

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## ACRM Institutional Support Page

18JAN2024

### OVERVIEW

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save! Join now to get the most visibility and marketing amplification for your institution. Your support in the program makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. ACRM is interested in long-term, successful, win-win relationships, and this new program was created with this end-goal in mind.

### HOW THIS WORKS

As an ACRM Institutional Supporter you may develop a unique homepage on the ACRM website.

The page will be linked to the ACRM Institutional Support Program Page at <https://acrm.org/joinacrm/acrm-institutional-support-program/>

Your page may contain your logo, a description of your institution and links back to your own website(s).

Your page will have the URL: [ACRM.org/SponsorABC](https://acrm.org/SponsorABC)

ACRM reserves the right to edit all content prior to placing it on your page. Some restrictions to content may apply (e.g. no inappropriate language or content, no overtly political or provocative messaging, no solicitation of information from visitors to the page, etc.).

[ACRM.org/InstSupportPage](https://acrm.org/InstSupportPage)

# MARKETING

## ADVERTISING OPPORTUNITIES

Once you are an ACRM Institutional Supporter at the Bronze level or higher you may purchase your Institutional Supporter Page.

You and ACRM will work together to build the page. It may include graphics, texts, videos and link outs. ACRM will be solely responsible for the construction of the page.

You may send edits for the page X times per year?

The page will last for one year but will be automatically renewed if you renew your ISP level at the same or higher level and pay a nominal maintenance fee.

## INVESTMENT OPPORTUNITIES

\*all prices are subject to change without notice

- **Webpage built and live for one year: \$7,500**
- **1-year renewal (no edits): \$2500**
- ISP discounts will apply to initial price and renewals (e.g. Platinum level supporters receive a 20% discount making the final cost \$6,000)

## ACRM Institutional Support Program (ISP)

\*Formerly known as the ACRM Institutional Membership Program

The ACRM Institutional Support Program (ACRM ISP) offers exceptional value. The more you invest with ACRM, the more money you save. ISP offers the most visibility and marketing amplification for your institution.

Your support makes a positive impact in many ways and allows for co-branded marketing opportunities between ACRM and your institution. **ACRM is interested in long-term, successful, win-win partnerships**, and this new program was created with this end-goal in mind.

MORE: [ACRM.org/isp](https://www.acrm.org/isp)



### TURBO BOOST YOUR PRODUCT OR SERVICE

*Extra amplification?* Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM’s exclusive email list, Conference App advertising and special ad placement in the Online Program.

### CONTACT OPTIONS

- Email [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) or complete this inquiry form: [www.ACRM.org/salesform](http://www.ACRM.org/salesform)
- Call [+1.703.435.5335](tel:+17034355335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: [ACRM.org/SalesForm](http://ACRM.org/SalesForm) | [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [ACRM.org/365](http://ACRM.org/365)



***reaching millions in rehab***

*sponsorships | exhibiting | advertising*

ACRM INSTITUTIONAL SUPPORT PROGRAM

