

ACRM Rehab Job Board

OVERVIEW

17JAN2024

We offer comprehensive profile packages that provide your job posting with maximum exposure to professionals. Create professional, 60-second videos to provide key information, brand identification, and a call to action for each of your postings. If you have more than 10 jobs to post, or post multiple jobs frequently, consider our automated bulk posting option.

Services provided by Naylor.

American Congress of Rehabilitation Medicine (ACRM), ACRM Rehab Job Board | Find Your Career Here

HOW THIS WORKS

- Post jobs online quickly and easily
- Manage applications
- Search resumes
- Set up an email resume alert

MARKETING

365

ALES TEAM

ACRM

ADVERTISING OPPORTUNITIES

- <u>Social Recruiting</u> Reach active and passive job seekers by automatic distribution of your jobs via Twitter.
- <u>Featured Jobs</u> Gain an advantage and get prime exposure on the site with highlighted job postings and prominent visibility to job seekers.
- <u>Job Posting Videos</u> Create professional, 60-second videos to provide key information, brand identification, and a call to action for each of your postings.

ACRM.org/JobBoardSales

- <u>Network Distribution</u> Broadcast your local posting to a wider job seeker audience on relevant sites within the National Healthcare Career Network.
- <u>30-day Local Job Posting</u> 1 job posting, 30 days online, Resume Search access
- <u>60-day Local Job Posting</u> 1 job posting, 60 days online, Resume Search access
- <u>90-day Local Job Posting</u> 1 job posting, 90 days online, Resume Search access
- <u>Featured Employers (30-day increments)</u> Distinguish yourself and promote your organization's brand and job postings by creating a Featured Employer Profile. Your logo will appear on the job seeker home page, the job search results pages, and on each of your job postings all linking directly to your profile!

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

Member Rates:

- o Social Recruiting: \$125
- o Featured Jobs: \$125
- o Job Posting Videos: \$200
- o Network Distribution: \$200
- 30-day Local Job Posting: \$300
- o 60-day Local Job Posting: \$475
- o 90-day Local Job Posting: \$664
- Featured Employers (30-day): \$525
- o Featured Employers (60-day): \$1,000
- o Featured Employers (90-day): \$1,500

<u>Non-Member Rates:</u>

- o Social Recruiting: \$125
- o Featured Jobs: \$175
- o Job Posting Videos: \$200
- o Network Distribution: \$200
- 30-day Local Job Posting: \$400
- o 60-day Local Job Posting: \$575
- 90-day Local Job Posting: \$764
- Featured Employers (30-day): \$625
- o Featured Employers (60-day): \$1,200
- Featured Employers (90-day): \$1,800

Vendor credits do not apply towards the purchase of ACRM Rehab Job Board postings

365

PROSPECTUS | 211 '

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email <u>ThreeSixtyFive@ACRM.org</u> or complete this inquiry form: <u>www.ACRM.org/salesform</u>
- Call +<u>1.703.435.5335</u>

