



# Annual Conference – Full-Sized Poster Advertising

14JAN2025

**SCHEDULE** — SEVERAL OPTIONS ARE AVAILABLE BUT SPACE AND TIME IS LIMITED!

## OVERVIEW

Place yourself on the classic ACRM Annual Conference Program Poster!



Each year the full content of the conference is put onto one fold-out 34x24 poster that is sent to thousands of ACRM members, conference attendees, companies and institutions.

Mailed out each summer, the poster is an annual tradition that puts all of the amazing content of the ACRM Conference on full display.

The poster also lives online as part of the ACRM Annual Conference 2024 website and online program.

The conference content is on one side while your ad can be placed on the other for maximum exposure!

\*All submitted content is subject to ACRM approval\*

\*\*ACRM reserves the right to label your ad as an advertisement\*\*

## HOW THIS WORKS

- 2025 ANNUAL CONFERENCE POSTER ESTIMATED CIRCULATION\*:
  - PRINT – 250,000
  - DIGITAL – EMAIL AND ONLINE DISTRIBUTION UP TO 130 MILLION+
- Select a size for your advertisement from the options below and work with the ACRM marketing team to place it on the poster.
- Provide us with the creative at your specifications and we will take care of the rest.
- The online version of the poster can link your ad to whatever URL you choose.
- Exact specifications will be worked out with our poster designer and printer to make sure you get exactly what you want.
- Final creative must be in by the end of April 2024 to meet printing deadlines.

\*Final print circulation and all matters regarding the publication of the poster subject to ACRM approval and may change

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- Full back page 34x24 inches: **\$79,999**
- Half back page 17x12 inches (horizontal or vertical): **\$54,999**
- Quarter back page 8.5x6 inches: **\$29,999**
- 1/8<sup>th</sup> back page 4.25x3 inches: **\$17,499**

\*Final circulation quantities and pricing subject change

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org)  
or complete this inquiry form:  
[www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)



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