

ACRM

AMERICAN CONGRESS OF
REHABILITATION MEDICINE



ACRM eNews – Advertising

15JAN2024

SCHEDULE — ADS SOLD ON A YEARLY BASIS (52 issues)

OVERVIEW

ACRM eNews tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than **83,000+** self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all ads

HOW THIS WORKS

- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your ad will make it through spam filters
- Advertising in the ACRM eNews solidifies your place among weekly information provided to members.
- Advertising in ACRM eNews allows your company to reach industry decision-makers.

MARKETING

ADVERTISING OPPORTUNITIES

- **Leaderboard (Zone 1): 580x150, JPEG, 40kB max, 72 dpi, one standard clickthrough link**
- **Jumbotron (Zone 2): 580x300, JPEG, 40kB max, 72 dpi, one standard clickthrough link**

[ACRM.org/eNewsAdv](https://www.acrm.org/eNewsAdv)



ACRM

365
SALES TEAM

Contact: ThreeSixtyFive@ACRM.org | [+1.703.435.5335](tel:+1.703.435.5335) | [ACRM.org/sales](https://www.acrm.org/sales) PROSPECTUS | **154**

- **Sponsored Content (Zone 4):** 580x150, JPEG, 40 kB max, 4 standard URLs containing 5-7 words
- **Sponsored News (Zone 3,5,6,7):** One 5-Word Title, 20 Word Description, one standard clickthrough link
- **Product Showcase 1 Flex Ad (Zone 3,5,6,7):** One 5-Word Title, 50 Word Description, one standard clickthrough link, JPEG, 40kB max, 72 dpi
- **Video Showcase 1 Flex Ad (Zone 3,5,6,7):** 580x150, JPEG, 40 kB max, 72 dpi, One 5-Word Title, one standard clickthrough link
- **Featured Article 1 Flex Ad (Zone 3,5,6,7):** 580x150, JPEG, 40 kB max, 72 dpi, One 5-Word Title, one standard clickthrough link, 75-Word Content
- **Box Ad 1 Flex Ad (Zone 3,5,6,7):** 300x250, JPEG, 40 kB max, 72 dpi, one standard clickthrough link
- **Banner 1 Flex Ad (Zone 3,5,6,7):** 580x150, JPEG, 40kB max, 72 dpi, one standard clickthrough link

DETAILS

Prices listed are for 13 emails. 1 email a week for 13 weeks.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

*Prices are for single issue or full cycle (52 emails to 83,000 Rehabilitation Medicine Professionals).

- **Leaderboard (Zone 1): \$192 (single issue) \$10,000 full cycle**
- **Zone 2: \$200 (single issue) \$10,400 full cycle**
- **Zone 4: \$173 (single issue) \$9,000 full cycle**
- **Zone 3: \$183 (single issue) \$9,500 full cycle**
- **Zone 5: \$154 (single issue) \$8,000 full cycle**
- **Zone 6: \$144 (single issue) \$7,500 full cycle**
- **Zone 7: \$135 (single issue) \$7,000 full cycle**
- **Zone 8: \$125 (single issue) \$6,520 full cycle**
- **Sponsored News 1, 2, or 3: \$96 (single issue) \$5,000 full cycle**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS



- Email ThreeSixtyFive@ACRM.org or complete this inquiry form: www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+17034355335)



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ACRM INSTITUTIONAL SUPPORT PROGRAM

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365



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