



ACRM Journals OPEN ACCESS CONTENT ALERT - Advertising

4JAN2025

SCHEDULE — ADS SOLD ON A QUARTERLY BASIS (6 issues)

OVERVIEW

ACRM Journals Open Access Content Alert brings the growing open access content in the ACRM journals to the vast ACRM membership of 104,000+ as well as our marketing database of 2.2 million+ professional contacts in the entire physical medicine and rehabilitation field. ACRM is the premier publisher of open access (free) content in the field of PM&R/physiatry.

ACRM members represent various disciplines including clinicians, researchers, administrators, consultants, consumers, educators, funders, insurers, policymakers, and others.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all ads

HOW THIS WORKS

- As an advertiser, you can request standard e-mail metrics
- Advertising in the ACRM Open Access Content Alert solidifies your place among bi-weekly information provided to members.
- Advertising in ACRM Open Access Content Alert allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard** (600p x 75p) This premier position provides your company with top exposure and quality traffic.

- **Banner: Middle** (600p x 75p) Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
- **Box Ad** (300p x 250p) This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.
- **Lower Leaderboard** (600p x 75p) The lower leaderboard gives your company a prominent position right before the vendor exposure mega thank you graphic.

DETAILS

Prices are for participation in **6 emails sent over three months to 4,746,000+ Rehabilitation Medicine Professionals**. Invest now at our special introductory rates. Prices do not reflect applicable taxes.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Leaderboard: \$10,000**
- **Middle Banner: \$4,520 per position. Two positions available in each issue.**
- **Box Ad: \$6,520**
- **Lower Leaderboard: \$10,000**
- **SOV (Share of Voice, All Positions): \$19,000**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to the ACRM exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+1.703.435.5335)



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ACRM INSTITUTIONAL SUPPORT PROGRAM

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365