 Rehabilitation Medicine Professionals).

- **Leaderboard (Zone 1): $192 (single issue) $10,000 full cycle**
- **Zone 2: $200 (single issue) $10,400 full cycle**
- **Zone 4: $173 (single issue) $9,000 full cycle**
- **Zone 3: $183 (single issue) $9,500 full cycle**
- **Zone 5: $154 (single issue) $8,000 full cycle**
- **Zone 6: $144 (single issue) $7,500 full cycle**
- **Zone 7: $135 (single issue) $7,000 full cycle**
- **Zone 8: $125 (single issue) $6,520 full cycle**
- **Sponsored News 1, 2, or 3: $96 (single issue) $5,000 full cycle**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Website Advertising – ACRM.org

18JAN2024

SCHEDULE — ADS SOLD ON 3, 6 or 12-MONTH BLOCKS (START ANYTIME)

OVERVIEW

REACH THOUSANDS of rehabilitation professionals and give your company the attention it deserves exclusive placements on the ACRM website.

HOW THIS WORKS

Please contact **365 Sales Team** for questions, placement instructions and orders.

All submitted content is subject to ACRM approval
ACRM will place an 'advertisement' disclaimer on all ads

MARKETING

ADVERTISING OPPORTUNITIES

- **ACRM.org Homepage Slider** (991p x 426p)
    - Bring your message center-stage at ACRM
    - This ad space is on the carousel rotation on the ACRM homepage
- **Box Ad** (300p x 250p)
    - This ad is located on the sidebar of ACRM.org
    - Box ads can be purchased in various locations "above the fold":
        - ACRM.org homepage
        - interior web pages ROS (run-of-site)
        - specific interior pages (targeting specific ACRM Community Groups)

DETAILS

- Ads rotate each time web page is refreshed.
- Ads are sold for 3, 6 or 12-month blocks

INVESTMENT OPPORTUNITIES

*Prices shown USD for ONE ad period **3, 6 or 12-month block**. Prices are subject to change without notice.

- **ACRM.org Homepage Slider**
  - **Select one of four to seven slider positions that rotate equally:** (seen upon landing on ACRM.org): **$3,299; $5,499; $10,499**
- **Box Ad bocation — each location is "above the fold" (no lower than the 2nd ad spot)**
  - ACRM.org homepage: **$3,199; $5,399; $10,399**
  - interior web pages ROS (run-of-site) **$1,999; $3,999; $5,999**
  - specific interior pages (targeting specific ACRM Community Groups): **$1,999; $3,999; $5,999**
- **Change of ad fee: $150** (2 weeks' notice kindly requested)
- **Change of logo fee: $150** (2 weeks' notice kindly requested)

TURBO BOOST YOUR PRODUCT OR SERVICE

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CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

ACRM Group Memberships

18JAN2024

SCHEDULE – JOIN ANYTIME!

OVERVIEW

This is an opportunity to purchase a block of memberships, of any size you would like, at meaningful discounts.

Members gain access to the latest rehabilitation research and opportunities to engage colleagues from every discipline and from around the world. Meet experts and mentors, hone your research strategies, contribute to the development of clinical guidelines, make the connections needed to advance your career, and give back to the field of rehabilitation by serving in a volunteer leadership role.

HOW THIS WORKS

- Choose however many memberships you want to buy, from whatever category.
- Reminder: all paid memberships receive discounts on meetings, publications, trainings, etc.
- Send us your list of names with emails and the corresponding membership category and we will calculate your discount and send you an invoice.
- Upon payment we will send emails to everyone in your group with log in instructions.
- Reminder: eMemberships are free and you can have as many as you'd like

MEMBERSHIP OPPORTUNITIES

- **Consumer/Non-Professional Caregiver ($49.99)** For people with disabilities, and caregivers who use rehabilitation services and/or research.
- **Student/Resident/Fellow ($49.99)** For those enrolled in a school of medicine or graduate, or undergraduate program or fellowship.
- **Early Career ($124.99)** For professionals during the first five years after completion of post-graduate studies.
- **Rehabilitation Professional ($299.99)** For professionals in medical rehabilitation or a related field who are actively engaged in the practice, administration, education, or research of medical rehabilitation.
- Membership Benefits: https://acrm.org/joinacrm/

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Buy $999 worth of memberships, save 10%**
- **Buy $5,000 worth of memberships, save 15%**
- **Buy $10,000+ worth of memberships, save 20%**

- **For example, 20 Student/Resident/Fellow memberships @ $49.99 x 20 = $999.80, - 10% = $899.82**

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM Institutional Support Program (ACRM ISP)

*Formerly known as the ACRM Institutional Membership Program

18JAN2024

OVERVIEW

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution.

Your support in the program makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. **ACRM is interested in long-term, successful, win-win relationships**, and this new program was created with this end-goal in mind.

ISP LEVELS & DISCOUNTS

SUPPORT LEVEL	VALUE	DISCOUNT	YOUR COST *ONLY*
Cornerstone	$100,000	25%	$75,000
Platinum	$50,000	20%	$40,000
Gold	$25,000	15%	$21,250
Silver	$15,000	10%	$13,500
Bronze	$5,000	5%	$4,750

Developed for maximum flexibility, your "VALUE" dollars never expire!
Each calendar year (1 JAN – 31 DEC) a minimum of $4,750 must be invested to remain active in the ACRM Institutional Support Program.

HOW THIS WORKS

- First choose a Support Level, then pay the discounted price "YOUR COST". The NEW benefit you receive is purchasing power equivalent to the "VALUE" amount listed for that program level.
- "VALUE" dollars can be spent with ACRM in many ways:
    - Tradeshow Booth — IN-PERSON & VIRTUAL
    - ACRM Memberships
    - Sponsorships
    - Conference Registrations
    - Advertising with ACRM and/or its Journals:
        - *Archives of PM&R* (classified or display advertisements)
        - Advertising on any of the ACRM and Journal websites
        - Advertising in the weekly ACRM eNews
    - Email Marketing to Rehab Professionals
    - Rent the ACRM mailing list
    - Sponsored Educational Content including Webinars
    - ACRM Cognitive Rehabilitation Manuals or Online Course
    - Anything listed on ACRM.org/Sales including custom opportunities
- Your ISP Level can be upgraded during the calendar year (1 JAN – 31 DEC).
- A minimum of $4,750 must be invested each calendar year to remain active in the ACRM ISP.

TOP REASONS to PARTICIPATE in the ACRM ISP

- ACRM is small enough to serve you and large enough to provide big marketing impact to dovetail with your business goals.
- Show the world your dedication to evidence-based rehabilitation research.
- In the ACRM ISP, you earn the ability to co-brand with ACRM.
- ACRM has an exceptional team — dedicated to helping you get the most out of your investment as an ISP.
- ACRM embraces the best and very latest marketing practices that have translated into an iconic track record of recent membership growth.
- Enjoy easy access to the ACRM community — ACRM is the **professional HOME of choice for the whole rehabilitation team** including top rehabilitation researchers and clinicians around the world.
- ACRM's flagship journal, *the **Archives of Physical Medicine and Rehabilitation**,* has the **largest print circulation** of any scientific journal in rehabilitation; boasting 2.9M+ downloads of rehabilitation research annually.

INSTITUTIONAL SUPPORT PROGRAM LEVELS*

*all prices are subject to change without notice.

- **Cornerstone: $75,000 spend buys $100,000 in value**
- **Platinum: $40,000 spend buys $50,000 in value**
- **Gold: $21,250 spend buys $25,000 in value**
- **Silver: $13,500 spend buys $15,000 in value**
- **Bronze: $4,750 spend buys $5,000 in value**

MARKETING

ACRM ISP RECOGNITION — ACRM e365

- Your **Logo** will be included in a Thank You ad in a print copy of the *ARCHIVES of PM&R* as well as in the footer of each page on the ACRM website.
- Your **Logo** with a **Hyperlink** will be included on the ACRM website (date TBD)
- ISPs receive special recognition at the ACRM Annual Conference:
  - An ACRM ISP Level placard will be displayed at your booth in the EXPO hall.
  - ISP Level recognition on signage displayed in the ACRM EXPO hall
  - ISPs will be recognized on signage at the event.
  - ISP Logos will be featured in the pre-show slideshow in the main ballroom.
- Your logo will be added to ***ACRM's Vendor Exposure™***
  - your logo systemwide, across nearly all of the ACRM media properties
  - **130M+** exposures annually (please see below)

ACRM ISP BOOST

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

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- Call +1.703.435.5335

HELPFUL LINKS

Benefits - ACRM
Sales - ACRM

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ACRM AMERICAN CONGRESS OF REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

ACRM Vendor Advertising Exposure

*based on exposure from Feb 2024 - Jan 2025

	TOTAL IMPRESSIONS
ARCHIVES of PM&R PRINT	
Full Page Ad in Archives Thanking Vendors	241,332
ACRM WEBSITE ACRM.org	
"Thank You" Footer Graphic on ALL 1,871 ACRM website pages	1,186,806
ACRM Annual Conference – in the footer of all 180 web pages on the 2024 Conference website (within ACRM.org)	1,154,268
ACRM eNews (average visits per month)	
4 Exhibitors highlighted - rotation	268,000
Weekly eNews logo highlight - footer	4,316,000
ACRM eMail Blasts (average impressions per month)	
"Thank You" logo graphic	123,090,731
ACRM Online Program	
Online program (live from April 2024)	35,179
Exhibitors directory	35,179
Exhibitors interactive floorplan	35,179
Sponsors directory	35,179
TOTAL	**130,397,853**

Additional Bonus Exposure

Emails to Registered Attendees (including presenters)
T-MINUS (countdown to conference) emails
Exhibitors Highlight/Introductory eBlast

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ACRM Institutional Support Page

18JAN2024

OVERVIEW

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution. Your support in the program makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. ACRM is interested in long-term, successful, win-win relationships, and this new program was created with this end-goal in mind.

HOW THIS WORKS

As an ACRM Institutional Supporter you may develop a unique homepage on the ACRM website.

The page will be linked to the ACRM Institutional Support Program Page at https://acrm.org/joinacrm/acrm-institutional-support-program/

Your page may contain your logo, a description of your institution and links back to your own website(s).

Your page will have the URL: ACRM.org/SponsorABC

ACRM reserves the right to edit all content prior to placing it on your page. Some restrictions to content may apply (e.g. no inappropriate language or content, no overtly political or provocative messaging, no solicitation of information from visitors to the page, etc.).

MARKETING

ADVERTISING OPPORTUNITIES

Once you are an ACRM Institutional Supporter at the Bronze level or higher you may purchase your Institutional Supporter Page.

You and ACRM will work together to build the page. It may include graphics, texts, videos and link outs. ACRM will be solely responsible for the construction of the page.

You may send edits for the page 3 times per year.

The page will last for one year but will be automatically renewed if you renew your ISP level at the same or higher level and pay a nominal maintenance fee.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Webpage built and live for one year: $7,500**
- **1-year renewal (no edits): $2500**
- ISP discounts will apply to initial price and renewals (e.g. Platinum level supporters receive a 20% discount making the final cost $6,000)

ACRM Institutional Support Program (ISP)

*Formerly known as the ACRM Institutional Membership Program

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save. ISP offers the most visibility and marketing amplification for your institution.

Your support makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. **ACRM is interested in long-term, successful, win-win partnerships**, and this new program was created with this end-goal in mind.

MORE: ACRM.org/isp

TURBO BOOST YOUR PRODUCT OR SERVICE

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CONTACT OPTIONS

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- Call +1.703.435.5335

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EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Survey Creation and Distribution

05JAN2024

SCHEDULE — AVAILABLE, WITH NOTICE, THROUGHOUT THE YEAR. PLEASE SEE BELOW FOR BLOCKED OUT PERIODS AND PEAK PRICING.

OVERVIEW

ACRM offers the opportunity to send your survey invitation to the entire ACRM database or a targeted sub-section that you select. Please contact ACRM to receive the "**ACRM Survey Creation and Distribution Form**".

Our Email Only Rate applies to surveys which are furnished by the vendor and are ready to send as is. The survey will have been set up and managed by the vendor.

Our ACRM Support Required Rate applies to surveys which require ACRM staff time to help set up, run, and receive and report on the results.

All submitted content is subject to ACRM approval

HOW THIS WORKS

- Complete the Survey Creation and Distribution Form
- Return completed Survey Creation and Distribution Form to ThreeSixtyFive@ACRM.org
- Your request will be reviewed for approval and an ACRM staff member will contact you
- Your survey will go by eblast to ACRM's exclusive email list
- Your survey may receive additional boosts from ACRM's social media (frequency to be determined at project initiation)
- Your survey may receive additional boosts from placement in ACRM's eNews (frequency to be determined at project initiation)

- It is ACRM's policy not to place links to surveys on ACRM.org webpages.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice
**peak pricing and/or blackout periods may exist before, during, or after the Spring Meeting or Annual Conference.
***depending on ACRM's communication volume contract survey availability is limited

- **Basic Administration Costs: $1,099**
- **ACRM Support Required Rate: $115 per hour for survey creation and support**
- **Email distribution costs follow the eblast by contact or open rate pricing**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

Survey Creation and Distribution Form

Please fill out this form to the best of your ability and ACRM will use this information to create the best solution for you.

ACRM will work with you to create and facilitate a custom survey including a custom e-mail list for survey distribution using your selected criteria.
If you have a fully developed survey ACRM can create a custom e-mail list for distribution using your selected criteria.

*NOTE: Your selected totals will be supplemented with applicable records from ACRM's marketing database of industry prospects to achieve a threshold to deliver the desired results.

SURVEY PURPOSE

- What organization or group sponsored the creation of this survey?

  _____

- What is the primary purpose of the survey?
  - ☐ Market Research for a Product or Service
  - ☐ Scientific Research
  - ☐ Educational
  - ☐ Other

    _____

- Does this survey pertain to an ACRM project?
  - ☐ Yes
  - ☐ No
- How are you affiliated with ACRM? Please check all that apply.
  - ☐ I am an ACRM member-in-good-standing (current paid membership)
  - ☐ I lead the ACRM ISIG, networking group, task force, or committee who sponsored the survey
  - ☐ I serve on the ACRM Board of Governors
  - ☐ I serve on the Archives of Physical Medicine & Rehabilitation Editorial Board
  - ☐ My organization is an ACRM Institutional Supporter
  - ☐ My organization is an ACRM Sponsor
  - ☐ My organization is an ACRM Partner

- ☐ My organization is an ACRM Exhibitor
- ☐ My organization is an ACRM Advertiser
- ☐ Other affiliation, please specify_____
- ☐ I am not yet affiliated with ACRM

- How will the data collected by this survey be used?

  _____
- Will the survey collect personal information (Name, location, email, etc)?
  - ☐ Yes
  - ☐ No
- Will the data collected be published or posted publicly?
  - ☐ Yes
  - ☐ No
- Will the data collected be shared with ACRM?
  - ☐ Yes
  - ☐ No
- If you plan to offer recipients an incentive to respond to your survey, please describe the offer.

  _____
  _____
  _____

TARGET AUDIENCE *Please select number 1 or 2 below*

ACRM membership is always growing.

1. ACRM TARGET MARKETING DATABASE

☐ Subset of ACRM Target Marketing Database

2. ACRM MEMBERSHIP DATABASE

☐ Subset of ACRM Membership Database

DIAGNOSTICS

☐ Brain Injury X,000+
☐ Cancer Rehabilitation X,000+
☐ Limb Care X,000+

- ☐ Musculoskeletal X,000+
- ☐ Neurodegenerative Diseases X,000+
- ☐ Pain Rehabilitation X,000+
- ☐ Spinal Cord Injury X,000+
- ☐ Stroke X,000+

TARGET AUDIENCE SELECTION CRITERIA *Please select all applicable*

WORK FOCUS

- ☐ Clinicians – examples: PT, OT, Physiatrist (MD, DO)
- ☐ Researchers
- ☐ Both

CONTINENTS (OR COUNTRY)

- ☐ North America
- ☐ South America
- ☐ Asia
- ☐ Africa
- ☐ Oceania
- ☐ Europe (Please contact us for options due to GDPR)

US REGIONS

- ☐ Northeast
- ☐ Midwest
- ☐ South
- ☐ West

US STATES

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas

- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey
- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

PLEASE SPECIFY THE CREDENTIALS THAT YOU WOULD LIKE TO TARGET:

(PT, OT, MD)

PROFESSIONS

- ☐ Certified Case Managers (CCMC)
- ☐ Disability Management Specialists (CDMS)
- ☐ Healthcare Executives (ACHE)
- ☐ Massage Therapists (NCBTMB)
- ☐ Nurses (ANCC)
- ☐ Occupational Therapists (AOTA)

- ☐ Physical Therapists (TBD)
- ☐ Physicians (ACCME Includes Canada Physicians and Physician Assistants)
- ☐ Prosthetic/Limb Rehabilitation
- ☐ Registered Dietitians (CDR)
- ☐ Rehabilitation Counselors (CRCC)
- ☐ Rehabilitation Psychologist (APA Division 22)
- ☐ Social Workers (NASW)
- ☐ Speech-Language-Hearing Pathologists (ASHA)

IN ADDITION TO THE ABOVE, ARE THERE PARTICULAR ACRM MEMBER COMMUNITY GROUPS YOU WISH TO REACH?

ACRM MEMBER COMMUNITY GROUPS

- ☐ Aging Research & Geriatric Rehabilitation Networking Group X,000+
- ☐ Arts & Neuroscience Networking Group X,000+
- ☐ Athlete Development and Sports Rehabilitation Networking Group X,000+
- ☐ Behavioral Health Networking Group X,000+
- ☐ Brain Injury Interdisciplinary Special Interest Group X,000+
- ☐ Burn Rehabilitation Forming Group X,000+
- ☐ Cancer Rehabilitation Networking Group X,000+
- ☐ Complementary Integrative Rehabilitation Medicine Networking Group X,000+
- ☐ Career Development Networking Group X,000+
- ☐ Health Services Research Networking Group X,000+
- ☐ International Interdisciplinary Special Interest Group X,000+
- ☐ Lifestyle Medicine Networking Group X,000+
- ☐ Limb Care Networking Group X,000+
- ☐ Measurement Interdisciplinary Special Interest Group X,000+
- ☐ Military/Veterans Affairs Networking Group X,000+
- ☐ Neurodegenerative Diseases Networking Group X,000+
- ☐ Neuroplasticity Networking Group X,000+
- ☐ Pain Rehabilitation Networking Group X,000+
- ☐ Pediatric Rehabilitation Networking Group X,000+

- ☐ Physicians & Clinicians Networking Group X,000+
- ☐ Rehabilitation Treatment Specification Networking Group X,000+
- ☐ Spinal Cord Injury Interdisciplinary Special Interest Group X,000+
- ☐ Stroke Interdisciplinary Special Interest Group X,000+
- ☐ Technology Networking Group X,000+

SURVEY DISTRIBUTION SCOPE

1. Quantity – How many times would you like the survey to go out?
    - 1 time
    - 3 times
    - 5 times
    - 6 times or more
2. Frequency – At what interval should the survey go out?
    - Daily
    - Semi-weekly
    - Weekly
3. How many responses are you hoping to get?

    _____

PREFERRED LAUNCH DATE & TIME

4. First choice date: _____
    - Time preference: _____
5. Second choice date: _____
    - Time preference: _____

SUBJECT LINES *Please provide three subject lines in order of priority below. ACRM will continue to eblast until the contracted number of open rates is reached. If more than three sends are needed, then the subject lines will repeat.*

☐ Launch #1 SUBJECT:

_____

☐ Launch #2 SUBJECT:

_____

☐ Launch #3 SUBJECT:

_____

CAMPAIGN DURATION

☐ The campaign will conclude after 30 days or after the contracted level is reached.

PRODUCTION SCHEDULE STEPS – READY-MADE SURVEY

1. Campaign initiation begins ***after*** contract and payment are received.
2. Customer **provides:**
    - The completed Survey Creation and Distribution Form
    - The html email package of the survey (final copy plus images)
3. E-mail **development:**
    - After STEP 2 is complete, ACRM will review and pre-approve the email content and the survey
        - HTML Content:
            1. Should include the desired subject line (NOTE: if desired, clients can also provide a pre-header line)
        - HTML File Size:
            1. Standard file size range: 25KB – 50KB
            2. Email maximum file size: 75KB
        - Image Size:
            1. Size: 600x337px | 40kb | .jpg or .gif (Note: ACRM requires that any provided image have a maximum width of 600 pixels. *ACRM highly recommends using the size 600 x 337*. However, the height of the image can vary, but should not exceed 800 px.)
            2. Please also keep in mind when using images in emails it is always best practice to include an ALT text with the images.
    - Please allow 5-10 days for the email prep and draft.
    - *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*
4. Draft & **approval:**
    - Customer receives the e-mail draft from ACRM
    - Within 1-2 days, customer provides feedback / sign-off for e-mail blast of the survey

5. Survey **launching:**
    - Statistics provided upon request
    - ACRM continues to eblast until contracted level is reached
    - 30 days following blast #1 or after contracted level is reached (whichever comes first), ACRM provides final campaign statistics

PRODUCTION SCHEDULE STEPS – ACRM SUPPORTED SURVEY

1. Campaign initiation begins ***after*** contract and payment are received.
2. Customer **provides:**
    - The completed Survey Creation and Distribution Form
    - Customer works with ACRM staff to provide desired survey questions and set-up details to create a complete survey
    - Completed survey to be approved by the customer
3. E-mail **development:**
    - After STEP 2 is complete, ACRM and the customer will develop, review and pre-approve the accompanying email content and the survey
    - Please allow 5-10 days for the email prep and draft.
    - *This time allows ACRM to build your custom audience from your criteria and to develop the html email etc.*
4. Draft & **approval:**
    - Customer receives the e-mail draft from ACRM
    - Within 1-2 days, customer provides feedback / sign-off for e-mail blast of the survey
5. Survey **launching:**
    - Statistics provided upon request
    - ACRM continues to eblast until contracted level is reached
    - 30 days following blast #1 or after contracted level is reached (whichever comes first), ACRM provides final campaign statistics

CHAPTER 7

COGNITIVE REHABILITATION TRAINGING

ACRM

AMERICAN CONGRESS OF REHABILITATION MEDICINE

ACRM
AMERICAN CONGRESS OF REHABILITATION MEDICINE

365
SALES TEAM

reaching millions in rehab

sponsorships | *exhibiting* | *advertising*

ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM Cognitive Rehabilitation Training 2nd Edition

ONLINE COURSE — MULTI-SEAT LICENSING

18JAN2024

OVERVIEW

Bring this education to your whole staff and purchase a multi-seat license to get everyone at your facility up-to-speed with ALL of the latest evidence-based strategies in ONE place.

The ONLINE COURSE provides convenient access to the teachings from anywhere with an internet connection and provides the most cost-effective way to bring the training to your institution.

Everyone takes the course at their own pace, at their own place — pausing and resuming as they wish.

Bring the convenience, prestige and value of this program home to your facility to make sure your team has ALL of the latest EVIDENCE-BASED strategies for cognitive rehabilitation.

> "We believe that participating in the ACRM Cognitive Rehabilitation Training and using the evidence-based strategies will result in significantly better outcomes for your patients, their families, and your organization." **– Lance E. Trexler**, PhD, FACRM, Clinical Assistant Professor, Department of PMR, Indiana University School of Medicine, ACRM Cognitive Rehabilitation Manual primary author

ONLINE COURSE includes:

- *ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook*— $295 value (print version also available at an additional charge plus shipping and handling)
- Access to the companion website for one year
- Continuing education credit: up to 12.25 contact hours
- Certificate of completion

MULTI-SEAT LICENSE BENEFITS:

- **25% OFF** for groups of 50+ (pricing and discount valid for one year)
- Complimentary email announcement
- **TIP:** *Ask about the availability of a 2-hour Q&A session with the authors/faculty (additional fees apply)

COSTS *all prices are subject to change without notice

ONLINE COURSE Includes:

- Six-months of access to the ONLINE COURSE (video recording of the two-day training).
  - Easy access at your own pace — take the course at your convenience and pace from any browser window
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
- Continuing education: up to contact hours 12.25 hrs
  - See section below: "Continuing education Credit"
- Certificate of completion
- **INDIVIDUAL /single seat license:**
  - **$395** ACRM MEMBER
  - **$495** non-members
    - Includes everything listed above plus non-members receive 6-month introductory ACRM membership with access to all interdisciplinary special interest groups and networking groups, discount member rates on products and conference registration, and subscriptions to members-only newsletters.

- **MULT-SEAT LICENSE** (50 seat minimum)
  - **$371.25** per person
  - Discount applies to 50+ participants

- $495 x 25% discount = $371.25 each x 50 participants = $18,562.50 minimum

MANUAL & TEXTBOOK

The Manual — all 500 pages, including clinical forms and companion website — is a practical guide for the implementation of evidence-based interventions for impairments of executive functions, memory, attention, hemispatial neglect, and social communication. Available for purchase by caregivers and family members of brain injury patients.

- **$195** ACRM MEMBER (plus shipping & handling for softcover)
- **$295** non-member (plus shipping & handling for softcover)

Comparison Chart - Online versus In-Person Training

Number of Attendees	Cost per trainee	Online** (35% cost savings compared to in-person)	2-Day In-Person
50	$ 495	$ 24,750	$ -
50	$ 495	$ -	$ 24,750
Domestic Travel and Honoraria Costs		$ -	$ 10,240
Total Cost Before Discount		$ 24,750	$ 35,790
Discounted Cost (25% for 50+)		**$ 18,563**	**$ 28,803**
Cost per Attendee		**$ 371.25**	**$ 576.05**

50% deposit required at time of signing

*The above domestic travel and honoraria costs are an estimate only. Final pricing to be worked out at the time of signing. Institutions will be responsible for reimbursing travel and honoraria to the faculty directly.

**This table is calculated for 50 attendees receiving the eBook. Final price is determined by the number of attendees.

AGENDA — Online Course

Session 1: Principles of Cognitive Rehabilitation (91 minutes)
Amy Shapiro-Rosenbaum, PhD, FACRM

Session 2: Keeping the Brain in Cognitive Rehabilitation: The Relevance of Functional Neuroanatomy and Neuropathology (72 minutes)
Lance E. Trexler, PhD, FACRM

Session 3: Evidence-Based Treatment of Executive Functions (110 minutes)
Jennifer V Wethe, PhD, ABPP-CN

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Thomas F. Bergquist, PhD

Session 5: Evidence Based Treatments of Attention (125 minutes)
Angela Yi, PhD

Session 6: Evidence-Based Interventions for Visuospatial Deficits and Apraxia (89 minutes)
Donna M. Langenbahn, PhD

Session 7: Evidence Based Interventions Social Communication (121 minutes)
Rebecca D. Eberle, M.A., CCC-SLP, BC-ANCDS, FACRM

Session 8: Evidence-Based Group Treatments of Memory and Executive Function (122 minutes)
Donna M. Langenbahn, PhD & Thomas F. Bergquist, PhD

CONTINUING EDUCATION CREDIT

Educational Level: **Introductory/Intermediate**
Instructional Method: **Video Taped Lecture**
CME/CEU: **12.25 contact hours**

DISCIPLINES

- Occupational Therapists (AOTA)
- Physical Therapists (ACCME – Non-MD Certificate of Participation)
- Physicians (ACCME)
- Psychologists (Division 22)
- Speech-Language-Hearing Therapists (ASHA)

COMPLETION REQUIREMENTS: EVALUATION AND CME CERTIFICATES

Credit is only given to attendees that register for the course; successfully complete the entire course; take the post-test after each session and evaluate the course. At the end of the training, you will return to the course home page and click the link for the post-test. You must pass the post-test with 100% accuracy. You may retake the test as many times as necessary. Once you complete the final post-test, you will find the link to evaluate the activity and claim your certificate.

LEARNING OBJECTIVES

To support the attainment of knowledge, competence, and performance, the learner should be able to achieve the following objectives:

1. Use a decision-tree to assist in determining which type of cognitive rehabilitation to implement.
2. Describe techniques for improving attention and the steps involved in carrying out treatments.
3. Identify the general guidelines for the use of external memory strategies.
4. Describe a general algorithm and conceptual framework for structuring interventions for awareness, executive functioning, and behavioral / emotional self-regulation.
5. Discuss the evidence concerning the effectiveness of cognitive rehabilitation in the selection and implementation of specific, individualized interventions for cognitive disability.

STATEMENT OF NEED AND TARGET AUDIENCE

Educational opportunities that promote evidence-based interventions for cognitive rehabilitation are needed by clinicians in order to provide optimum care for individuals with brain injury.

ACRM Cognitive Rehabilitation Training provides such an opportunity by presenting evidence-based standards and guidelines for clinical practice and translating them into step-by-step procedures for use by clinicians. The interventions described can be readily used by occupational therapists, speech and language therapists, psychologists, and other rehabilitation professionals.

DISTINGUISHED FACULTY

Thomas Bergquist
PhD, LP, ABPP-CN, FACRM
Mayo Clinic, Rochester, MN

Rebecca Eberle
MA, CCC/SLP, BC-ANCDS, FACRM
Indiana University Bloomington, IN

Michael Fraas
PhD, CCC/SLP, MHL, CBIS
Independence Rehab
Bellingham, WA

Donna Langenbahn, PhD, FACRM
Rusk Institute of Rehabilitation Medicine, NY, NY

Amy Shapiro-Rosenbaum, PhD, FACRM
Park Terrace Care Center, Flushing, NY

Lance Trexler
PhD, HSPP, FACRM
Rehabilitation Hospital of Indiana, Indianapolis, IN

Jennifer Wethe
PhD, ABPP-CN
Mayo Clinic, Purdue University, Scottsdale, AZ

Angela Yi, PhD
Foothills Neuropsychology and Rehabilitation Services, Claremont, CA

CONTINUING EDUCATION CREDITS

PHYSICIANS – Approved

ACCME ACCREDITED WITH COMMENDATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the New Jersey of Academy of Family Physicians and the American Congress of Rehabilitative Medicine. The New Jersey of Academy of Family Physicians is accredited by the ACCME to provide continuing medical education for physicians.

The New Jersey of Academy of Family Physicians designates this enduring material activity for a maximum of 12.0 *AMA PRA Category 1 Credit(s) ™.* Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SPEECH-LANGUAGE HEARING PROFESSIONALS – Approved

APPROVED PROVIDER ASHA CONTINUING EDUCATION AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

American Congress of Rehabilitation Medicine is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is registered for 1.15 ASHA CEUs (Intermediate Level; Professional Area).
An annual ASHA CE Registry fee is required to register ASHA CEUs. ASHA CE Registry fees are paid directly to the ASHA National Office. To register ASHA CEUs with ASHA, you must complete a CE participant form, turn it in at the time

of the activity, and pay the ASHA CE Registry fee. ASHA CEUs are awarded ONLY AFTER receipt of the CE Participant Form AND payment of the Registry fee.

OCCUPATIONAL THERAPISTS – Approved

APPROVED PROVIDER of CONTINUING EDUCATION by The American Occupational Therapy Association, Inc.

ACRM has applied for AOTA for Distance Learning-Independent for 12 AOTA CEUs. The assignments of AOTA CEUs do not imply endorsement of specific course content, products, or clinical procedures by AOTA.

PHYSICAL THERAPISTS – Approved

ACCME ACCREDITED WITH COMMENDATION

Physical Therapists will receive a non-physician Certificate of Attendance.

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

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365
SALES TEAM

reaching millions in rehab

sponsorships | exhibiting | advertising

ACRM INSTITUTIONAL SUPPORT PROGRAM

ACRM Cognitive Rehabilitation Training 2nd Edition

IN-PERSON — GROUP TRAINING AT YOUR FACILITY

18JAN2024

OVERVIEW

For the ultimate learning experience and the very latest interventions, bring the ACRM Cognitive Rehabilitation Training to your facility — with a two-day LIVE training workshop based on the Manual & Textbook and presented by the authors.

> "We believe that participating in the ACRM Cognitive Rehabilitation Training and using the evidence-based strategies will result in significantly better outcomes for your patients, their families, and your organization." **– Lance E. Trexler**, PhD, FACRM, Clinical Assistant Professor, Department of PMR, Indiana University School of Medicine, ACRM Cognitive Rehabilitation Manual primary author

GROUP TRAINING

Classroom instruction at your facility — taught by the authors of the *ACRM Cognitive Rehabilitation Training MANUAL & TEXTBOOK — SECOND EDITION*

EACH PARTICIPANT RECEIVES:

- 12.25 CME/CEUs
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
  - 24/7 access to the online course

- Access to the companion website for one year
- Certificate of completion
- Complimentary email announcement

HOW THIS WORKS

In-person workshop includes:

- Two days of in-person instruction from ACRM faculty.
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook—$295 value (print version also available at an additional charge plus shipping and handling)

COSTS *all prices are subject to change without notice

LIVE TRAINING 2-DAY WORKSHOP

*Does not include travel and honoraria costs for hosting in-person training at your institution

Includes:

- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
- Additional copies of the *Manual & Textbook* may be purchased separately
- 24/7 Online Access to the recorded course
- Six-months of access to ONLINE COURSE (video recording of the two-day training)
- Continuing education credit: 12.25 credit hours
  - See section below: "Continuing education Credit"
- Certificate of completion
- **$495*** (individual cost)

- Nonmembers of the group also receive:
  - Everything listed above
  - Plus 6-month introductory ACRM membership with access to all interdisciplinary special interest groups and networking groups, discount member rates on products and conference registration, and subscriptions to all members-only newsletters.

- **Manual & Textbook** softcover or eBook

  The Manual & Textbook — all 500 pages, including clinical forms and companion website, is a practical guide for the implementation of evidence-based interventions for impairments of executive functions,

memory, attention, hemispatial neglect, and social communication. Available for purchase by caregivers and family members of brain injury patients.

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CONTINUING EDUCATION CREDIT

- Educational Level: **Introductory/Intermediate**
- Instructional Method: **In-Person Lecture**
- CME/CEU: **12.25 contact hours**

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- Physical Therapists (ACCME – Non-MD Certificate of Participation)
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COMPLETION REQUIREMENTS: EVALUATION & CME CERTIFICATES

Credit is only given to attendees that register for the course; successfully complete the entire course; evaluate and take the post-test after each session. At the end of the training, you will see a slide with a link/web address to the post-test system. You will receive an email after taking the test showing your score. You must pass with 80% accuracy. You may retake the test at any time.

After you have completed the entire course and the final post-test, you will find the link to evaluate and receive your certificate. In that email, you will be able to click on the link, evaluate, and print your certificate.

LEARNING OBJECTIVES

To support the attainment of knowledge, competence, and performance, the learner should be able to achieve the following objectives:

1. Use a decision-tree to assist in determining which type of cognitive rehabilitation to implement.
2. Describe techniques for improving attention and the steps involved in carrying out treatments.
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Rehabilitation Hospital of Indiana, Indianapolis, IN

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PhD, ABPP-CN
Mayo Clinic, Purdue University, Scottsdale, AZ

Angela Yi, PhD
Foothills Neuropsychology and Rehabilitation Services, Claremont, CA

CONTINUING EDUCATION CREDITS

PHYSICIANS – Approved

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the New Jersey of Academy of Family Physicians and the American Congress of Rehabilitative Medicine. The New Jersey of Academy of Family Physicians is accredited by the ACCME to provide continuing medical education for physicians.

The New Jersey of Academy of Family Physicians designates this enduring material activity for a maximum of 12.0 *AMA PRA Category 1 Credit(s) ™.* Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SPEECH-LANGUAGE HEARING PROFESSIONALS – Approved

APPROVED PROVIDER ASHA CONTINUING EDUCATION AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

American Congress of Rehabilitation Medicine is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is registered for 1.15 ASHA CEUs (Intermediate Level; Professional Area).
An annual ASHA CE Registry fee is required to register ASHA CEUs. ASHA CE Registry fees are paid directly to the ASHA National Office. To register ASHA CEUs with ASHA, you must complete a CE participant form, turn it in at the time of the activity, and pay the ASHA CE Registry fee. ASHA CEUs are awarded ONLY AFTER receipt of the CE Participant Form AND payment of the Registry fee.

OCCUPATIONAL THERAPISTS – Approved

APPROVED PROVIDER of CONTINUING EDUCATION by The American Occupational Therapy Association, Inc.

ACRM has applied for AOTA for Distance Learning-Independent for 12 AOTA CEUs. The assignments of AOTA CEUs do not imply endorsement of specific course content, products, or clinical procedures by AOTA.

PHYSICAL THERAPISTS – Approved

ACCME ACCREDITED WITH COMMENDATION

Physical Therapists will receive a non-physician Certificate of Attendance.

TURBO BOOST YOUR PRODUCT OR SERVICE

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CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
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ACRM Pediatric Cognitive Rehabilitation Training

ONLINE COURSE — MULTI-SEAT LICENSING

29FEB2024

OVERVIEW

ACRM's **Pediatric Cognitive Rehabilitation Training Course** provides evidence-based standards and guidelines for clinical practice and translates them into step-by-step procedures for use by clinicians. The interventions described can readily be used by occupational therapists, speech and language pathologists, psychologists, and other rehabilitation and school professionals. The course also includes practical guidelines on working with families and school systems.

> "We believe that participating in the ACRM Cognitive Rehabilitation Training and using the evidence-based strategies will result in significantly better outcomes for your patients, their families, and your organization." **– Lance E. Trexler**, PhD, FACRM, Clinical Assistant Professor, Department of PMR, Indiana University School of Medicine, ACRM Cognitive Rehabilitation Manual primary author

WHO SHOULD ATTEND

- Occupational therapists
- Speech-language professionals
- Neuropsychologists
- Physicians
- RN/Rehab Nurses

- Disability management specialists
- Caregivers of individuals with brain injury
- ALL rehabilitation professionals who need to know the latest evidence-based interventions for cognitive impairment

ONLINE COURSE includes:

- *ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook*— $295 value (print version also available at an additional charge plus shipping and handling)
- Access to the companion website for one year
- Continuing education credit: up to 5.5 contact hours
- Certificate of completion

MULTI-SEAT LICENSE BENEFITS:

- **25% OFF** for groups of 50+ (pricing and discount valid for one year)
- Complimentary email announcement
- **TIP:** *Ask about the availability of a 2-hour Q&A session with the authors/faculty (additional fees apply)

COSTS *all prices are subject to change without notice

ONLINE COURSE Includes:

- Six-months of access to the ONLINE COURSE (video recording of the 5.5 hours/one-day training).
  - Easy access at your own pace — take the course at your convenience and pace from any browser window
- ACRM Cognitive Rehabilitation Manual & Textbook Second Edition eBook— $295 value (print version also available at an additional charge plus shipping and handling)
- Continuing education: up to contact hours 5.5 hrs
  - See section below: "Continuing education Credit"
- Certificate of completion
- **INDIVIDUAL /single seat license:**
  - **$250** ACRM MEMBER
  - **$320** non-members
    - Includes everything listed above plus non-members receive 6-month introductory ACRM membership with access to all interdisciplinary special interest groups and networking

groups, discount member rates on products and conference registration, and subscriptions to members-only newsletters.

- **MULT-SEAT LICENSE** (50 seat minimum)
  - **$240.00** per person
  - Discount applies to 50+ participants
  - $320 x 25% discount = $240 each x 50 participants = $12,000.00 minimum

MANUAL & TEXTBOOK

The Manual — all 500 pages, including clinical forms and companion website — is a practical guide for the implementation of evidence-based interventions for impairments of executive functions, memory, attention, hemispatial neglect, and social communication. Available for purchase by caregivers and family members of brain injury patients.

- **$195** ACRM MEMBER (plus shipping & handling for softcover)
- **$295** non-member (plus shipping & handling for softcover)

AGENDA — Online Course

Session 1: Introduction to Pediatric Cognitive Rehabilitation Training
Racheal M. Smetana, PsyD

Session 2: Evidence Based Treatments for Pediatric Attention and Memory Impairments
Christine Koterba, PhD, ABPP

Session 3: Evidence Based Treatments of Visuospatial Deficits, Functional Motor Skills and the Role of Exercise
Tanya Maines Brown, PhD, LP, ABPP-Cn

Session 4: Evidence Based Interventions Social Communication
Jennifer Lundine, PhD, CCC-SL, BC-ANCDS

Session 5: Evidence Based Treatments for Children and Youth with Impaired Executive Functioning
Felicia Connor, PsyD, ABPP-RP

Session 6: Evidence Based Treatments Involving Families and Teacher
Drew Nagele, PsyD, ABPP, FACRM, CBIST-AP

CONTINUING EDUCATION CREDIT

Educational Level: **Introductory/Intermediate**
Instructional Method: **Video Taped Lecture**
CME/CEU: **5.5 contact hours**

DISCIPLINES

- Occupational Therapists (AOTA)
- Physical Therapists (ACCME – Non-MD CME)
- Physicians (ACCME)
- Psychologists (Division 22)
- Speech-Language-Hearing Therapists (ASHA)

COMPLETION REQUIREMENTS: EVALUATION AND CME CERTIFICATES

Credit is only given to attendees that register for the course; successfully complete the entire course; take the post-test after each session and evaluate the course.

At the end of the training, you will return to the course home page and click the link for the post-test. You must pass the post-test with 100% accuracy. You may retake the test as many times as necessary. Once you complete the final post-test, you will find the link to evaluate the activity and claim your certificate.

COURSE DESCRIPTION

Children with brain injury are not simply “little adults” with brain injury. Their clinical presentation, and the evidence-based methods to help them, are inextricably intertwined with brain development, and the need to understand how to help the educational system support them in their development and transition to adult life. This course is designed for all brain injury rehabilitation professionals and school professionals working with children age 0-25 who have acquired brain injury. Training will include evidence-based interventions for cognitive rehabilitation needed by clinicians/educators in order to provide

optimum support for children, adolescents, and young adults who have sustained either traumatic or non-traumatic brain injury.

ACRM's Pediatric Cognitive Rehabilitation Training Course provides such an opportunity by presenting evidence-based standards and guidelines for clinical practice and translating them into step-by-step procedures for use by clinicians. The interventions described can be readily used by occupational therapists, speech and language therapists, psychologists, and other rehabilitation and school professionals. The course includes practical guidelines on working with families and school systems.

LEARNING OBJECTIVES

To support the attainment of knowledge, competence, and performance, the learner should be able to achieve the following objectives:

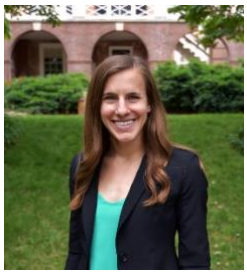
1. Explain the interaction between age at injury and developmental stages of brain development
2. Describe techniques for improving attention and the steps involved in carrying out interventions for external memory strategies in children with brain injury
3. Describe common evidence-based visual and motor interventions used in children with brain injury
4. Describe specific strategies for structuring interventions for awareness, executive functioning, and behavioral/emotional self-regulation
5. Discuss a framework for interacting with schools and families to develop interventions to improve student's ability to learn, be successful in school, and transition to adult roles

STATEMENT OF NEED AND TARGET AUDIENCE

Educational opportunities that promote evidence-based interventions for pediatric cognitive rehabilitation are needed by clinicians in order to provide optimum care for individuals with brain injury.

ACRM Pediatric Cognitive Rehabilitation Training provides such an opportunity by presenting evidence-based standards and guidelines for clinical practice and translating them into step-by-step procedures for use by clinicians. The interventions described can be readily used by occupational therapists, speech and language therapists, psychologists, and other rehabilitation professionals.

DISTINGUISHED FACULTY



Racheal M. Smetana, PsyD
Assistant Professor
Neuropsychology Assessment Clinic
University of Virginia Health

Christine Koterba, PhD, ABPP
Pediatric Neuropsychologist
Nationwide Children's Hospital

Tanya Maines Brown, Ph.D. LP ABPP-CN
Pediatric Neuropsychologist
Mayo Clinic

Jennifer Lundine, PhD, CCC-SLP
Associate Professor
The Ohio State University

Felicia Connor, PsyD, ABPP
Director of Intern Training
Rehabilitation Psychologist
NYU Langone Health

Drew Nagele, PsyD, ABPP, FACRM, CBIST-AP
Clinical Professor
Philadelphia College of Osteopathic Medicine

CONTINUING EDUCATION CREDITS

Accreditation Statements

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ACRM is an AOTA Approved Provider of professional development. Course approval ID# 00000. This live activity is offered at .55 CEUs. AOTA does not endorse specific course content, products, or clinical procedures.

This activity includes 5.5 CEs.

APA Division 22 is approved by the American Psychological Association to sponsor continuing education for psychologists. APA Division 22 maintains responsibility for this program and its content. For more information about Division 22 or to inquire about membership, please visit www.div22.org.

Physical Therapists will receive a non-physician Certificate of Attendance.

QUESTIONS? Email certificates@acrm.org

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CHAPTER 8

MORE OPPORUNITIES

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ACRM INSTITUTIONAL SUPPORT PROGRAM

Spring Meeting Sponsorship Opportunities

23JAN2024

OVERVIEW

Distinguish your company or institution when you affiliate your brand with ACRM as a sponsor. The **ACRM Spring Meeting** is a venue for networking and collaborating within the ACRM interdisciplinary community groups and committees. The Spring Meeting also hosts the **ACRM Training Institute**, providing rehabilitation researchers and clinicians seeking CME/CEUs with exciting opportunities for in-depth training and the translation of evidence-based knowledge into clinical practice.

HOW THIS WORKS – OPTION A

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of ***6*** **lead eNews articles featuring your logo** on our Spring Meeting promotion as well as a Box Ad in each weekly issue. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your logo featured on ACRM web pages:
  - **A featured ad in rotation on the homepage of ACRM.org**
  - **Box ads on ACRM.org pages**
  - **Featured ad on all ACRM.org Spring Meeting pages**
- *2* full conference registrations to spring & fall meetings
- ***2*** **eblasts to ACRM's 101,000+ members**
- Billboard for social media
- Logo recognition on signage at in-person event
- Option to provide giveaway to be supplied by sponsor (ie. Padfolios, Insulated water bottle/coffee mugs)
- Sponsor thanked at in-person event during Board of Governors Meeting

ACRM.org/SpringSponsorship

HOW THIS WORKS – OPTION B

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of ***3*** **lead eNews articles** featuring your logo on our Spring Meeting promotion. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM's Vendor Exposure™
    - Your logo systemwide, across nearly all of ACRM media properties
    - 130 Million+ exposures annually
- *1* conference registration to spring & fall meetings
- ***1*** **eblast to ACRM's 101,000+ members**
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION C

- **2.2 million emails promoting the event, which will include your logo**
- A minimum of ***1*** **lead eNews articles** featuring your logo on our Spring Meeting promotion. **Circulation: 83,000+**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- Your Logo will be added to the footer of the ACRM website
- Your Logo will be added to ACRM's Vendor Exposure™
    - Your logo systemwide, across nearly all of ACRM media properties
    - 130 Million+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event

HOW THIS WORKS – OPTION D

- **2.2 million emails promoting the event, which will include your logo**
- Social media – **Sponsor logo will be featured in all Spring Meeting graphics** in heavy rotation on ACRM's 100+ media channels, multiple posts every day, across numerous channels up to and through the meeting
- **Your Logo will be added to the footer of the ACRM website**
- Your Logo will be added to ACRM's Vendor Exposure™
    - Your logo systemwide, across nearly all of ACRM media properties
    - 130 Million+ exposures annually
- Billboard for social media
- Logo recognition on signage at in-person event

INVESTMENT OPPORTUNITY

*all prices are subject to change without notice

- **Spring Meeting Sponsorship Option A: $25,000**
- **Spring Meeting Sponsorship Option B: $15,000**
- **Spring Meeting Sponsorship Option C: $10,000**
- **Spring Meeting Sponsorship Option D: $5,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

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CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call +1.703.435.5335

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

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Direct Mail to the ACRM Database

19JAN2024

HOW THIS WORKS

ACRM has **the most advanced database**, furthest reach, lowest cost and highest value for communicating with your audience and/or marketplace.

The **ACRM 365 team** is experienced at delivering professional, meaningful and impactful collateral directly to the mailboxes of your target audience.

The options outlined below are just some suggestions to jump-start direct mail plans and budgeting. Custom options are available and expected.

OPTION 1) Advertiser does more

Advertiser provides the **pre-printed** mail pieces ready for:
ink-jetting and mailing by the ACRM printer and mailhouse.

OPTION 2) ACRM does more

Advertiser provides the print-ready design files for:
printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

OPTION 3) ACRM helps the most

Advertiser provides the project goals and the **ACRM team creates a professionally designed mail piece** ready for: **printing, ink-jetting, and mailing** by the ACRM printer and mailhouse.

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | **ThreeSixtyFive@ACRM.org** | **ACRM.org/365**

ACRM.org/DirectMailSales

SIZES & COSTS

- Popular sizes are:
  - oversized postcard / letter format and
  - catalog size (think like a Pottery Barn catalog)
  - We recommend no smaller than an oversized postcard (6 x 11 inches)
- Other, custom sizes are available, please inquire
- Minimum quantity: 350 pieces
- Minimum costs: starting prices listed below are for 5000 pieces or less at non-profit postage.
  - More than 5000 pieces will be billed at the per piece postage rate
  - For example, **OPTION 1)** 6000 pieces mailing, #10 envelope size, non-profit postage will be $6189 ($5999 + $190 ($.19 x 1000).

USPS First Class LETTER

USPS POSTAGE CLASSES & COSTS:

- Non-profit postage: approximately **$.19**/per piece. SLOWEST priority USPS.
- Presort First-Class: approximately **$.44**/per piece. Medium to fast USPS.
- First-Class live stamp: **$.55**/per piece. Fastest USPS. Size restrictions apply.

POSTAL DISCLAIMERS

- USPS postal speed as noted are estimates.
- Please note the USPS offers no guarantees on delivery.
- Overall USPS volume will affect mailing speed. IE: election mail & Pre-holiday are typically the busiest times: Oct - Dec.
- Postal drop is from suburban Washington, DC/Maryland.
- Postage costs are from USPS for estimating only and are subject to change.
- After project initiation, detailed estimates will be provided based on advertiser's target audience goals.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

OPTION 1) Advertiser does more *Starting from $5999**

Advertiser provides the **pre-printed** mail pieces ready for: **ink-jetting and mailing** by the ACRM printer and mailhouse.

OPTION 2) ACRM does more *Starting from $6999**

Advertiser provides the print-ready design files for:

printing, ink-jetting, and mailing by the ACRM printer and mailhouse.

OPTION 3) ACRM helps the most *Starting from $7999**

Advertiser provides the project goals and the **ACRM team creates a professionally designed mail piece** ready for: **printing, ink-jetting, and mailing** by the ACRM printer and mailhouse.

IMPORTANT NOTES

- The indicia area and mail address areas must be empty and ready for imprinting by the ACRM bonded mail house.
- ACRM will create a proposal and data-pull based on the requirements from the client after initial meeting.
- **Full payment (starting costs) required before processing begins.**
- Any additional fulfillment and postage costs will be billed directly to the advertiser.
- All mailing pieces are subject to ACRM approval.

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ACRM Rehab Job Board

17JAN2024

OVERVIEW

We offer comprehensive profile packages that provide your job posting with maximum exposure to professionals. Create professional, 60-second videos to provide key information, brand identification, and a call to action for each of your postings. If you have more than 10 jobs to post, or post multiple jobs frequently, consider our automated bulk posting option.

Services provided by Naylor.

American Congress of Rehabilitation Medicine (ACRM), ACRM Rehab Job Board|Find Your Career Here

HOW THIS WORKS

- Post jobs online quickly and easily
- Manage applications
- Search resumes
- Set up an email resume alert

MARKETING

ADVERTISING OPPORTUNITIES

- Social Recruiting Reach active and passive job seekers by automatic distribution of your jobs via Twitter.
- Featured Jobs Gain an advantage and get prime exposure on the site with highlighted job postings and prominent visibility to job seekers.
- Job Posting Videos Create professional, 60-second videos to provide key information, brand identification, and a call to action for each of your postings.

- Network Distribution Broadcast your local posting to a wider job seeker audience on relevant sites within the National Healthcare Career Network.
- 30-day Local Job Posting 1 job posting, 30 days online, Resume Search access
- 60-day Local Job Posting 1 job posting, 60 days online, Resume Search access
- 90-day Local Job Posting 1 job posting, 90 days online, Resume Search access
- Featured Employers (30-day increments) Distinguish yourself and promote your organization's brand and job postings by creating a Featured Employer Profile. Your logo will appear on the job seeker home page, the job search results pages, and on each of your job postings - all linking directly to your profile!

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Member Rates:**
  - **Social Recruiting: $125**
  - **Featured Jobs: $125**
  - **Job Posting Videos: $200**
  - **Network Distribution: $200**
  - **30-day Local Job Posting: $300**
  - **60-day Local Job Posting: $475**
  - **90-day Local Job Posting: $664**
  - **Featured Employers (30-day): $525**
  - **Featured Employers (60-day): $1,000**
  - **Featured Employers (90-day): $1,500**

- **Non-Member Rates:**
  - **Social Recruiting: $125**
  - **Featured Jobs: $175**
  - **Job Posting Videos: $200**
  - **Network Distribution: $200**
  - **30-day Local Job Posting: $400**
  - **60-day Local Job Posting: $575**
  - **90-day Local Job Posting: $764**
  - **Featured Employers (30-day): $625**
  - **Featured Employers (60-day): $1,200**
  - **Featured Employers (90-day): $1,800**

Vendor credits do not apply towards the purchase of ACRM Rehab Job Board postings

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Got an Idea?

Please let us know

We are here to serve you. Not just for one event. Our goal is to create long-term partnerships so that we can continue to IMPROVE LIVES through interdisciplinary rehabilitation research.

For the latest information and pricing, please visit the product documents found here: ACRM.org/sales

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Aspen Medical Products · CVNR Center for Visual & Neurocognitive Rehabilitation · Atrium Health Carolinas Rehabilitation · Applied Neuroscience, Inc. · AVIV Clinics Brain Performance for Life · baker Orthotics Prosthetics · band CONNECT

Barrett Medical · BaylorScott&White Institute for Rehabilitation · BERTEC · bethany children's Health Center · BIODEX · bio-medical.com · bioness A Bioventus Rehab Company

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BROOKS Rehabilitation · BURNALONG · Shirley Ryan AbilityLab Northwestern University · California Rehabilitation Institute A Cedars/UCLA Health Partnership · Calmoseptine® Ointment · ASPIRE to Excellence carf INTERNATIONAL · CASA COLINA Hospital and Centers for Healthcare

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GLOREHA Grab your life · BWA Body Water Analyzer · NeuroRehabilitation IOS Press An international, interdisciplinary Journal · ImaginAble Solutions Inc. · ISNR International Society for Neurorehabilitation & Research · IRegained Inc.

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MADONNA Rehabilitation Hospitals · MARQUETTE LIV · Mary Free Bed Rehabilitation · MASS REHAB · MAYO CLINIC · MDPI Academic Open Access Publishing since 1996 · MR3 Medical Rehabilitation Research Resource NETWORK

For information on sponsoring, exhibiting, advertising, and the Institutional Support Program (ISP), please contact ThreeSixtyFive@ACRM.org or phone +1.703.435.5335 or use this form ACRM.org/salesform.

ACRM DALLAS TX USA HILTON ANATOLE 2024
CORE CONFERENCE: 31 OCT – 3 NOV
PRE-CONF: 29 – 31 OCT

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Healthcare Grade Patient Plaster "We Do Care - We Do More"
MSKTC.org SCI · TBI · BURN Model Systems Knowledge Translation Center
ibot by MOBIUS MOBILITY
Mount Sinai Rehabilitation Medicine
MossRehab EINSTEIN HEALTHCARE NETWORK
movendo technology enabling people
MultiCare Physical Medicine & Rehab
NAKED PROSTHETICS
NCAN National Center for Adaptive Neurotechnologies
NeckCare
NEOFECT
neufit
NeuLifeRehab
NEURO REHAB VR
NEUROCATCH
NEUROFENIX
neuronUP
Neuro Restorative
NMR Neuromodulation for Rehabilitation
NORTHSIDE HOSPITAL
NGULABS
NORAXON
ottobock.
Oxy HEALTH
PAL Technologies PROVIDING THE EVIDENCE
Paradigm
paro therapeutic robot
PARTNERS IN MEDICINE
PATE REHABILITATION
PennState Health
Professional Education Parkinson's Foundation
PRT
point designs
PTC THERAPEUTICS measured by moments
Penumbra
REHABTRONICS TECHNOLOGY FOR RECOVERY
Rehabilitation Hospital of Indiana
ROCESO TECHNOLOGIES
Rusk Rehabilitation NYU Langone Health
RANCHO LOS AMIGOS NATIONAL REHABILITATION CENTER Rancho Rising 2020
Rehabilitation Sciences Institute UNIVERSITY OF TORONTO
Rehab Without Walls Neuro Rehabilitation
Restorative THERAPIES
ReWalk Robotics
SANTA CLARA VALLEY MEDICAL CENTER Hospital & Clinics
SAOL THERAPEUTICS
sensoria Health
Shepherd Center
Shirley Ryan Abilitylab
Shriners Children's
SoftWave Tissue Regeneration Technologies
SOFX
SPAULDING REHABILITATION NETWORK
SportsArt
Steadiwear
Stoelting
SUMMUS MEDICAL LASER
SUNNAAS REHABILITATION HOSPITAL
synchron
SynPhoNe
TAMPAVA Research and Education Foundation, Inc.
Tekscan
TEXAS NeuroRehab CENTER
TWU TEXAS WOMAN'S UNIVERSITY DENTON DALLAS HOUSTON
TOWER HEALTH Advancing Health. Transforming Lives.
THE OHIO STATE UNIVERSITY WEXNER MEDICAL CENTER
THERAPEUTIC INDUSTRIES
THERA TRAINER
ThoughtTech
TIRR MEMORIAL HERMANN Rehabilitation & Research
MOBILIT created by TRUE ANGLE
tyromotion
UAB MEDICINE PHYSICAL MEDICINE & REHABILITATION
utmb Health School of Health Professions
Ultimate Workout and Recovery
KU SCHOOL OF HEALTH PROFESSIONS The University of Kansas
URBAN POLING
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Virtualis See beyond reality
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