



## ACRM Journals OPEN ACCESS CONTENT ALERT - Advertising

4JAN2025

**SCHEDULE** — ADS SOLD ON A QUARTERLY BASIS (6 issues)

### OVERVIEW

ACRM Journals Open Access Content Alert brings the growing open access content in the ACRM journals to the vast ACRM membership of 104,000+ as well as our marketing database of 2.2 million+ professional contacts in the entire physical medicine and rehabilitation field. ACRM is the premier publisher of open access (free) content in the field of PM&R/physiatry.

ACRM members represent various disciplines including clinicians, researchers, administrators, consultants, consumers, educators, funders, insurers, policymakers, and others.

\*All submitted content is subject to ACRM approval\*

\*\*ACRM will place an 'advertisement' disclaimer on all ads\*\*

### HOW THIS WORKS

- As an advertiser, you can request standard e-mail metrics
- Advertising in the ACRM Open Access Content Alert solidifies your place among bi-weekly information provided to members.
- Advertising in ACRM Open Access Content Alert allows your company to reach industry decision-makers.

## MARKETING

### ADVERTISING OPPORTUNITIES

- **Leaderboard** (600p x 75p) This premier position provides your company with top exposure and quality traffic.

- **Banner: Middle** (600p x 75p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.
- **Lower Leaderboard** (600p x 75p) The lower leaderboard gives your company a prominent position right before the vendor exposure mega thank you graphic.

## DETAILS

Prices are for participation in **6 emails sent over three months to 4,746,000+ Rehabilitation Medicine Professionals**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

## INVESTMENT OPPORTUNITIES

*\*all prices are subject to change without notice*

- **Leaderboard: \$10,000**
- **Middle Banner: \$4,520 per position. Two positions available in each issue.**
- **Box Ad: \$6,520**
- **Lower Leaderboard: \$10,000**
- **SOV (Share of Voice, All Positions): \$19,000**

## TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

## CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)



*reaching millions in rehab*  
 sponsorships | exhibiting | advertising  
 ACRM INSTITUTIONAL SUPPORT PROGRAM

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: [ACRM.org/SalesForm](http://ACRM.org/SalesForm) | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [ACRM.org/365](http://ACRM.org/365)