



ACRM eNews – Sponsored Story

4JAN2025

SCHEDULE — Stories sold on a monthly basis

OVERVIEW

ACRM eNews tackles today's most relevant stories, gathered from leading news media sources and other critical industry publications. Delivered to the inboxes of more than **83,000+** self-subscribers, ACRM eNews keeps professionals informed of the topics that matter most.

All submitted content is subject to ACRM approval

ACRM will place an 'advertisement' disclaimer on all sponsored stories

HOW THIS WORKS

- As an advertiser, you will have the ability to track reader response
- Our enhanced technology ensures that your story will make it through spam filters
- Sponsoring content in the ACRM eNews solidifies your place among weekly information provided to members.
- Placing your story in ACRM eNews allows your company to reach industry decision-makers.

MARKETING

SPONSORED STORY OPPORTUNITIES

Lead Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the Lead Story section of eNews for the agreed upon time.

Community Group Story: Provide up to 100 words, a graphic (580x324) and a URL. ACRM will label the story ACRM Sponsored Content and place it in the appropriate Community Group section of eNews for the agreed upon time.

DETAILS

Prices are for participation in 4 issues of eNews to 80,000+ Rehabilitation Medicine Professionals each. Ask the ACRM 365 Sales Team for quotes on other options.

INVESTMENT OPPORTUNITIES

*all prices are subject to change without notice

- **Lead Story: \$3,499**
- **Community Group Story: \$2,999**

TURBO BOOST YOUR PRODUCT OR SERVICE

Extra amplification? Want to do something more? Let us know what you are thinking, and we will help build a custom program for you. For example, potential boosts might include — dedicated eblasts to ACRM's exclusive email list, additional social media boosting including sponsored stories (Instagram and Facebook), sponsored social media posts, etc.

CONTACT OPTIONS

- Email ThreeSixtyFive@ACRM.org or complete this inquiry form:
www.ACRM.org/salesform
- Call [+1.703.435.5335](tel:+1.703.435.5335)

We are here to help you exceed your marketing goals & become a household name in the rehabilitation research world.

EASY INQUIRY FORM: ACRM.org/SalesForm | ThreeSixtyFive@ACRM.org | ACRM.org/365



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ACRM INSTITUTIONAL SUPPORT PROGRAM